



0000033730

ARIZONA CORPORATION COMMISSION

Application and Petition for Certificate of Convenience and Necessity to Provide  
Competitive Intrastate Telecommunications Services as a Reseller

Mail original plus 10 copies of completed application to:

For Docket Control Only:

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Docket Control Center  
Arizona Corporation Commission  
1200 W. Washington St.  
Phoenix, AZ 85007

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If you have current applications pending in Arizona for  
provision of reseller, AOS, or other telecommunication  
services, please identify:

Type of Service: Reseller  
Docket No.: U-3044-95-461 Date: 11/6/95

Docket No. U-3044-95-461

Type of Service: \_\_\_\_\_  
Docket No.: \_\_\_\_\_ Date: \_\_\_\_\_

Date Docketed \_\_\_\_\_

A. Company and Telecommunications Service Information

(A-1) The name, address, and telephone number of the applicant (company):

ASC Telecom, Inc.  
8140 Ward Parkway,  
Kansas City, MO 64114  
(913) 624-4179

Arizona Corporation Commission

DOCKETED

MAR 08 1996

DOCKETED BY

*fuel*

(A-2) If doing business (dba) under a name other than the applicant (company) name listed above, specify:

(A-3) The name, address, telephone number, and facsimile number of the management contact:

Mike Gardner  
ASC Telecom, Inc.  
8140 Ward Parkway  
Kansas City, MO 64114  
(913) 624-4179  
FAX (913) 624-4149

*Application and Petition for Competitive Reseller CC&N*

(A-4) The name, address, and telephone of the attorney, if any, representing the applicant:

Donald Low  
8140 Ward Parkway, 5E  
Kansas City, MO 64114

(A-5) What type of legal entity is the applicant?

☐

Sole proprietorship

☐

Partnership: \_\_\_ limited, \_\_\_ general, \_\_\_ Arizona, \_\_\_ Foreign

☐

Limited liability company

☒

Corporation: \_\_\_ "S", \_\_\_ X "C", \_\_\_ non-profit, \_\_\_ Arizona, \_\_\_ X Foreign

☐

Other, specify:

(A-6) Include "Attachment A." Attachment A must list names of all owners, partners, limited liability company managers, or corporation officers and directors (specify), and indicate percentages of ownership.

- (A-7) 1. Is your company currently reselling telecommunication service in Arizona? If yes, provide the date or the approximate date that you began reselling service in Arizona. No.
2. If the answer to 1. is "yes", identify the types of telecommunications services you resell; whether operator services are provided or resold and whether they are provided or resold to traffic aggregators (as defined in A.A.C. Rule R14-2-1001(3), a copy of which is attached); the number of customers in Arizona for each type of service; and the total number of intrastate minutes resold in the latest 12 month period for which data are available. Note: The Commission rules require that a separate CC&N, issued under Article 10, be obtained in order to provide operator services to traffic aggregators.
3. If the answer to 1. is "no", when does your company plan to begin reselling service in Arizona?  
ASC plans to begin offering services in Arizona when authorized by this Commission.

*Application and Petition for Competitive Reseller CC&N*

- (A-8) Include "Attachment B." Attachment B, your proposed tariff, must include proposed rates and charges for each service to be provided, state the tariff (maximum) rate as well as the price to be charged, and state other terms and conditions, including deposits, that will apply to provision of the service(s) by your company.

The Commission provides pricing flexibility by allowing competitive telecommunications service companies to price their services at levels equal to or below the tariff (maximum) rates. The prices to be charged by the company are filed with the Commission in the form of price lists. See the "Illustrative Tariff/Price List Example" attached. Note: Price list rate changes that result in rates that are lower than the tariff rate are effective upon concurrent notice to the Commission (See Rule R14-2-1109(B)(2)). See Rule R14-2-1110 for the procedures to make price list changes that result in rates that are higher than the tariff rate.

- (A-9) The geographic market to be served is:

☒

statewide.

☐

other, describe and provide a map depicting the area.

- (A-10) List the states in which you currently resell services similar to those you intend to resell in Arizona.

Sprint currently has applications pending in California, Florida, Louisiana, New York, and Pennsylvania, although none have been granted at this time.

- (A-11) Provide the name, address, and telephone number of the company's complaint contact person.

Mike Gardner  
ASC Telecom, Inc.  
8140 Ward Parkway  
Kansas City, MO 64114  
(913) 624-4179  
FAX (913) 624-4149

- (A-12) Provide a list of states in which you have sought authority to resell telecommunications services and in which the state granted the authority with major changes and conditions or did not grant your application for those services. For each state listed, provide a copy of the commission's decision modifying or denying your application for authority to provide telecommunications services.

Sprint currently has applications pending in California, Florida, Louisiana, New York, and Pennsylvania, although none have been granted at this time.

- (A-13) Has the company been granted authority to provide or resell telecommunications services in any state where subsequently the authority was revoked? If "yes", provide copies of the state regulatory commission's decision revoking its authority.

No.

## *Application and Petition for Competitive Reseller CC&N*

(A-14) Has the company been or is the company currently involved in any formal complaint proceedings before any state or federal regulatory commission? If "yes", in which states is the company involved in proceedings and what is the substance of these complaints. Also, provide copies of commission orders that have resolved any of these complaints.

No.

(A-15) Has the applicant been involved in any civil or criminal investigations related to the delivery of telecommunications services within the last five years? If "yes", in which states has the applicant been involved in investigations and why is the applicant being investigated?

No.

(A-16) Has the applicant had judgment entered against it in any civil matter or been convicted of criminal acts related to the delivery of telecommunications services within the last five years? If yes, list the states where judgment or conviction was entered and provide a copy of the court order.

No.

### **B. Technical Information**

(B-1) If your company is a switchless reseller, provide the name of the company or companies whose services you resell and skip to question (B-2). If you are not a switchless reseller, complete the remainder of this section.

Sprint Communications Company L.P.

Include "Attachment C." Attachment C should provide the following information: A diagram of the applicant's basic call network used to complete Arizona intrastate telecommunications traffic. This diagram should show how a typical call is routed in both its originating and terminating ends (i.e. show the access network and call completion network).

Also include on the diagram the carrier(s) used for each major network component and indicate if the carrier is facilities-based or not. If the carrier is not facilities-based, indicate who owns the facilities (within the State of Arizona) that are used to originate and terminate the applicant's intrastate telecommunications traffic (i.e. provide a list of the Arizona facilities-based long distance carriers whose facilities are used to complete the applicant's intrastate traffic).

(B-2) Will your customers be able to access alternative toll service providers or resellers via 1+ or 10XXX access, if your system becomes non-operational?

Yes.

### **C. Financial Information**

(C-1) Include "Attachment D." Attachment D should provide copies of the following audited financial information for the most recent two years for all Arizona operations. Check boxes indicating items attached.

☐

current intrastate balance sheet

☐

current intrastate income statement

☐

current intrastate cash flow statement

☒

other financial information evidencing financial resources.

ASC, as a subsidiary of Sprint Corporation, will be backed by Sprint's financial resources. Attachment D includes the 1994 Sprint Annual Report and Form 10K filed with the Securities and Exchange Commission.

Application and Petition for Competitive Reseller CC&N

I certify that if the applicant is an Arizona corporation, a current copy of the Articles of Incorporation is on file with the Arizona Corporation Commission and the applicant holds a Certificate of Good Standing from the Commission. If the company is a foreign corporation or partnership, I certify that the company has authority to transact business in Arizona. I certify that all appropriate city, county and/or State agency approvals have been obtained. Upon signing of this application, I attest that I have read the Commission's rules and regulations related to the regulation of telecommunications services and that the company will abide by Arizona State law including the Arizona Corporation Commission Rules and Regulations. I agree that the Commission's rules apply in the event there is a conflict between those rules and the company's tariff, unless otherwise ordered by the Commission. I certify that to the best of my knowledge the information provided in this Application and Petition is true and correct.

*[Signature]*

(Signature of Authorized Representative)

4/23/96

(Date)

Eric P. Tom

(Printed Name of Authorized Representative)

Vice President / General Manager

(Title)

SUBSCRIBED AND SWORN to before me this 23rd day of February, 1996

*[Signature]*  
NOTARY PUBLIC

My Commission Expires April 15, 1998

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# **Attachment A**

List of Directors and Officers

**ASC Telecom, Inc.**

**Directors**

Richard H. Kalbrener  
Eric P. Tom

**Officers**

Richard H. Kalbrener  
John P. Meyer  
M. Jeannine Strandjord  
Eric P. Tom  
Michael T. Hyde  
Michael D. Gardner  
Glenn Yamashita

President  
Vice President and Controller  
Vice President and Treasurer  
Vice President  
Secretary  
Assistant Secretary  
Assistant Secretary

# **Attachment B**

ASC's proposed tariff



Tariff Schedule  
Applicable To  
ARIZONA  
Interexchange Telephone Communications  
of  
ASC Telecom, Inc.

---

**ISSUED:**

**Michael Gardner- Manager  
8140 Ward Parkway  
Kansas City, Missouri 64114-2006**

**EFFECTIVE:**

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CHECK SHEET

\* Asterisk indicates changes in current tariff filing. Current sheets in this tariff are as follows.

<u>Page</u>	<u>Revision</u>
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21	Original

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**ISSUED:**

**Michael Gardner- Manager  
8140 Ward Parkway  
Kansas City, Missouri 64114-2006**

**EFFECTIVE:**

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**ISSUED:**

**Michael Gardner- Manager**  
**8140 Ward Parkway**  
**Kansas City, Missouri 64114-2006**

**EFFECTIVE:**

EXPLANATION OF SYMBOLS

When changes are made on any tariff page, a revised page will be issued canceling the tariff page affected; such changes will be identified through the use of the following symbols:

- (C) - To signify changed regulation or rate.
- (D) - To signify the Deletion/Discontinuance of rates, regulations, and/or text.
- (I) - To signify an Increase.
- (M)- To signify matter Moved/Relocated within the tariff with no change to the material.
- (N) - To signify New text, regulation, service, and/or rates.
- (R) - To signify a Reduction.
- (T) - To signify a Text Change in tariff, but no change in rate or regulation.

The above symbols will apply except where additional symbols are identified at the bottom of an individual page.

---

**ISSUED:**

Michael Gardner- Manager  
8140 Ward Parkway  
Kansas City, Missouri 64114-2006

**EFFECTIVE:**

1. APPLICATION OF TARIFF

This tariff contains the regulations and rates applicable for the furnishing of telecommunications services provided by ASC Telecom, Inc. between and among points within the state of Arizona.

---

**ISSUED:**

Michael Gardner- Manager  
8140 Ward Parkway  
Kansas City, Missouri 64114-2006

**EFFECTIVE:**

2. TERMS AND CONDITIONS

2.1 DEFINITIONS

Certain terms used generally throughout this tariff for services furnished by the Carrier are defined below.

Carrier

The term "Carrier" refers to ASC Telecom, Inc.

Company

The term "Company" refers to ASC Telecom, Inc. unless it specifically refers to the Local Exchange Company (LEC).

Day

The term "Day" denotes 8:00 a.m. to 4:59 p.m. local time at the originating terminal on Monday through Friday.

End User

Any person, firm, corporation, partnership or other entity which uses the services of the Carrier under the provisions and regulations of this tariff. The End User is responsible for payment unless the charges for the services utilized are accepted and paid by another Customer.

Evening

The term "Evening" denotes 5:00 p.m. to 10:59 p.m. local time at the originating terminal on Sunday through Friday.

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**ISSUED:**

**Michael Gardner- Manager  
8140 Ward Parkway  
Kansas City, Missouri 64114-2006**

**EFFECTIVE:**

**2. TERMS AND CONDITIONS****2.1 DEFINITIONS****Holidays**

The term "Holidays" denotes all Carrier specified holidays as follows: New Year's Day, President's Day, Independence Day, Labor Day, Thanksgiving Day and Christmas Day. Holiday rates are equal to the Evening rates for the time period 8:00 a.m. to 10:59 p.m. and are at the Night rates from 11:00 p.m. to 7:59 a.m. on Monday through Friday. If the Holiday falls on a Saturday or Sunday, the Friday preceding the Holiday or the Monday following the Holiday is rated at ASC Telecom, Inc. Holiday rates.

**Night/Weekend**

The term "Night/Weekend" denotes 11:00 PM to but not including 8:00 AM local time at the originating city, any time on Saturday, and all day Sunday except 5:00 PM to but not including 11:00 PM.

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**ISSUED:**

**Michael Gardner- Manager  
8140 Ward Parkway  
Kansas City, Missouri 64114-2006**

**EFFECTIVE:**

2. TERMS AND CONDITIONS (Continued)

2.2 UNDERTAKING OF THE CARRIER

ASC Telecom, Inc. undertakes to provide 24-hour intrastate, interstate and international long distance telephone service, subject to the availability of facilities, in accordance with the terms and conditions set forth in this tariff.

---

**ISSUED:**

**Michael Gardner- Manager  
8140 Ward Parkway  
Kansas City, Missouri 64114-2006**

**EFFECTIVE:**



**2. TERMS AND CONDITIONS (Continued)****2.3 LIMITATION OF LIABILITY****.1 Liability of the Carrier**

The liability of Carrier, if any, for damages arising out of mistakes, omissions, interruptions, delays, errors, or defects in transmission during the course of furnishing service shall in no event exceed an amount equivalent to the charge to Customer for the service during which such mistakes, omissions, interruptions, delay, errors, or defects in transmission occurred. However, any such mistakes, omissions, interruptions, delays, errors, or defects in transmission or service which are caused by or contributed to by the negligence or willful act of customer, or which arise from facilities or equipment used by Customer, shall not result in the imposition of any liability whatsoever upon Carrier. Carrier is not liable for the quality of service provided by any local exchange carrier. Carrier is not liable for any act, omission or negligence of any local exchange carrier or other provider whose facilities are used in furnishing any portion of the service received by Customer. Under no circumstances whatever shall Carrier or its officers, agents, or employees be liable for indirect, incidental, special or consequential damages. Carrier shall not be liable for any failure of performance hereunder due to causes beyond its control, including but not limited to civil disorders, labor problems, and fire, flood, atmospheric conditions or other phenomena of nature, such as radiation. In addition, Carrier shall not be liable for any failure of performance hereunder due to necessary network reconfiguration, system modifications due to technical upgrades, or regulations established or actions taken by any court or government agency having jurisdiction over Carrier.

**.2 Overpayment**

The Carrier shall not be obligated to refund any overpayment by a user unless a written claim for such overpayment, together with substantiating evidence which will allow Carrier to verify such claim, is submitted within two (2) years from the date of the alleged overpayment.

**.3 Disclaimer of Warranties**

Except as expressly provided in this tariff, Carrier makes no understanding, agreements, representations or warranties, expressed or implied (including any regarding the merchantability or fitness for a particular purpose).

**.4 Refunds for Interruption or Impairment to Carrier Service**

It shall be the obligation of the customer to immediately notify the Carrier of any service interruption.

---

**ISSUED:**

**Michael Gardner- Manager  
8140 Ward Parkway  
Kansas City, Missouri 64114-2006**

**EFFECTIVE:**

**2. TERMS AND CONDITIONS (Continued)****2.4 USE OF SERVICE**

Neither subscribers nor their authorized users may use the services furnished by the Carrier for any unlawful purpose.

**2.5 CUSTOMER APPLICATION FOR SERVICE**

Service requests will be honored by telephone and/or through telephone confirmation with the local exchange company.

**2.6 ESTABLISHMENT OF CREDIT**

Carrier reserves the right to examine the credit record and check the references of all applicants and customers.

**2.7 DEPOSITS AND ADVANCE PAYMENTS**

Carrier does not collect deposits or advance payments at this time.

**2.8 RENDERING AND PAYMENT OF BILLS**

- .1 Billing periods are monthly.
- .2 The billing date is dependent on the billing cycle assigned to the customer.
- .3 Bills are due and payable as the Local Exchange Carrier dictates. Additional fees for late payment may be assessed as determined by the Local Exchange Carrier.
- .4 Bills may be paid by mail or in person at the business offices of the Local Exchange Carrier. All charges for service are payable only in United States currency. Payment may be made by cash, check, money order, or cashier's check.
- .5 Carrier is not responsible for local telephone charges incurred by Customer in gaining access to Carrier's network.
- .6 Connection fees and usage and monthly access fees are billed in arrears.
- .7 The customer will be billed for and is liable for payment of all applicable federal, state and local taxes and surcharges.

---

**ISSUED:**

**Michael Gardner- Manager  
8140 Ward Parkway  
Kansas City, Missouri 64114-2006**

**EFFECTIVE:**

**2. TERMS AND CONDITIONS (Continued)****2.9 DISCONTINUANCE OF SERVICE**

Service continues to be provided until canceled, by Customer, in writing, or until canceled by Carrier as set forth below.

- .1 Cancellation by Customer - Customer may have service discontinued 30 days after giving notice to Carrier. Carrier will hold customer responsible for payment of all bills for service furnished until the cancellation date specified by the customer or until 30 days after the cancellation notice is received.
- .2 Cancellation by Carrier - Carrier may immediately discontinue service or cancel any application for service without incurring any liability when there is an unpaid bill for any sum due to the Carrier for service that is more than 30 days beyond the date of issue.

**2.10 CONTINUITY OF SERVICE**

In the event of foreknowledge of an interruption of service for a period exceeding 24 hours, the customer will be notified in writing, by mail, at least one week in advance.

**2.11 ADJUSTMENTS FOR MUNICIPALITY PAYMENTS**

When any municipality, or other political subdivision or local agency of government imposes upon and collect from the Carrier a gross receipts tax, occupation tax, license tax, permit fee, franchise fee or any such other tax, such taxes and fees shall, insofar as practicable, be billed pro rata to the Carrier's customers receiving service within the territorial limits of such municipality, other political subdivision or local agency of government.

**2.12 Demonstration of Calls**

From time to time the company shall demonstrate service by providing free test calls of up to four minutes duration over its network.

**2.13 FEES**

No fees are collected from the end user in addition to the charges as specified in Section 4.

---

**ISSUED:**

**Michael Gardner- Manager  
8140 Ward Parkway  
Kansas City, Missouri 64114-2006**

**EFFECTIVE:**

2. TERMS AND CONDITIONS (Continued)

2.14 Commissions

No commissions are collected from the end user in addition to the charges specified in Section 4.

2.15 Aggregator Surcharges

At the option of the Aggregator, a per-call Aggregator Surcharge may apply for use of the Aggregator's telecommunications facilities and equipment. Surcharge amount is listed in Section 4.2.3. No other charge beyond the rates listed in Section 4.2 of this tariff are billed to the end-user by ASC Telecom Inc. for calls made using the company's service.

---

**ISSUED:**

**Michael Gardner- Manager  
8140 Ward Parkway  
Kansas City, Missouri 64114-2006**

**EFFECTIVE:**

**3. SERVICE AND RATE DESCRIPTION****.1 ASC Telecom Debit Card Service**

The ASC Telecom Debit Card allows customers to pay a fixed dollar amount in advance for long distance calling over ASC Telecom's network. Customers use an "800" number for access from touch tone phones. Customers can place domestic and international direct dial calls using the service. Cards are decremented for each minute or fractional minute of use as set forth below. As calls are placed, charges for the call are deducted on a real time basis until the full amount of the card is exhausted. Customers will be notified in advance of the exhaustion of the card. An expiration date, if applicable, is printed on the card. The rates paid by the customer until the card is exhausted or until there are insufficient funds remaining to initiate an additional call, are the rates in effect at the time the card is purchased. Debit Card accounts may be replenished at the rates specified for replenished cards.

The following types of calls may not be completed using the ASC Debit Card:

- \* calls to 700, 800, and 900 numbers
- \* calls to directory assistance
- \* operator assisted calls
- \* conference calls
- \* calls requiring time and/or charges

The ASC Debit Card is available twenty-four hours a day, seven days a week. The cards will be offered to customers on a first serve basis and may be offered in conjunction with other ASC products.

---

**ISSUED:**

**Michael Gardner- Manager  
8140 Ward Parkway  
Kansas City, Missouri 64114-2006**

**EFFECTIVE:**

3. SERVICE AND RATE DESCRIPTION (Continued).1 ASC Telecom Debit Card Service (Continued).1 Original Purchase Debit Card Accounts

An ASC Telecom Debit Card account is established upon receipt of payment by the Company. When an original purchase account is established, the Company will assign an Account Code/Authorization Code to the account. The Company reserves the right to determine the acceptable types of payment. Original purchase accounts are available for use at the rates as set forth in section 4 of this tariff.

1 intrastate minute of use = 1 unit

(intrastate minutes of use unit equivalency and rate per minute may vary)

.2 Replenishment of Debit Card Accounts

An ASC Telecom Debit Card account may replenished via an "800" number. To replenish an existing Debit Card account, the customer must use a commercial credit card. The Company reserves the right to determine the acceptable types of credit cards. Replenished accounts are available for use at the rates as set forth in Section 4 of this tariff.

---

**ISSUED:**

Michael Gardner- Manager  
8140 Ward Parkway  
Kansas City, Missouri 64114-2006

**EFFECTIVE:**

3. SERVICE AND RATE DESCRIPTION (Continued).2 Operator Services.1 Description of Service

Operator Services are available from specific locations within the state of Arizona for a charge.

Access to Operator Service can be obtained by the following dialing methods.

- "00" from a telephone subscribed to ASC in a FGD area.
- "0 + (NPA-NXX-XXXX)" from a telephone subscribed to ASC in a FGD area.

The Directory Assistance Call Completion Charge applies to both ASC and non-ASC subscribers who access a ASC operator and request the operator to obtain a telephone number from D.A. and then have the operator complete the call to the requested number.

NOTE: If a ASC operator completes a call to the requested number, the Directory Assistance Call Completion Call Placement Charge (plus ASC usage charges) is applicable in lieu of a D.A. surcharge. When the call is not completed to the called party by the ASC Operator, the Station-to-Station Call Placement Charge and D.A. surcharge will apply.

---

**ISSUED:**

**Michael Gardner- Manager  
8140 Ward Parkway  
Kansas City, Missouri 64114-2006**

**EFFECTIVE:**

4. USAGE RATES.1 ASC Telecom, Inc. Debit Card Service.1 Original Purchase Debit Card Accounts

Card <u>Value</u>	Usage <u>Rate</u>
\$05.00	\$.56
\$10.00	\$.50
\$20.00	\$.45
\$50.00	\$.40

.2 Replenishment of Debit Card Accounts

Card <u>Value</u>	Usage <u>Rate</u>
\$05.00	\$.56
\$10.00	\$.50
\$20.00	\$.45
\$50.00	\$.40

---

**ISSUED:**

Michael Gardner- Manager  
8140 Ward Parkway  
Kansas City, Missouri 64114-2006

**EFFECTIVE:**



4. USAGE RATES (Continued).2 Operator Services

Operator Services are available twenty-four (24) hours a day, seven (7) days a week. Calls that begin in one rate period and terminate in another rate period will be prorated accordingly.

## Option A

.1 Operator Service Per-Minute Usage Rates\*

Call placement charges apply in addition to the Operator Services per-minute usage rates above.

<u>Mileage</u>	<u>Initial Minute</u>			<u>Additional Minute</u>		
	<u>Day</u>	<u>Evening</u>	<u>Night/ Weekend</u>	<u>Day</u>	<u>Evening</u>	<u>Night/ Weekend</u>
1-10	.2100	.1500	.1140	.1000	.0700	.0500
11-16	.3200	.2100	.1410	.1500	.0900	.0800
17-22	.3200	.2100	.1410	.1500	.0900	.0800
23-30	.3300	.2400	.1680	.1900	.1300	.1000
31-40	.3300	.2400	.1680	.1900	.1300	.1000
41-55	.3300	.2400	.1680	.1900	.1300	.1000
56-70	.4000	.2805	.2040	.2400	.1605	.1300
71-124	.4000	.2805	.2040	.2400	.1605	.1300
125-196	.4000	.2900	.2040	.2600	.1800	.1440
197-292	.4000	.2900	.2040	.2600	.1800	.1440
293-430	.4200	.3000	.2100	.2900	.1900	.1510
431-925	.4200	.3000	.2170	.2900	.1900	.1570

.2 \*Real Time Per-Minute Usage Rates\*\*

<u>Mileage</u>	<u>Initial Minute</u>			<u>Additional Minute</u>		
	<u>Day</u>	<u>Evening</u>	<u>Night/ Weekend</u>	<u>Day</u>	<u>Evening</u>	<u>Night/ Weekend</u>
1-10	.2100	.1500	.1200	.1000	.0700	.0500
11-22	.3200	.2100	.1700	.1500	.0900	.0800
23-55	.3300	.2400	.1900	.1900	.1300	.1000
56-124	.4000	.2805	.2300	.2400	.1605	.1350
125-292	.4000	.2900	.2300	.2600	.1800	.1500
293+	.4200	.3000	.2600	.2900	.1900	.1600

Real Time rated rates apply when time and charges are provided to a hotel/motel.

\*Each fractional call in rounded up to the next minute.

\*\*Applies to calls for which the company provides time and/or charge information.

**ISSUED:**

**Michael Gardner- Manager**  
**8140 Ward Parkway**  
**Kansas City, Missouri 64114-2006**

**EFFECTIVE:**

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**4. USAGE RATES (Continued)****.2 Operator Service Call Placement Charges**

Applicable per-minute usage rates apply with a one-time Call Placement charge added to the first minute of each call.

	Call Placement Charge (Added to the First Minute of Each Call)
.1 Collect Station-to-Station	\$1.30
.2 Collect Person-to-Person	3.00
.3 Person-to-Person	3.00
.4 Station-to-Station	1.30
.5 LEC Calling Card* Person-to Person	3.00
.6 LEC Calling Card* Station-to-Station	
.1 Customer Dialed	0.50
.2 Operator Dialed	1.30
.7 Directory Assistance Call Completion	1.30
.8 Third Party Person-to-Person	3.00
.9 Third Party Station-to-Station	1.30
.10 Operator Dialed Surcharge**	1.00
.11 Busy Line Verification***	3.00
.12 Emergency Interruption***	3.00

\* ASC Telecom, Inc. accepts only cards which it can identify as valid. Usage and Call Placement Charges for LEC Calling Card calls appear on the LEC bill for both ASC Telecom, Inc. and non-ASC Telecom, Inc. subscribers.

\*\* This surcharge applies in addition to all Station-to-Station and Person-to-Person Operator Service charges when the customer has the ability to dial all the digits necessary for call completion but dials instead "0", "00-", or 10252 + "0" to reach the ASC Telecom, Inc. operator to have the operator complete the call. The surcharge will be applied to all Operator Service calls completed by an operator except for 1) calls which cannot be completed by the customer due to equipment failure or trouble on the ASC Telecom, Inc. network; or 2) when a LEC Calling Card is used from a payphone.

\*\*\* The Busy Line Verification charge applies when ASC Telecom, Inc. provides operator assistance to determine if there is an ongoing conversation at a called station. The emergency Interruption surcharge applies in addition to the Busy Line Verification charge when ASC Telecom, Inc. provides operator assistance to interrupt an ongoing conversation, regardless of whether the interruption is successful.

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**ISSUED:**

**Michael Gardner- Manager  
8140 Ward Parkway  
Kansas City, Missouri 64114-2006**

**EFFECTIVE:**

4. USAGE RATES (Continued).2 Operator Services (Continued).2 Option B.1 Operator Service Per-Minute Usage Rates\*

Call placement charges apply in addition to the Operator Services per-minute usage rates above.

<u>Mileage</u>	<u>Initial Minute</u>			<u>Additional Minute</u>		
	<u>Day</u>	<u>Evening</u>	<u>Night/ Weekend</u>	<u>Day</u>	<u>Evening</u>	<u>Night/ Weekend</u>
1-10	.2100	.2100	.2100	.1000	.1000	.1000
11-16	.3200	.3200	.3200	.1500	.1500	.1500
17-22	.3200	.3200	.3200	.1500	.1500	.1500
23-30	.3300	.3300	.3300	.1900	.1900	.1900
31-40	.3300	.3300	.3300	.1900	.1900	.1900
41-55	.3300	.3300	.3300	.1900	.1900	.1900
56-70	.4000	.4000	.4000	.2400	.2400	.2400
71-124	.4000	.4000	.4000	.2400	.2400	.2400
125-196	.4000	.4000	.4000	.2600	.2600	.2600
197-292	.4000	.4000	.4000	.2600	.2600	.2600
293-430	.4200	.4200	.4200	.2900	.2900	.2900
431-925	.4200	.4200	.4200	.2900	.2900	.2900

.2 \*Real Time Per-Minute Usage Rates\*\*

<u>Mileage</u>	<u>Initial Minute</u>			<u>Additional Minute</u>		
	<u>Day</u>	<u>Evening</u>	<u>Night/ Weekend</u>	<u>Day</u>	<u>Evening</u>	<u>Night/ Weekend</u>
1-10	.2100	.2100	.2100	.1000	.1000	.1000
11-22	.3200	.3200	.3200	.1500	.1500	.1500
23-55	.3300	.3300	.3300	.1900	.1900	.1900
56-124	.4000	.4000	.4000	.2400	.2400	.2400
125-292	.4000	.4000	.4000	.2600	.2600	.2600
293+	.4200	.4200	.4200	.2900	.2900	.2900

Real Time rated rates apply when time and charges are provided to a hotel/motel.

\*Each fractional call in rounded up to the next minute.

\*\*Applies to calls for which the company provides time and/or charge information.

**ISSUED:**

**Michael Gardner- Manager**  
**8140 Ward Parkway**  
**Kansas City, Missouri 64114-2006**

**EFFECTIVE:**

4. USAGE RATES (Continued).2 Operator Services (Continued).2 Option B (Continued).3 Call Placement Charges

Call placement charges apply in addition to the Operator Services per-minute usage rates above.

Applicable per-minute usage rates apply with a one-time Call Placement charge added to the first minute of each call.

	Call Placement Charge (Added to the First Minute of Each Call)
.1 Collect Station-to-Station	\$1.30
.2 Collect Person-to-Person	3.00
.3 Person-to-Person	3.00
.4 Station-to-Station	1.30
.5 LEC Calling Card* Person-to Person	3.00
.6 LEC Calling Card* Station-to-Station	
.1 Customer Dialed	1.30
.2 Operator Dialed	1.30
.7 Directory Assistance Call Completion	1.30
.8 Third Party Person-to-Person	3.00
.9 Third Party Station-to-Station	1.30
.10 Operator Dialed Surcharge**	1.00
.11 Busy Line Verification***	3.00
.12 Emergency Interruption***	3.00

\* ASC Telecom, Inc. accepts only cards which it can identify as valid. Usage and Call Placement Charges for LEC Calling Card calls appear on the LEC bill for both ASC Telecom, Inc. and non-ASC Telecom, Inc. subscribers.

\*\* This surcharge applies in addition to all Station-to-Station and Person-to-Person Operator Service charges when the customer has the ability to dial all the digits necessary for call completion but dials instead "0", "00-", or 10252 + "0" to reach the ASC Telecom, Inc. operator to have the operator complete the call. The surcharge will be applied to all Operator Service calls completed by an operator except for 1) calls which cannot be completed by the customer due to equipment failure or trouble on the ASC Telecom, Inc. network; or 2) when a LEC Calling Card is used from a payphone.

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**ISSUED:**

Michael Gardner- Manager  
8140 Ward Parkway  
Kansas City, Missouri 64114-2006

**EFFECTIVE:**

4. USAGE RATES (Continued)

.2 Operator Services (Continued)

.3 Aggregate Surcharge

A pass through charge billed on behalf of the aggregator may be assessed to each call completed by ASC Telecom, Inc.

Per-Call Surcharge: \$1.50

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**ISSUED:**

**Michael Gardner- Manager  
8140 Ward Parkway  
Kansas City, Missouri 64114-2006**

**EFFECTIVE:**

**5. PROMOTIONAL OFFERINGS**

The Carrier may from time to time engage in special promotional service offerings designed to attract new customers or to increase existing customer's awareness of a particular tariff offering. These offerings may be limited to certain dates, times and/or locations. Requests for specific limited duration promotional offerings will be presented to the Commission in accordance with the rules and regulations established by the Commission in the form of a letter to the Commission.

---

**ISSUED:**

**Michael Gardner- Manager  
8140 Ward Parkway  
Kansas City, Missouri 64114-2006**

**EFFECTIVE:**

# **Attachment D**

Sprint's 1994 Annual Report  
and 1994 Form 10K

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-K**

☒ ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT  
OF 1934 (FEE REQUIRED)

For the fiscal year ended December 31, 1994

OR

☐ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE  
ACT OF 1934 (NO FEE REQUIRED)

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 1-4721**SPRINT CORPORATION**

(Exact name of registrant as specified in its charter)

KANSAS(State or other jurisdiction of  
incorporation or organization)48-0457967(IRS Employer  
Identification No.)P.O. Box 11315, Kansas City, Missouri

(Address of principal executive offices)

64112

(Zip Code)

Registrant's telephone number, including area code (913) 624-3000

Securities registered pursuant to Section 12(b) of the Act:

<u>Title of each class</u>	<u>Name of each exchange on which registered</u>
Preferred Stock, without par value	
First series, \$7.50 stated value	New York Stock Exchange
Second series, \$6.25 stated value	New York Stock Exchange
Common stock, \$2.50 par value, and Rights	New York Stock Exchange
(shares outstanding at February 1, 1995,	Chicago Stock Exchange
348,326,042)	Pacific Stock Exchange

Securities registered pursuant to Section 12(g) of the Act: None

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes X No \_\_\_\_\_

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. ☐

Aggregate market value of voting stock held by non-affiliates at February 1, 1995 is \$9,933,174,704.

Documents incorporated by reference.

Registrant's definitive proxy statement to be filed pursuant to Regulation 14A promulgated by the Securities and Exchange Commission under the Securities Exchange Act of 1934, which definitive proxy statement is anticipated to be filed within 120 days after the end of Registrant's fiscal year ended December 31, 1994, is incorporated by reference in Part III hereof.





# **SPRINT CORPORATION**

## **SECURITIES AND EXCHANGE COMMISSION ANNUAL REPORT ON FORM 10-K**

### **Part I**

#### **Item 1. Business**

##### **THE CORPORATION**

Sprint Corporation (Sprint), incorporated in 1938 under the laws of Kansas, is a holding company. Sprint's principal subsidiaries provide domestic and international long distance, local exchange and cellular telecommunications services. Other subsidiaries are engaged in the wholesale distribution of telecommunications products and the publishing and marketing of white and yellow page telephone directories.

In March 1993, Sprint's merger with Centel Corporation (Centel) was consummated, increasing Sprint's local exchange operations and greatly expanding its cellular and wireless operations.

##### **LONG DISTANCE COMMUNICATIONS SERVICES**

Sprint's long distance division is the nation's third largest long distance telephone company, operating a nationwide all-digital long distance communications network utilizing state-of-the-art fiber-optic and electronic technology. The division provides domestic and international long distance voice, video, and data communications services, and consists principally of Sprint Communications Company L.P. (the Limited Partnership). The terms under which the division offers its services to the public are subject to different levels of state and federal regulation, but rates are generally not subject to rate-base regulation. The division had net operating revenues of \$6.81 billion, \$6.14 billion and \$5.66 billion in 1994, 1993 and 1992, respectively.

The 1982 Modification of Final Judgment (MFJ) entered into by AT&T Corp. (formerly American Telephone and Telegraph Company) (AT&T) and the Department of Justice significantly affected the long distance communications market. The major aspects of the MFJ were (1) the divestiture of AT&T's local telephone operating companies (the Bell Operating Companies), (2) the creation of geographical areas called Local Access and Transport Areas (LATAs) within which the Bell Operating Companies and independent local exchange companies provide basic local and intra-LATA toll service and access services to long distance companies, and (3) the prohibition against the Bell Operating Companies providing inter-LATA services, among other things, until they could demonstrate that they could not use their dominant position in local telephone service to impair long distance competition. The Bell Operating Companies and GTE local exchange companies were required by the MFJ and the GTE Consent Decree, respectively, to provide customers with access to all long distance carriers' networks in a manner "equal in type, quality, and price" to that provided to AT&T (equal access). The independent local exchange companies were required by the Federal Communications Commission (FCC) to provide equal access from many of their central offices.

AT&T dominates the long distance communications market and is expected to continue to dominate the market for some years into the future. MCI Communications Corporation (MCI) is the nation's second largest long distance telephone company. Sprint's long distance division competes with AT&T and MCI in all segments of the long distance communications market. Competition is based upon price and pricing plans, the types of services offered, customer service, and communications quality, reliability and availability.

The opportunities for and cost of competition and, as a result, the structure of the telecommunications industry are all subject to varying degrees of change by decisions of the executive, judicial and legislative branches of the federal government. Some of these changes seek to open all facets of the industry to new entrants and eventually replace regulation with competition where it best serves the public interest. Some of the major issues being addressed by the federal government include the implementation of competition for local telephone and cable services (which could lead to lower access costs for long distance companies), and the possible modification of some or all of the line-of-business restrictions imposed on the Bell Operating Companies by the MFJ. Local competition issues in particular are also being considered by a number of state regulators and legislators.

The Clinton Administration has indicated that it supports legislation which promotes local telephone competition. Although federal legislation to implement local competition and modify the MFJ has been introduced several times in recent years, bills have yet to be reported out of both the House of Representatives and the Senate in a session. Legislation has been introduced in Congress in 1995. While both major political parties are predicting that legislation will be passed, such predictions have proven to be inaccurate in the past.

In 1982, the FCC distinguished between carriers and found some (AT&T and the Local Exchange Carriers, or LECs) to be dominant, and others (primarily smaller competitive long distance companies) to be nondominant. The FCC found it was in the public interest to continue to regulate dominant carriers but, because of market forces, it was appropriate to significantly lessen the amount of regulation applied to nondominant domestic carriers; thus, for instance, nondominant carriers were allowed to choose not to file interstate tariffs. This policy of "permissive detariffing" for nondominant carriers was found by the U.S. Court of Appeals for the D.C. Circuit, in November 1992, to violate the requirement in the Communications Act that all carriers "shall" file tariffs. In response to the Court's decision, the FCC adopted rules streamlining tariff filings for nondominant carriers. AT&T appealed that FCC order, and the D.C. Circuit Court vacated the order in January 1995. Thus, if the Court's decision is not changed on appeal or the FCC doesn't adopt new regulations for nondominant carrier tariffs, all carriers (dominant and nondominant) will have to file similar tariffs with the FCC. In February 1993, AT&T filed lawsuits in federal District Court in Washington, D.C. against the Limited Partnership, MCI and WilTel, Inc. alleging unspecified damages for providing competitive service at rates not contained in tariffs filed with the FCC. In November 1993, the court granted Sprint's motion to dismiss AT&T's lawsuit because AT&T had first filed similar complaints with the FCC, which are still pending. Although it is impossible to predict the outcome of these proceedings with certainty, Sprint believes that the Limited Partnership has at all times complied with applicable laws and regulations, that its rates are proper and enforceable, and that even if it is eventually required to file tariffs with the FCC which are substantially similar to those filed by AT&T, neither the filing nor the contents of these tariffs will competitively burden Sprint.

In 1989, the FCC replaced regulation of AT&T's rate of return with a system of price caps, giving AT&T increased pricing flexibility. Since 1991, the FCC has adopted partial "streamlined" regulation of certain competitive business services provided by AT&T. Specifically, the FCC removed these services (primarily WATS, private line, most 800 services and business switched services) from price caps regulation, reduced the related tariff filing requirements and permitted contracts with individual customers if the terms are generally available to other business users.

## **LOCAL COMMUNICATIONS SERVICES**

The local division is comprised of rate-regulated LECs which serve approximately 6.4 million access lines in 19 states. In addition to furnishing local exchange services, the division provides intra-LATA toll service and access by other carriers to Sprint's local exchange facilities.

The division had net operating revenues of \$4.41 billion, \$4.13 billion and \$3.86 billion in 1994, 1993 and 1992, respectively. Florida and North Carolina were the only jurisdictions in which 10 percent or more of

the division's total 1994 net operating revenues were generated. The following table reflects major revenue categories as a percentage of the division's total net operating revenues:

	1994	1993	1992
Local service	39.7%	39.4%	39.0%
Network access	36.2	37.1	36.9
Toll service	12.0	12.2	12.6
Other	12.1	11.3	11.5
	100.0%	100.0%	100.0%

AT&T, as the dominant long distance telephone company, is the division's largest customer for network access services. In 1994, 16.6 percent of the division's net operating revenues was derived from services provided to AT&T, primarily network access services, compared to 17.3 percent in 1993 and 18.7 percent in 1992. While AT&T is a significant customer, Sprint does not believe the division's revenues are dependent upon AT&T, as customers' demand for inter-LATA long distance telephone service is not tied to any one long distance carrier. Historically, as the market share of AT&T's long distance competitors increases, the percent of revenues derived from network access services provided to AT&T decreases.

The LECs comprising the division are subject to the jurisdiction of the FCC and the utilities commissions of each of the states in which they operate. In each state in which the commission exercises authority to grant certificates of public convenience and necessity, the LECs have been granted such certificates of indefinite duration to provide local exchange telephone service in their current service areas.

Effective January 1, 1991, the FCC adopted a price caps regulatory format for the Bell Operating Companies and the GTE local exchange companies. Other LECs could volunteer to become subject to price caps regulation. Under price caps, prices for network access service must be adjusted annually to reflect industry average productivity gains (as specified by the FCC), inflation and certain allowed cost changes. Sprint elected to be subject to price caps regulation, and under the form of the plan adopted, Sprint's LECs generally have an opportunity to earn up to a 14.25 percent rate of return on investment. Some of Sprint's LECs have committed to produce higher than industry average productivity gains, and as a result have an opportunity to earn up to a 15.25 percent rate of return on investment. The LECs owned by Centel did not originally elect price caps, but as a result of the merger, these LECs adopted price caps effective July 1, 1993. Prior to price caps, under rate of return regulation, the Centel companies' authorized rate of return on investment was 11.25 percent, with the ability to earn 0.25 percent above the authorized return. The FCC is conducting a scheduled review of all aspects of the price caps plan and the FCC is expected to implement changes in 1995. Without further action by the FCC, the current price caps plan will expire in 1995 and will be replaced by rate of return regulation. It is expected that the FCC will act and that there will not be a return to rate of return regulation.

The potential for more direct competition with Sprint's LECs is increasing. Many states, including most of the states in which Sprint's LECs operate, allow limited competitive entry into the intra-LATA long-distance service market. State regulators are also increasingly confronted with requests to permit resale of local exchange services, with such resale now existing in a number of states in which Sprint's LECs operate, including Pennsylvania, Kansas, Illinois and Missouri. Illinois law also allows alternative telecommunications providers to obtain certificates of local exchange service authority in direct competition with existing LECs if certain showings are made to the satisfaction of the Illinois Commerce Commission. In the metropolitan Chicago, Illinois area, where the operations of one of Sprint's LECs are located, such certificates have been granted.

At the interstate level, the FCC has revised its rules to permit connection of customer-owned coin telephones to the local network, exposing LECs to direct coin telephone competition. Additionally, to

facilitate competition in providing access to interexchange carriers and end users the FCC mandated that all Tier 1 (over \$100 million annual operating revenues) LECs allow virtual collocation of Competitive Access Providers (CAPs) equipment in LEC central offices.

The extent and ultimate impact of competition for LECs will continue to depend, to a considerable degree, on FCC and state regulatory actions, court decisions and possible federal or state legislation. As mentioned above, legislation designed to stimulate local competition between local exchange service providers and cable programming service providers, in both markets, is presently pending in Congress.

## **CELLULAR AND WIRELESS COMMUNICATIONS SERVICES**

The cellular and wireless division primarily consists of Sprint Cellular Company and its subsidiaries. In addition, Sprint's LECs hold FCC licenses for several Rural Service Areas. For management and financial reporting purposes, these operations have been combined with Sprint Cellular Company's operations. Approximately 50 percent of Sprint's local communications services customers are located in areas served by the cellular and wireless division of Sprint. The division has operating control of 87 markets in 14 states and a minority interest in 53 markets. The division had net operating revenues of \$702 million in 1994 and served approximately 1.04 million cellular subscribers as of year end. In 1993 and 1992, the division had revenues of \$464 million and \$322 million, respectively.

Prior to the November 1992 decision by the U.S. Court of Appeals for the D.C. Circuit rejecting permissive detariffing discussed above under "Long Distance Communications Services", cellular carriers had not filed tariffs with the FCC. In February 1993, resale of domestic interstate toll tariffs for Sprint's cellular and wireless operations were filed. The FCC, pursuant to authority conferred by the Revenue Reconciliation Act of 1993, has adopted rules to pre-empt all state regulation of commercial mobile radio services, including cellular, and to forbear from enforcing tariffing requirements with respect to commercial mobile radio services.

The FCC licenses two carriers in each cellular market area and these carriers compete directly with each other to provide cellular service to end users and resellers. Each carrier is licensed to operate on frequencies set aside for its cellular operation. Licensees also encounter retail competition from resale carriers in their market. Sprint Cellular Company also sells cellular equipment in the competitive retail market. Competition is based on quality of service, price and product quality.

The FCC is conducting radio spectrum auctions aimed at awarding up to six personal communications services (PCS) licenses per market area. The holders of these PCS licenses are expected to compete with the incumbent cellular companies. The FCC auctions of these spectrum licenses is ongoing and may be completed before the end of 1995.

## **PRODUCT DISTRIBUTION AND DIRECTORY PUBLISHING**

North Supply Company (North Supply), a wholesale distributor of telecommunications, security and alarm, and electrical products, distributes products of more than 1,200 manufacturers to approximately 9,500 customers. Products range from basics, such as wire and cable, telephones and repair parts, to complete PBX systems, transmission systems and security and alarm equipment. North Supply also provides material management services to several of its affiliates and to several subsidiaries of the Regional Bell Holding Companies.

The nature of competition in North Supply's markets demands a high level of customer service to succeed, as a number of competitors, including other national wholesale distributors, sell the same products and services.

North Supply sells to telephone companies and other users of telecommunications products, including Sprint's local and long distance divisions, other local and long distance telephone companies, and

companies with large private networks. Other North Supply customers include original equipment manufacturers, interconnect companies, security and alarm dealers and local, state and federal governments. Sales to affiliates represented 42.4 percent of North Supply's total sales in 1994 and 39.3 percent for both 1993 and 1992. North Supply's net operating revenues were \$829 million, \$677 million, and \$594 million in 1994, 1993 and 1992, respectively.

Sprint Publishing & Advertising along with Centel Directory Company publish and market white and yellow page telephone directories in certain of Sprint's local exchange territories, as well as in the greater metropolitan areas of Milwaukee, Wisconsin and Chicago, Illinois. The companies publish approximately 335 directories in 20 states with a circulation of 16.1 million copies. Sprint Publishing & Advertising's net operating revenues were \$280 million, \$268 million and \$257 million in 1994, 1993 and 1992, respectively. Centel Directory Company operates through The CenDon Partnership, a general partnership between Centel Directory Company and The Reuben H. Donnelley Corporation. Revenues of Sprint Publishing & Advertising and The CenDon Partnership are principally derived from selling directory advertisements. The companies compete with publishers of telephone directories and others for advertising revenues.

## **NEW JOINT VENTURE**

Sprint is a 40 percent partner in WirelessCo, L.P. (WirelessCo), a partnership with Tele-Communications Inc. (TCI), Comcast Corporation (Comcast) and Cox Communications (Cox). TCI owns 30 percent of WirelessCo, while Comcast and Cox own 15 percent each. WirelessCo is bidding for PCS licenses in many areas of the country and expects to create a nationwide PCS offering using the Sprint brand name. Sprint, TCI, Comcast and Cox have also agreed to form another partnership owned in the same percentages, which will serve as a competitive entry vehicle into the LEC business in areas not covered by the Sprint LECs. This partnership expects to utilize the cable plant of the partners and other affiliates as the primary vehicle for competition with incumbent LECs.

While legislation facilitating local competition has been proposed in Congress and in many state legislatures, without such legislation, the partnership will require certification by local regulators before it may enter many of these markets. In many states, local competition is currently prohibited by law.

## **ENVIRONMENT**

Sprint's environmental compliance and remediation expenditures are primarily related to the operation of standby power generators for its telecommunications equipment. The expenditures arise in connection with permits, standards compliance, or occasional remediation, which are usually associated with generators, batteries or fuel storage. Certain Sprint subsidiaries have been designated a potentially responsible party at sites relating to either landfill contamination or discontinued power generation operations. Sprint's expenditures relating to environmental compliance and remediation have not been material to the financial statements or to the operations of Sprint and are not expected to have any future material effects.

## **PATENTS, TRADEMARKS AND LICENSES**

Sprint and its subsidiaries own numerous patents, patent applications and trademarks in the United States and other countries. Sprint and its subsidiaries are also licensed under domestic and foreign patents owned by others. In the aggregate, these patents, patent applications, trademarks and licenses are of material importance to Sprint's businesses.

## EMPLOYEE RELATIONS

As of December 31, 1994, Sprint and its subsidiaries had approximately 51,600 employees, of whom approximately 25 percent are members of unions. During 1994, Sprint and its subsidiaries had no material work stoppages caused by labor controversies.

## INFORMATION AS TO INDUSTRY SEGMENTS

Sprint's net operating revenues from affiliates and non-affiliates, by segment, for the three years ended December 31, 1994, 1993 and 1992, are as follows (in millions):

	Net Operating Revenues		
	1994	1993	1992
Long Distance Communications Services			
Non-affiliates	\$ 6,746.2	\$ 6,088.4	\$ 5,612.1
Affiliates	58.9	50.8	46.1
	6,805.1	6,139.2	5,658.2
Local Communications Services			
Non-affiliates	4,171.2	3,911.5	3,662.4
Affiliates	241.6	214.5	199.8
	4,412.8	4,126.0	3,862.2
Cellular and Wireless Communications Services			
Non-affiliates	701.8	464.0	322.2
Product Distribution and Directory Publishing			
Non-affiliates	757.1	679.2	629.7
Affiliates	351.6	266.0	233.2
	1,108.7	945.2	862.9
Subtotal	13,028.4	11,674.4	10,705.5
Intercompany revenues	(366.6)	(306.6)	(285.2)
Net operating revenues	\$ 12,661.8	\$ 11,367.8	\$ 10,420.3

In accordance with industry practice, revenues and related net income of non-regulated operations attributable to transactions with Sprint's rate-regulated telephone companies have not been eliminated in the above table or the accompanying consolidated financial statements. Intercompany revenues of such entities amounted to \$285 million, \$225 million and \$194 million in 1994, 1993 and 1992, respectively. For additional information as to industry segments of Sprint, refer to "Segmental Results of Operations" within Management's Discussion and Analysis of Financial Condition and Results of Operations filed as part of this report (pages F-4 through F-9).

## Item 2. Properties

The aggregate cost of Sprint's property, plant and equipment was \$19.20 billion as of December 31, 1994, of which \$11.83 billion relates to local communications services, \$6.06 billion relates to long distance communications services and \$819 million relates to cellular and wireless communications services. These properties consist primarily of land, buildings, digital fiber-optic network, switching equipment, cellular radio, microwave radio and cable and wire facilities and are in good operating condition. Certain switching equipment and several general office facilities are located on leased premises. The long distance division has been granted easements, rights-of-way and rights-of-occupancy, primarily by railroads and other private landowners, for its fiber-optic network.

- (s) Form of Contingency Employment Agreements between Sprint Corporation and certain of its executive officers (filed as Exhibit 10(r) to Sprint Corporation Annual Report on Form 10-K for the year ended December 31, 1992, and incorporated herein by reference).
- (t) Form of Indemnification Agreements between Sprint Corporation (formerly United Telecommunications, Inc.) and its Directors and Officers (filed as Exhibit 10(s) to Sprint Corporation Annual Report on Form 10-K for the year ended December 31, 1991, and incorporated herein by reference).
- (u) Summary of Executive Benefits (filed as Exhibit 10(u) to Sprint Corporation Annual Report on Form 10-K for the year ended December 31, 1991, and incorporated herein by reference).
- (v) Agreements Regarding Special Compensation and Post Employment Restrictive Covenants between Sprint Corporation and four of its executive officers (filed as Exhibit 10(d) to Sprint Corporation Quarterly Report on Form 10-Q for the quarter ended September 30, 1994 and incorporated herein by reference).
- (w) Amended and Restated Centel Stock Option Plan.
- (x) Agreements Regarding Special Compensation and Post Employment Restrictive Covenants between Sprint Corporation and three of its executive officers (filed as Exhibit 10(x) to Sprint Corporation Annual Report on Form 10-K for the year ended December 31, 1993, and incorporated herein by reference).
- (y) Description of agreement regarding Supplemental Pension Benefits between Sprint Corporation and one of its executive officers (filed as Exhibit 10(e) to Sprint Corporation Quarterly Report on Form 10-Q for the quarter ended September 30, 1994, and incorporated herein by reference).
- (z) Amended and Restated Centel Directors Deferred Compensation Plan (filed as Exhibit 10(z) to Sprint Corporation Annual Report on Form 10-K for the year ended December 31, 1993, and incorporated herein by reference).
- (aa) Amended and Restated Centel Director Stock Option Plan (filed as Exhibit 10(aa) to Sprint Corporation Annual Report on Form 10-K for the year ended December 31, 1993, and incorporated herein by reference).
- (bb) Management Incentive Stock Option Plan (filed as Exhibit (99) to Sprint Corporation Registration Statement No. 33-57911 and incorporated herein by reference).
- (11) Computation of Earnings Per Common Share.
- (12) Computation of Ratio of Earnings to Fixed Charges.
- (21) Subsidiaries of Registrant.
- (23a) Consent of Ernst & Young LLP.
- (23b) Consent of Arthur Andersen LLP.



(10) Executive Compensation Plans and Arrangements

- (c) 1978 Stock Option Plan, as amended.
- (d) 1981 Stock Option Plan, as amended.
- (e) 1985 Stock Option Plan, as amended.
- (f) 1990 Stock Option Plan, as amended.
- (g) 1990 Restricted Stock Plan, as amended (filed as Exhibit (99) to Sprint Corporation Registration Statement No. 33-57785 and incorporated herein by reference).
- (h) Long-Term Stock Incentive Program, as amended.
- (i) Restated Memorandum Agreements Respecting Supplemental Pension Benefits between Sprint Corporation (formerly United Telecommunications, Inc.) and two of its current and former executive officers (filed as Exhibit 10(i) to Sprint Corporation Annual Report on Form 10-K for the year ended December 31, 1992, and incorporated herein by reference).
- (j) Executive Long-Term Incentive Plan (filed as Exhibit 10(j) to Sprint Corporation Annual Report on Form 10-K for the year ended December 31, 1993 and incorporated herein by reference).
- (k) Executive Management Incentive Plan (filed as Exhibit 10(k) to Sprint Corporation Annual Report on Form 10-K for the year ended December 31, 1993 and incorporated herein by reference).
- (l) Long-Term Incentive Compensation Plan (filed as Exhibit 10(j) to United Telecommunications, Inc. Annual Report on Form 10-K for the year ended December 31, 1989, and incorporated herein by reference).
- (m) Short-Term Incentive Compensation Plan (filed as Exhibit 10(k) to United Telecommunications, Inc. Annual Report on Form 10-K for the year ended December 31, 1989, and incorporated herein by reference).
- (n) Retirement Plan for Directors, as amended (filed as Exhibit 10(b) to Sprint Corporation Quarterly Report on Form 10-Q for the quarter ended March 31, 1994 and incorporated herein by reference).
- (o) Key Management Benefit Plan, as amended (filed as Exhibit 10(o) to Sprint Corporation Annual Report on Form 10-K for the year ended December 31, 1993 and incorporated herein by reference).
- (p) Executive Deferred Compensation Plan, as amended.
- (q) Director's Deferred Fee Plan, as amended (filed as Exhibit 19(g) to United Telecommunications, Inc. Quarterly Report on Form 10-Q for the quarter ended September 30, 1991, and incorporated herein by reference).
- (r) Summary of Sprint Supplemental Executive Retirement Plan (filed as Exhibit 10(c) to Sprint Corporation Quarterly Report on Form 10-Q for the quarter ended September 30, 1994 and incorporated herein by reference).

## Part IV

### Item 14. Exhibits, Financial Statement Schedule, and Reports on Form 8-K

- (a) 1. The consolidated financial statements of Sprint and supplementary financial information filed as part of this report are listed in the Index to Financial Statements, Financial Statement Schedule and Supplementary Data (page F-1).
- 2. The consolidated financial statement schedule of Sprint filed as part of this report is listed in the Index to Financial Statements, Financial Statement Schedule and Supplementary Data (page F-1).
- 3. The following exhibits are filed as part of this report:

#### EXHIBITS

- (3) Articles of Incorporation and Bylaws:
  - (a) Articles of Incorporation, as amended (filed as Exhibit 4 to Sprint Corporation Current Report on Form 8-K dated March 9, 1993 and incorporated herein by reference).
  - (b) Bylaws, as amended (filed as Exhibit 3(b) to Sprint Corporation Annual Report on Form 10-K for the year ended December 31, 1991 and incorporated herein by reference).
- (4) Instruments defining the Rights of Sprint's Equity Security Holders:
  - (a) The rights of Sprint's equity security holders are defined in the Fifth, Sixth, Seventh and Eighth Articles of Sprint's Articles of Incorporation. See Exhibit 3(a).
  - (b) Rights Agreement dated as of August 8, 1989, between Sprint Corporation (formerly United Telecommunications, Inc.) and UMB Bank, n.a. (formerly United Missouri Bank of Kansas City, N.A.), as Rights Agent (filed as Exhibit 2(b) to Sprint Corporation Registration Statement on Form 8-A dated August 11, 1989 (File No. 1-4721), and incorporated herein by reference).
  - (c) Amendment and supplement dated June 4, 1992 to Rights Agreement dated as of August 8, 1989 (filed as Exhibit 2(c) to Amendment No. 1 on Form 8 dated June 8, 1992 to Sprint Corporation Registration Statement on Form 8-A dated August 11, 1989 (File No. 1-4721), and incorporated herein by reference).
- (10) Material Agreements - Joint Ventures:
  - (a) Memorandum of Understanding between Sprint Corporation and France Telecom and Deutsche Bundespost Telekom, dated June 14, 1994 (filed as Exhibit 10(a) to Sprint Corporation Quarterly Report on Form 10-Q for the quarter ended June 30, 1994 and incorporated herein by reference).
  - (b) Agreement of Limited Partnership of WirelessCo, L. P., a Delaware limited partnership, dated as of October 24, 1994, among Sprint Spectrum, Inc., TCI Network, Inc., Comcast Telephony Services and Cox Communications Wireless, Inc.

## **Part III**

### **Item 10. Directors and Executive Officers of the Registrant**

Pursuant to Instruction G(3) to Form 10-K, the information relating to Directors of Sprint required by Item 10 is incorporated by reference from Sprint's definitive proxy statement which is to be filed pursuant to Regulation 14A within 120 days after the end of Sprint's fiscal year ended December 31, 1994.

For information pertaining to Executive Officers of Sprint, as required by Instruction 3 of Paragraph (b) of Item 401 of Regulation S-K, refer to the "Executive Officers of the Registrant" section of Part I of this report (pages 8 and 9).

Pursuant to Instruction G(3) to Form 10-K, the information relating to compliance with Section 16(a) required by Item 10 is incorporated by reference from Sprint's definitive proxy statement which is to be filed pursuant to Regulation 14A within 120 days after the end of Sprint's fiscal year ended December 31, 1994.

### **Item 11. Executive Compensation**

Pursuant to Instruction G(3) to Form 10-K, the information required by Item 11 is incorporated by reference from Sprint's definitive proxy statement which is to be filed pursuant to Regulation 14A within 120 days after the end of Sprint's fiscal year ended December 31, 1994.

### **Item 12. Security Ownership of Certain Beneficial Owners and Management**

Pursuant to Instruction G(3) to Form 10-K, the information required by Item 12 is incorporated by reference from Sprint's definitive proxy statement which is to be filed pursuant to Regulation 14A within 120 days after the end of Sprint's fiscal year ended December 31, 1994.

### **Item 13. Certain Relationships and Related Transactions**

Pursuant to Instruction G(3) to Form 10-K, the information required by Item 13 is incorporated by reference from Sprint's definitive proxy statement which is to be filed pursuant to Regulation 14A within 120 days after the end of Sprint's fiscal year ended December 31, 1994.

## Part II

### Item 5. Market for Registrant's Common Equity and Related Stockholder Matters

	Market Price Per Share					
	1994			1993		
	High	Low	End of Period	High	Low	End of Period
First Quarter	38 1/8	32 1/2	34 1/4	31 3/4	25 1/2	30 1/2
Second Quarter	40 1/8	33 1/4	34 7/8	35 3/8	29 1/2	35 1/8
Third Quarter	40 1/8	34 1/8	38 1/8	37 1/2	33 1/2	36 3/4
Fourth Quarter	38 7/8	26 1/8	27 5/8	40 1/4	31 3/8	34 3/4

As of February 1, 1995, there were approximately 104,000 record holders of Sprint's common stock. The principal trading market for Sprint's common stock is the New York Stock Exchange. The common stock is also listed and traded on the Chicago and Pacific Stock Exchanges. Sprint has declared dividends of \$0.25 per quarter during each of the years ended December 31, 1994 and 1993.

### Item 6. Selected Financial Data

For information required by Item 6, refer to the "Selected Financial Data" section of the Financial Statements, Financial Statement Schedule and Supplementary Data filed as part of this report (page F-2).

### Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations

For information required by Item 7, refer to the "Management's Discussion and Analysis of Financial Condition and Results of Operations" section of the Financial Statements, Financial Statement Schedule and Supplementary Data filed as part of this report (pages F-3 through F-13).

### Item 8. Financial Statements and Supplementary Data

For information required by Item 8, refer to the "Consolidated Financial Statements and Schedule" and "Quarterly Financial Data" sections of the Financial Statements, Financial Statement Schedule and Supplementary Data filed as part of this report (pages F-14 through F-42).

### Item 9. Changes in and Disagreements With Accountants on Accounting and Financial Disclosure

As previously reported in Sprint's Current Report on Form 8-K dated April 23, 1993, following consummation of the merger with Centel, Arthur Andersen & Co. was replaced with Ernst & Young as auditors of Centel and its subsidiaries, effective April 23, 1993.

- (10) Mr. Schell was elected Senior Vice President - Strategic Planning / Business Development in 1990. He joined the Long Distance Division as Vice President - Strategic Planning in 1989.
- (11) Mr. Smith was elected Senior Vice President - Quality Development and Public Relations in 1991. He had served as President of the Limited Partnership's National Markets since 1989.
- (12) Ms. Strandjord was elected Senior Vice President and Treasurer in 1990. She had served as Vice President and Controller since 1986.
- (13) Mr. Watson was elected Senior Vice President - Human Resources in 1993. He had served as Vice President - Finance and Administration of United Telephone - Eastern Group, an operating group of subsidiaries of Sprint, since 1990. From 1983 to 1990, he served as Vice President - Administration of the Midwest Group, an operating group of subsidiaries of Sprint.
- (14) Mr. Jensen was elected Vice President and Secretary in 1975.

There are no known family relationships between any of the persons named above or between any such persons and any outside directors of Sprint. Officers are elected annually.

# **Item 10(b). Executive Officers of the Registrant**

Office	Name		Age
Chairman, President and Chief Executive Officer	William T. Esrey	(1)	55
President and Chief Operating Officer - Cellular and Wireless Communications Division	Dennis E. Foster	(2)	54
President and Chief Operating Officer - Long Distance Division	Ronald T. LeMay	(3)	49
President and Chief Operating Officer - Local Telecommunications Division	D. Wayne Peterson	(4)	59
Executive Vice President - Law and External Affairs	J. Richard Devlin	(5)	44
Executive Vice President - Chief Financial Officer	Arthur B. Krause	(6)	53
Senior Vice President - Financial Services and Taxes	Gene M. Betts	(7)	42
Senior Vice President - External Affairs	John R. Hoffman	(8)	49
Senior Vice President and Controller	John P. Meyer	(9)	44
Senior Vice President - Strategic Planning / Business Development	Theodore H. Schell	(10)	50
Senior Vice President - Quality Development and Public Relations	Richard C. Smith, Jr.	(11)	53
Senior Vice President and Treasurer	M. Jeannine Strandjord	(12)	49
Senior Vice President - Human Resources	I. Benjamin Watson	(13)	46
Vice President and Secretary	Don A. Jensen	(14)	59

- (1) Mr. Esrey was elected Chairman in 1990. He was elected Chief Executive Officer and a member of the Board of Directors in 1985. In addition, he has served as Chief Executive Officer of the Limited Partnership since 1988.
- (2) Mr. Foster was elected President - Cellular and Wireless Communications Division in 1993. Mr. Foster had served as Senior Vice President - Operations of a subsidiary of Sprint since 1992. From 1991 to 1992, he served as President of GTE Mobilnet in Atlanta, Georgia. Prior to that, he had served in various positions with GTE Corporation for more than five years.
- (3) Mr. LeMay was elected President - Long Distance Division in 1989. He was elected to the Board of Directors of Sprint in 1993.
- (4) Mr. Peterson was elected President - Local Telecommunications Division in 1993. From 1980 to 1993, he served as President of Carolina Telephone and Telegraph Company, a subsidiary of Sprint.
- (5) Mr. Devlin was elected Executive Vice President - Law and External Affairs in 1989.
- (6) Mr. Krause was elected Executive Vice President - Chief Financial Officer in 1988. During 1990 and 1991, he also served as Chief Information Officer.
- (7) Mr. Betts was elected Senior Vice President - Financial Services and Taxes in 1990. He had served as Vice President - Taxes since 1988.
- (8) Mr. Hoffman was elected Senior Vice President - External Affairs in 1990. He had served in the same capacity at the Limited Partnership since 1986.
- (9) Mr. Meyer was elected Senior Vice President and Controller in 1993. He had served as Vice President and Controller of Centel since 1989.

- The properties of the product distribution and directory publishing businesses consist primarily of office and warehouse facilities to support the business units in the distribution of telecommunications products and publication of telephone directories.

Sprint owns its corporate headquarters building and certain other property located in the greater Kansas City metropolitan area.

Property, plant and equipment with an aggregate cost of approximately \$10.89 billion is either pledged as security for first mortgage bonds and certain notes or is restricted for use as mortgaged property.

### **Item 3. Legal Proceedings**

Following announcement of the Sprint/Centel merger agreement in May 1992, a class action suit was filed by certain Centel shareholders against Centel and certain of its officers and directors. The suit was consolidated in the United States District Court for the Northern District of Illinois in July 1992. The complaint alleges violations of federal securities laws by failing to disclose pertinent information regarding the value of Centel common stock. The plaintiffs seek damages in an unspecified amount. In January 1995, a purported class action suit was filed against Centel's financial advisors in state court in New York in connection with the Sprint/Centel merger. Sprint may have indemnification obligations to the financial advisors in connection with this suit.

Other suits arising in the ordinary course of business are pending against Sprint and its subsidiaries. Sprint cannot predict the ultimate outcome of these actions or the above-described litigation, but believes they will not result in a material effect on Sprint's consolidated financial statements.

### **Item 4. Submission of Matters to a Vote of Security Holders**

No matter was submitted to a vote of security holders during the fourth quarter of 1994.

Interconnection costs consist of amounts paid to local exchange carriers, other domestic service providers, and foreign telephone companies for the completion of calls made by the division's customers. Interconnection costs increased in 1994 and 1993 primarily as a result of traffic volume growth; however, as a percentage of net operating revenues, interconnection costs decreased from 45.5 percent in 1992 to 44.2 percent and 44.0 percent in 1993 and 1994, respectively. These decreased percentages were primarily due to reductions in interconnection charges paid to local exchange companies, partially offset by increased costs related to settlements on international revenues.

Operations expense consists of costs related to operating and maintaining the long distance network; costs of providing various services such as operator services, public payphones, telecommunications services for the hearing impaired, and video teleconferencing; and costs of data systems sales. Operations expense increased \$68 million in 1994 and \$98 million in 1993, primarily due to expanded service offerings as well as providing services to new customers. The 1993 increase was also impacted by a change in accounting method whereby circuit activity costs are now being expensed when incurred (see Note 1 of Notes to Consolidated Financial Statements for additional information). Exclusive of the effect of this accounting change, 1993 operations expense increased \$63 million.

Selling, general and administrative (SG&A) expense increased \$184 million and \$120 million in 1994 and 1993, respectively, generally reflecting the overall growth in the division's operating activities. As a percentage of net operating revenues, these expenses have remained at relatively stable levels, increasing slightly to 25.4 percent in 1994 from 25.2 percent in 1993 and 1992. In 1994, this increase was generally due to increased advertising expenses resulting from the ongoing sales and marketing efforts which are critical in the intensely competitive long distance marketplace.

Depreciation and amortization in 1994 increased \$27 million compared to 1993, generally due to an increase in the asset base. Depreciation and amortization in 1993 decreased \$63 million from 1992, primarily due to the change in accounting for circuit activity costs, as described above.

In the 1994 fourth quarter, the division broke its string of nine consecutive quarters of increased operating income. Fourth quarter 1994 operating income decreased \$27 million from the 1994 third quarter. This decline in operating income was primarily driven by lower revenue yields and seasonally lower volumes in the business market. Fourth quarter net operating revenues also reflect intensified competition in the residential marketplace. The reduction in net operating revenues was partially offset by lower expense levels, which included revised estimates related to employee benefit and operating tax expenses. The division has implemented various actions to address this decline, including selective pricing actions, product introductions, marketing initiatives, and process and productivity improvements. The division's return to previous operating levels will depend upon the success of marketing efforts and the ability to maintain pricing strategies and gain market share in the intensely competitive long distance marketplace. A continued focus on cost containment and technology improvements should also contribute to improved results.



(\$0.06 per share). Income from continuing operations for the year ended December 31, 1993 included charges related to the merger and integration costs associated with the Centel merger and the realignment and restructuring of Sprint's long distance division (\$0.56 per share) and a charge associated with the enactment of the Revenue Reconciliation Act of 1993 (\$0.04 per share). Income from continuing operations for the year ended December 31, 1992 included a gain related to the sale of certain telephone properties (\$0.13 per share).

## Segmental Results of Operations

### Long Distance Communications Services

	For the Years Ended December 31,		
	1994	1993	1992
	(In Millions)		
Net operating revenues	\$ 6,805.1	\$ 6,139.2	\$ 5,658.2
Operating expenses			
Interconnection	2,994.5	2,710.7	2,574.9
Operations	925.4	857.7	759.8
Selling, general and administrative	1,729.9	1,546.4	1,426.3
Depreciation and amortization	550.5	523.5	586.6
Merger, integration and restructuring costs	--	45.9	--
Total operating expenses	6,200.3	5,684.2	5,347.6
Operating income	\$ 604.8	\$ 455.0 (1)	\$ 310.6
Operating margin	8.9%	7.4%(1)	5.5%
Capital expenditures	\$ 774.1	\$ 529.4	\$ 468.1
Identifiable assets as of December 31	\$ 4,538.7	\$ 4,193.1	\$ 4,232.0

(1) Excluding the merger, integration and restructuring costs of \$45.9 million, operating income and margin for 1993 would have been \$500.9 million and 8.2 percent, respectively.

Sprint's long distance division provides domestic and international voice, video, and data communications services. Rates charged by the division for its services are subject to different levels of state and federal regulation, but are generally not rate-base regulated.

Net operating revenues increased 11 percent in 1994, following a 9 percent increase in 1993. Such increases were generally due to traffic volume growth of 11 percent and 8 percent over the same periods. As a result of changes in product mix, average revenue per minute received from customers was relatively constant during 1994, 1993 and 1992. The increases in net operating revenues and traffic volumes in both 1994 and 1993 reflect ongoing growth in the international, business and residential markets. Growth in the international market during these periods reflects the division's continuing efforts to target new geographic markets. The business market continued to experience growth in the "800" services market. This growth was sparked by the May 1993 arrival of "800 portability," which enables customers to keep their advertised "800" numbers when changing long distance carriers. In 1994, revenue growth was also enhanced by solid performance in the data services market, which includes sales to consumer on-line services.

# **MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

Sprint Corporation

## **Strategic Developments**

On October 25, 1994, Sprint Corporation (Sprint), along with Tele-Communications Inc. (TCI), Comcast Corporation (Comcast) and Cox Communications (Cox), announced the formation of a venture that will provide wireless communications services and local telephone services on a broad geographic basis within the United States. The joint venture will be owned 40 percent by Sprint, 30 percent by TCI and 15 percent each by Comcast and Cox. The parties have signed definitive agreements and created partnerships which are bidding for Personal Communications Services (PCS) licenses being auctioned by the Federal Communications Commission (FCC). The parties have also entered into a joint venture formation agreement, which provides the basis upon which they are developing definitive agreements for their local telephone activities.

On June 14, 1994, Sprint announced that it had entered into a Memorandum of Understanding (the MOU) with Deutsche Telekom and France Telecom to form a global partnership which would offer telecommunications services to business, consumer and carrier markets worldwide. The MOU provided that Deutsche Telekom and France Telecom together would purchase approximately 42.9 million shares of a new class of Sprint common stock at a price of \$47.225 per share. The MOU further provided that Deutsche Telekom and France Telecom would also purchase approximately 42.9 million shares of the new class of Sprint common stock at a price of \$51.00 per share two years after the initial acquisition. As part of the transaction, Deutsche Telekom and France Telecom would be entitled to representation on Sprint's board. This representation would be based on their actual percentage ownership interest, with a minimum of two directors serving on Sprint's board so long as the two companies own at least 10 percent of the outstanding common stock of Sprint, subject to the approval of the New York Stock Exchange. The formation of the partnership and the acquisition of Sprint stock are subject to conditions, including the negotiation and execution of definitive agreements. The terms in these definitive agreements, including terms relating to the financial investment by Deutsche Telekom and France Telecom, could differ in material respects from those in the MOU. Also, there can be no assurance that definitive agreements will be reached. Other contingencies to the transaction include the approval by Sprint's board of directors and its shareholders, approval by the governing bodies of Deutsche Telekom and France Telecom, and governmental and regulatory approvals.

## **Sprint/Centel Merger**

Effective March 9, 1993, Sprint consummated its merger with Centel Corporation (Centel), creating a diversified telecommunications enterprise with operations in long distance, local exchange, and cellular and wireless communications services. The merger was accounted for in 1993 as a pooling of interests.

## **Results of Operations**

### Consolidated

Each of Sprint's primary divisions -- long distance, local exchange, and cellular and wireless communications services -- generated record levels of net operating revenues and improved operating results in 1994. The long distance division generated a solid 11 percent growth in traffic volumes in 1994, the number of access lines served by the local division grew 4.8 percent, and the cellular and wireless division benefited from a strong 59 percent growth in cellular subscribers.

Total net operating revenues for the year ended December 31, 1994 were \$12.66 billion, an 11 percent increase over net operating revenues of \$11.37 billion for 1993. Total net operating revenues for the year ended December 31, 1992 were \$10.42 billion. For the year ended December 31, 1994, income from continuing operations was \$884 million, or \$2.53 per share, compared with \$481 million, or \$1.39 per share, for 1993 and \$496 million, or \$1.46 per share, for 1992. Income from continuing operations for the year ended December 31, 1994 included a gain related to the sale of an investment in equity securities

**SELECTED FINANCIAL DATA**

Sprint Corporation

	As of or For the Years Ended December 31,				
	1994	1993	1992	1991	1990
	(In Millions, Except Per Share Data)				
<b>Results of Operations</b>					
Net operating revenues	\$ 12,661.8	\$ 11,367.8	\$ 10,420.3	\$ 9,933.3	\$ 9,469.8
Operating income (1)	1,787.8	1,250.6	1,213.4	1,185.6	1,045.3
Income from continuing operations (1), (2), (3), (4)	883.7	480.6	496.1	472.7	351.1
Earnings per common share from continuing operations (1), (2), (3), (4)	2.53	1.39	1.46	1.41	1.06
Dividends per common share	1.00	1.00	1.00	1.00	1.00
<b>Financial Position</b>					
Total assets	\$ 14,936.3	\$ 14,148.9	\$ 13,599.6	\$ 13,929.8	\$ 14,080.6
Property, plant and equipment, net	10,878.6	10,314.8	10,219.9	10,310.5	10,295.2
Total debt (including short-term borrowings)	4,937.2	5,094.4	5,442.7	5,571.2	6,082.3
Redeemable preferred stock	37.1	38.6	40.2	56.6	60.0
Common stock and other shareholders' equity	4,524.8	3,918.3	3,971.6	3,671.9	3,353.5
<b>Cash Flow Data</b>					
Cash from operating activities	\$ 2,472.0	\$ 2,112.4	\$ 2,250.6	\$ 1,820.6	\$ 1,324.5
Capital expenditures	2,015.9	1,594.7	1,466.2	1,523.2	1,868.9
Free cash flow (5)	106.7	170.6	184.3	1.6	(833.4)

- (1) During 1993, nonrecurring charges of \$293 million were recorded related to (a) transaction costs associated with the merger with Centel and the expenses of integrating and restructuring the operations of the two companies and (b) a realignment and restructuring within the long distance division. Such charges reduced consolidated 1993 income from continuing operations by \$193 million (\$0.56 per share).

During 1990, nonrecurring charges of \$72 million were recorded related to the long distance division, which reduced consolidated 1990 income from continuing operations by \$37 million (\$0.11 per share).

- (2) During 1992 and 1991, gains were recognized related to the sales of certain local telephone and cellular properties, which increased consolidated 1992 income from continuing operations by \$44 million (\$0.13 per share) and consolidated 1991 income from continuing operations by \$78 million (\$0.23 per share).
- (3) During 1994, Sprint sold an investment in equity securities, realizing a gain of \$35 million, which increased consolidated 1994 income from continuing operations by \$22 million (\$0.06 per share).
- (4) During 1993, as a result of the enactment of the Revenue Reconciliation Act of 1993, Sprint was required to adjust its deferred income tax assets and liabilities to reflect the increased tax rate. Such adjustment reduced consolidated 1993 income from continuing operations by \$13 million (\$0.04 per share).
- (5) Free cash flow represents cash from operating activities less capital expenditures and dividends paid. Such amount for 1992 excludes the additional proceeds from the sale of accounts receivable of \$300 million.

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**INDEX TO FINANCIAL STATEMENTS, FINANCIAL STATEMENT  
SCHEDULE AND SUPPLEMENTARY DATA**

Sprint Corporation

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**SPRINT CORPORATION**  
(Registrant)

/s/ DuBose Ausley  
DuBose Ausley, Director

/s/ Warren L. Batts  
Warren L. Batts, Director

/s/ Ruth M. Davis  
Ruth M. Davis, Director

/s/ W. T. Esrey  
William T. Esrey, Director

/s/ Donald J. Hall  
Donald J. Hall, Director

/s/ P. H. Henson  
Paul H. Henson, Director

/s/ Harold S. Hook  
Harold S. Hook, Director

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## SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SPRINT CORPORATION  
(Registrant)

By /s/ W. T. Esrey  
William T. Esrey  
Chairman, President and  
Chief Executive Officer

Date: March 7, 1995

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities indicated on the 7th day of March, 1995.

/s/ W. T. Esrey  
William T. Esrey  
Chairman, President and  
Chief Executive Officer

/s/ Arthur B. Krause  
Arthur B. Krause  
Executive Vice President and  
Chief Financial Officer

/s/ John P. Meyer  
John P. Meyer  
Senior Vice President and Controller  
Principal Accounting Officer



Sprint will furnish to the Securities and Exchange Commission, upon request, a copy of the instruments defining the rights of holders of its long-term debt and the long-term debt of its subsidiaries. The total amount of securities authorized under any of said instruments does not exceed 10 percent of the total assets of Sprint and its subsidiaries on a consolidated basis.

(b) Reports on Form 8-K

Sprint filed a Current Report on Form 8-K dated October 25, 1994 in which it reported that Sprint, Tele-Communications Inc., Comcast Corporation and Cox Communications had formed a joint venture to provide wireless communications services and local telephone services. See "Part I -- Item 1 -- Business -- New Joint Venture" and Part II -- Item 7 -- Management's Discussion and Analysis of Financial Condition and Results of Operations -- Strategic Developments" for further discussion regarding the joint venture (page 5 and page F-3).

(c) Exhibits are listed in Item 14(a).

# **CONSOLIDATED BALANCE SHEETS**

Sprint Corporation

	As of December 31,	
	1994	1993
<b>Assets</b>	(In Millions)	
Current assets		
Cash and equivalents	\$ 123.3	\$ 76.8
Accounts receivable, net of allowance for doubtful accounts of \$128.9 million (\$121.9 million in 1993)	1,469.8	1,230.6
Investment in equity securities	--	130.2
Inventories	215.8	182.3
Deferred income taxes	54.2	81.1
Prepaid expenses	144.5	120.7
Other	180.9	156.1
Total current assets	2,188.5	1,977.8
Investments in equity securities	177.6	173.1
Property, plant and equipment		
Long distance communications services	6,056.3	5,492.7
Local communications services	11,827.4	11,226.4
Cellular and wireless communications services	818.5	569.6
Other	498.6	433.7
	19,200.8	17,722.4
Less accumulated depreciation	8,322.2	7,407.6
	10,878.6	10,314.8
Cellular minority partnership interests	301.7	284.9
Excess of cost over net assets acquired	706.7	739.5
Other assets	683.2	658.8
	<u>\$ 14,936.3</u>	<u>\$ 14,148.9</u>

# CONSOLIDATED STATEMENTS OF INCOME

Sprint Corporation

	For the Years Ended December 31,		
	1994	1993	1992
	(In Millions, Except Per Share Data)		
<b>Net Operating Revenues</b>	\$ 12,661.8	\$ 11,367.8	\$ 10,420.3
<b>Operating Expenses</b>			
Costs of services and products	6,361.0	5,736.1	5,325.5
Selling, general and administrative	3,034.6	2,729.9	2,489.9
Depreciation and amortization	1,478.4	1,358.7	1,391.5
Merger, integration and restructuring costs	--	292.5	--
Total operating expenses	10,874.0	10,117.2	9,206.9
<b>Operating Income</b>	1,787.8	1,250.6	1,213.4
Gain on divestiture of telephone properties	--	--	81.1
Interest expense	(398.0)	(452.4)	(511.1)
Other expense, net	(7.7)	(22.3)	(5.0)
Income from continuing operations before income taxes	1,382.1	775.9	778.4
Income tax provision	(498.4)	(295.3)	(282.3)
<b>Income From Continuing Operations</b>	883.7	480.6	496.1
Discontinued operations, net	7.0	(12.3)	--
Extraordinary losses on early extinguishments of debt, net	--	(29.2)	(16.0)
Cumulative effect of changes in accounting principles, net	--	(384.2)	22.7
Net income	890.7	54.9	502.8
Preferred stock dividends	(2.7)	(2.8)	(3.5)
Earnings applicable to common stock	\$ 888.0	\$ 52.1	\$ 499.3
<b>Earnings Per Common Share</b>			
Continuing operations	\$ 2.53	\$ 1.39	\$ 1.46
Discontinued operations	0.02	(0.04)	--
Extraordinary item	--	(0.08)	(0.05)
Cumulative effect of changes in accounting principles	--	(1.12)	0.07
Total	\$ 2.55	\$ 0.15	\$ 1.48
Weighted average number of common shares	348.7	343.7	337.2

See accompanying Notes to Consolidated Financial Statements.

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## **REPORT OF INDEPENDENT AUDITORS**

To the Shareowners of Centel Corporation:

We have audited the consolidated statements of income, common shareowners' investment and cash flows of CENTEL CORPORATION (a Kansas corporation) AND SUBSIDIARIES for the year ended December 31, 1992, prior to the pooling of interests with Sprint Corporation (and, therefore, are not presented herein) described in Note 9 to the consolidated financial statements of Sprint Corporation for the year ended December 31, 1994. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the results of operations and cash flows of Centel Corporation and Subsidiaries for the year ended December 31, 1992, in conformity with generally accepted accounting principles.

Our audit was made for the purpose of forming an opinion on the basic financial statements taken as a whole. In connection with our audit, certain auditing procedures were applied to the following schedule which is required for purposes of complying with the Securities and Exchange Commission's rules and is not part of the basic financial statements. Such schedule is not included herein:

### **Schedule VIII - Consolidated Allowance for Doubtful Accounts**

In our opinion, the information contained in the schedule fairly states, in all material respects, the financial data required to be set forth therein in relation to the basic financial statements taken as a whole.

ARTHUR ANDERSEN LLP

Chicago, Illinois  
February 3, 1993

## **REPORT OF INDEPENDENT AUDITORS**

The Board of Directors and Shareholders  
Sprint Corporation

We have audited the accompanying consolidated balance sheets of Sprint Corporation (Sprint) as of December 31, 1994 and 1993, and the related consolidated statements of income, cash flows, and common stock and other shareholders' equity for each of the three years in the period ended December 31, 1994. Our audits also included the financial statement schedule listed in the Index to Financial Statements, Financial Statement Schedule and Supplementary Data. These financial statements and the schedule are the responsibility of the management of Sprint. Our responsibility is to express an opinion on these financial statements and the schedule based on our audits. We did not audit the financial statements or the schedule of Centel Corporation, a wholly-owned subsidiary, for the year ended December 31, 1992, which statements reflect net income constituting approximately 9 percent of consolidated net income for the year ended December 31, 1992. Those statements and the schedule were audited by other auditors whose report has been furnished to us, and our opinion, insofar as it relates to data included for Centel Corporation, is based solely on the report of the other auditors.

We conducted our audits in accordance with generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits and the report of other auditors provide a reasonable basis for our opinion.

In our opinion, based on our audits and the report of other auditors, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of Sprint at December 31, 1994 and 1993, and the consolidated results of its operations and its cash flows for each of the three years in the period ended December 31, 1994, in conformity with generally accepted accounting principles. Also in our opinion, the related financial statement schedule, when considered in relation to the basic financial statements taken as a whole, presents fairly in all material respects the information set forth therein.

As discussed in Notes 1, 2 and 3 to the consolidated financial statements, Sprint changed its method of accounting for postretirement benefits, postemployment benefits and circuit activity costs in 1993 and income taxes in 1992.

ERNST & YOUNG LLP

Kansas City, Missouri  
January 31, 1995

## **MANAGEMENT REPORT**

The management of Sprint Corporation has the responsibility for the integrity and objectivity of the information contained in this Annual Report. Management is responsible for the consistency of reporting such information and for ensuring that generally accepted accounting principles are used.

In discharging this responsibility, management maintains a comprehensive system of internal controls and supports an extensive program of internal audits, has made organizational arrangements providing appropriate divisions of responsibility and has established communication programs aimed at assuring that its policies, procedures and codes of conduct are understood and practiced by its employees.

The consolidated financial statements included in this Annual Report have been audited by Ernst & Young LLP, independent auditors. Their audit was conducted in accordance with generally accepted auditing standards and their report is included herein.

The responsibility of the Board of Directors for these financial statements is pursued primarily through its Audit Committee. The Audit Committee, composed entirely of directors who are not officers or employees of Sprint, meets periodically with the internal auditors and independent auditors, both with and without management present, to assure that their respective responsibilities are being fulfilled. The internal and independent auditors have full access to the Audit Committee to discuss auditing and financial reporting matters.

/s/ W. T. Esrey

William T. Esrey  
Chairman, President and Chief Executive Officer

/s/ Arthur B. Krause

Arthur B. Krause  
Executive Vice President and Chief Financial Officer

## **General Hedging Policies**

Sprint, on a limited basis, utilizes certain derivative financial instruments in an effort to manage exposure to interest rate risk and foreign exchange risk. Sprint's utilization of such derivative financial instruments related to hedging activities is generally limited to interest rate swap agreements and forward contracts and options in foreign currencies. Sprint will in no circumstance take speculative positions and create an exposure to benefit from market fluctuations. All hedging activity is in accordance with board-approved policies. Any potential loss or exposure related to Sprint's use of derivative instruments is immaterial to its overall operations, financial condition and liquidity. See Note 10 of Notes to Consolidated Financial Statements for more information related to Sprint's portfolio of derivative instruments.

### **Interest Rate Risk Management**

Sprint's interest rate risk management program focuses on minimizing vulnerability of net income to movements in interest rates, setting an optimal mixture of floating-rate and fixed-rate debt in the liability portfolio and preventing liquidity risk. Sprint primarily employs a gap methodology to measure interest rate exposure and utilizes simulation analysis to manage interest rate risk. Sprint takes an active stance in modifying hedge positions to benefit from the value of timing flexibility and fixed-rate/floating-rate adjustments.

### **Foreign Exchange Risk Management**

Sprint's foreign exchange risk management program focuses on optimizing consolidated cash flows and stabilizing accounting results. Sprint does not hedge translation exposure because it believes that optimizing consolidated cash flows will, over time, maintain shareholder value. Sprint's primary transaction exposure in foreign currencies results from changes in foreign exchange rates between the dates Sprint incurs and settles liabilities (payable in a foreign currency) to overseas telephone companies for the costs of terminating international calls made by Sprint's domestic customers.

## **Impact of Recently Issued Accounting Pronouncements**

The American Institute of Certified Public Accountants has issued a Statement of Position, "Reporting on Advertising Costs" which provides guidance on financial reporting of advertising costs in annual financial statements. The statement requires reporting the costs of all advertising as expenses in the periods in which the costs are incurred, or the first time the advertising takes place unless certain criteria for deferral are met. The statement is effective for financial statements for years beginning after June 15, 1994. Management believes that Sprint's current practice of expensing advertising costs as incurred meets the requirements of the statement.



the sale of additional accounts receivable and from the divestiture of certain local telephone properties, allowed Sprint to fund capital expenditures and dividends internally and to reduce total debt outstanding during each year. In addition, the \$280 million note issued to the seller in connection with the acquisition of the remaining interest in the Limited Partnership was paid in 1992.

During 1993 and 1992, a significant level of debt refinancing occurred in order to take advantage of lower interest rates. Accordingly, a majority of the proceeds from long-term borrowings in 1993 was used to finance the redemption prior to scheduled maturities of \$1.24 billion of debt. During 1992, Sprint refinanced \$720 million of long-term debt and borrowed \$250 million to finance the payment related to the acquisition of the remaining 19.9 percent interest in the Limited Partnership.

Sprint paid dividends to common and preferred shareholders of \$349 million, \$347 million and \$300 million in 1994, 1993 and 1992, respectively. Sprint's indicated annual dividend rate on common stock is currently \$1.00 per share.

#### Liquidity and Capital Requirements

Sprint anticipates cash flows from operating activities to be sufficient to fund dividends and capital expenditures during 1995. Sprint currently expects 1995 capital expenditures to be approximately \$2.1 billion, excluding cash commitments associated with joint ventures. Sprint expects its external cash requirements for 1995 to be approximately \$550 million to \$650 million, which is generally required to repay scheduled long-term debt maturities and to refinance notes payable and commercial paper. Long-term debt outstanding as of December 31, 1994 includes \$1.08 billion of notes payable and commercial paper. Such amounts which are not refinanced through the issuance of long-term debt will continue to be financed under existing credit facilities or may be reduced through free cash flows. External cash requirements will be financed primarily with debt, the source of which will depend upon prevailing market conditions during the year.

As discussed in "Strategic Developments," in October 1994 Sprint entered into a joint venture with certain cable companies to provide wireless communications services to consumers and businesses on a broad geographic basis within the United States. The joint venture is bidding on certain PCS licenses currently being auctioned by the FCC. The results of this auction, which is anticipated to conclude during the 1995 first quarter, will likely cause the joint venture, and ultimately its partners, to incur significant cash commitments. Additionally in 1995, Sprint will incur cash commitments associated with the continued development of the joint venture's infrastructure and presence in the communications marketplace, as well as cash commitments associated with the planned joint venture to provide local telephone service in competition with non-Sprint LECs. Aggregate cash commitments associated with these joint venture activities will be fully determined upon completion of the FCC's auction and negotiation of definitive agreements related to local telephone activities. Sprint is currently negotiating an interim credit facility to support anticipated cash commitments associated with these joint venture activities. A portion of the cash proceeds from the anticipated investment in Sprint by Deutsche Telekom and France Telecom would be used to ultimately fund commitments associated with joint venture activities.

At year-end 1994, Sprint had the ability to borrow \$525 million under a revolving credit agreement with a syndicate of domestic and international banks and other bank commitments. Other available financing sources include a Medium-Term Note program, under which Sprint may offer for sale up to \$175 million of unsecured senior debt securities. Additionally, pursuant to shelf registration statements filed with the Securities and Exchange Commission, up to \$1.2 billion of debt securities could be offered for sale as of December 31, 1994. In January 1995, \$70 million of such debt securities under shelf registration statements were issued in order to reduce commercial paper outstanding.

The aggregate amount of additional borrowings which can be incurred is ultimately limited by certain covenants contained in existing debt agreements. As of December 31, 1994, Sprint had borrowing capacity of approximately \$4.1 billion under the most restrictive of its debt covenants.

## **Inflation**

The effects of inflation on Sprint's operations were not significant during 1994, 1993 or 1992.

## **Financial Condition**

Sprint's consolidated assets totaled \$14.94 billion at December 31, 1994 compared to \$14.15 billion at December 31, 1993. Accounts receivable increased \$239 million as of December 31, 1994 compared to December 31, 1993 generally due to an 11 percent increase in consolidated net operating revenues and the timing of sales activities and cash collections. This increase did not have a significant impact on Sprint's aging of accounts receivable. Property, plant and equipment, net of accumulated depreciation, increased \$564 million from 1993 to 1994. This increase was primarily a result of increased capital expenditures to enhance and upgrade Sprint's networks, to expand service capabilities and increase productivity. The \$130 million investment in equity securities classified as a current asset as of December 31, 1993 was sold during 1994. Current maturities of long-term debt as of December 31, 1994 decreased \$191 million compared to December 31, 1993 due to scheduled debt payments. As of December 31, 1994, Sprint's total capitalization aggregated \$9.50 billion, consisting of long-term debt (including current maturities), redeemable preferred stock, and common stock and other shareholders' equity. Long-term debt (including current maturities) comprised 52 percent of total capitalization as of December 31, 1994, compared to 56 percent at year-end 1993.

## **Liquidity and Capital Resources**

### **Cash Flows - Operating Activities**

Cash flows from operating activities, which are Sprint's primary source of liquidity, were \$2.47 billion, \$2.11 billion and \$2.25 billion in 1994, 1993 and 1992, respectively. Operating cash flows for 1994 and 1993 reflect improved operating results, partially offset by expenditures related to the 1993 merger, integration and restructuring actions of \$86 million and \$155 million for 1994 and 1993, respectively. The 1992 operating cash flows include proceeds of \$300 million from the sale of accounts receivable within the long distance division.

### **Cash Flows - Investing Activities**

Sprint's investing activities used cash of \$1.98 billion, \$1.57 billion and \$1.58 billion in 1994, 1993 and 1992, respectively. Capital expenditures, which represent Sprint's most significant investing activity, were \$2.02 billion, \$1.59 billion and \$1.47 billion in 1994, 1993 and 1992, respectively.

Long distance capital expenditures were incurred each year primarily to increase the network capacity and to enhance network reliability and capabilities for providing new products and services. Capital expenditures for the local division were made to accommodate access line growth, to continue the conversion to digital technologies, and to expand the division's capabilities for providing enhanced telecommunications services. The increases in 1994 and 1993 capital expenditures for the cellular and wireless division reflect the significant increases in the number of cellular subscribers served during such years.

Investing activities for 1994 also include \$118 million received in connection with the sale of an investment in equity securities. Additionally, Sprint made investments of \$49 million in connection with several joint ventures, which included initial funding requirements associated with a joint venture's participation in the PCS auction conducted by the FCC. Investing activities in 1992 included \$250 million paid in connection with Sprint's \$530 million acquisition of the remaining 19.9 percent interest in Sprint Communications Company L.P. (the Limited Partnership) and proceeds of \$114 million from the sale of certain local telephone properties.

### **Cash Flows - Financing Activities**

Sprint's financing activities used cash of \$444 million, \$596 million and \$670 million in 1994, 1993 and 1992, respectively. Improved operating cash flows during each year, together with proceeds in 1992 from

### Other Expense, Net

The components of other income (expense), are as follows (in millions):

	For the Years Ended December 31,		
	1994	1993	1992
Gain on sale of investment in equity securities	\$ 34.7	\$ --	\$ --
Equity in earnings from cellular minority partnership interests	21.6	20.0	12.8
Loss on sales of accounts receivable	(28.7)	(22.0)	(17.7)
Minority interests	(22.1)	(9.4)	(6.1)
Other, net	(13.2)	(10.9)	6.0
Total other expense, net	\$ (7.7)	\$ (22.3)	\$ (5.0)

### Income Tax Provision

Sprint's income tax provisions for 1994, 1993, and 1992 resulted in effective tax rates of 36 percent, 38 percent and 36 percent, respectively. During 1993, the Revenue Reconciliation Act of 1993 was enacted which, among other changes, raised the federal income tax rate to 35 percent from 34 percent. As a result, Sprint adjusted its deferred income tax assets and liabilities to reflect the revised rate. See Note 3 of Notes to Consolidated Financial Statements for additional information regarding the differences which cause the effective income tax rates to vary from the statutory federal income tax rates.

As of December 31, 1994, Sprint had recorded deferred income tax assets of \$301 million related to postretirement benefits and other benefits, \$93 million related to alternative minimum tax credit carryforwards, and \$39 million (net of a \$21 million valuation allowance) related to state operating loss carryforwards. Sprint's management has determined that it is more likely than not that these deferred income tax assets, net of the valuation allowance, will be realized based on current income tax laws and expectations of future taxable income stemming from the reversal of existing deferred tax liabilities or ordinary operations. Uncertainties surrounding income tax law changes, shifts in operations between state taxing jurisdictions, and future operating income levels may, however, affect the ultimate realization of all or some portion of these deferred income tax assets.

### Discontinued Operations and Extraordinary Losses

For the year ended December 31, 1994, Sprint recognized \$7 million of income associated with the settlement of matters related to a discontinued operation. During 1993, Sprint incurred a loss from discontinued operations of \$12 million, net of income tax benefits. In 1993 and 1992, Sprint incurred extraordinary losses related to the early extinguishments of debt of \$29 million and \$16 million, respectively, net of related income tax benefits.

### Accounting Changes

Effective January 1, 1993, Sprint changed its method of accounting for postretirement and postemployment benefits by adopting SFAS No. 106 and No. 112 and effected another accounting change. The cumulative effect of these changes in accounting principles reduced 1993 net income by \$384 million. Effective January 1, 1992, Sprint also changed its method of accounting for income taxes by adopting SFAS No. 109. The cumulative effect of this change in accounting principle increased 1992 net income by \$23 million.

## Product Distribution and Directory Publishing

	For the Years Ended December 31,		
	1994	1993	1992
	(In Millions)		
Net operating revenues	\$ 1,108.7	\$ 945.2	\$ 862.9
Operating expenses			
Cost of services and products	938.2	801.0	717.8
Selling, general and administrative	88.1	74.6	71.7
Depreciation and amortization	6.9	5.4	7.4
Merger and integration costs	--	2.5	--
Total operating expenses	1,033.2	883.5	796.9
Operating income	\$ 75.5	\$ 61.7 (1)	\$ 66.0
Operating margin	6.8%	6.5%(1)	7.6%
Capital expenditures	\$ 6.7	\$ 9.0	\$ 5.8
Identifiable assets as of December 31	\$ 376.2	\$ 341.8	\$ 306.7

(1) Excluding the merger and integration costs of \$2.5 million, operating income and margin for 1993 would have been \$64.2 million and 6.8 percent, respectively.

North Supply, a wholesale distributor of telecommunications products, had 1994 net operating revenues of \$829 million, compared to \$677 million in 1993 and \$594 million in 1992. The increases primarily reflect additional nonaffiliated contracts and increased sales to the local division, partially as a result of sales to the merged Centel telephone operations. As a percentage of net operating revenues, operating expenses for 1994, 1993 and 1992 were 95.4 percent, 96.5 percent and 95.2 percent, respectively.

Sprint Publishing & Advertising, a publisher and marketer of telephone directories, had net operating revenues of \$280 million in 1994 compared with 1993 and 1992 net operating revenues of \$268 million and \$257 million, respectively. As a percentage of net operating revenues, operating expenses for 1994, 1993 and 1992 were 86.6 percent, 84.9 percent and 82.6 percent, respectively.

### Non-operating Items

#### Interest Expense

Interest expense totaled \$398 million in 1994 compared to \$452 million in 1993 and \$511 million in 1992. These decreases generally reflect reductions in the average levels of debt outstanding as well as lower interest rates due to debt refinancings during 1993 and 1992. Sprint's average debt outstanding decreased \$334 million and \$596 million in 1994 and 1993, respectively, and the effective interest rate decreased 52 and 15 basis points, respectively.

## Cellular and Wireless Communications Services

	For the Years Ended December 31,		
	1994	1993	1992
	(In Millions)		
Net operating revenues	\$ 701.8	\$ 464.0	\$ 322.2
Operating expenses			
Cost of services and products	233.2	154.9	118.3
Selling, general and administrative	290.6	209.9	154.6
Depreciation and amortization	92.4	75.0	52.1
Merger and integration costs	--	3.2	--
Total operating expenses	616.2	443.0	325.0
Operating income (loss)	\$ 85.6	\$ 21.0 (1)	\$ (2.8)
Operating margin	12.2%	4.5%(1)	--
Capital expenditures	\$ 264.3	\$ 164.9	\$ 123.8
Identifiable assets as of December 31	\$ 1,728.0	\$ 1,504.3	\$ 1,489.4

(1) Excluding the merger and integration costs of \$3.2 million, operating income and margin for 1993 would have been \$24.2 million and 5.2 percent, respectively.

In addition to activities comprising the above operating results, Sprint's cellular and wireless division also owns minority interests in certain markets. Equity in the earnings and losses of these minority investments is included in "Other expense, net" in the Consolidated Statements of Income.

The increases in net operating revenues during 1994 and 1993 resulted principally from the growth in the number of cellular subscribers, which increased 59 percent in 1994 and 67 percent in 1993. The effect of this growth was partially offset by a decline in service revenue per subscriber, reflecting an industry-wide trend that has occurred as a result of increased general consumer market penetration. Future growth rates for net operating revenues and the number of cellular subscribers will be dependent on price levels and the quality of service in the competitive cellular marketplace as well as the impacts of emerging competition such as PCS.

Excluding the costs and revenues related to equipment sales, costs of services and products declined to 24.2 percent of net operating revenues in 1994 from 26.3 percent in 1993 and 29.7 percent in 1992, generally reflecting economies of scale gained from serving additional subscribers. The increases in selling, general and administrative expense for 1994 and 1993 resulted principally from increased commissions and customer service expenses, as well as increased advertising costs related to the growth in the number of cellular subscribers. Despite the increases in the amount of SG&A expense, such costs as a percentage of net operating revenues (excluding revenues from equipment sales) declined to 45.0 percent in 1994 from 49.2 percent in 1993 and 52.3 percent in 1992. These improvements resulted primarily from additional economies realized from providing service and support to a larger customer base. These economies contributed to a 3 percent decline in the total per unit cost to acquire customers (including costs of equipment sales) from 1993 to 1994. Depreciation and amortization increased during both 1994 and 1993 as additional investments in property, plant and equipment were required to meet the growth in the number of cellular subscribers.

increases in the costs of providing services resulting from access line growth. Additionally, certain states have implemented revised toll plans requiring payment of access charges for calls terminating in the service areas of other local exchange carriers, resulting in increased plant operations expense. Increased expenditures related to switching system software associated with advanced calling features also contributed to the higher level of plant operations expense in 1994.

Depreciation and amortization expense increased \$62 million in 1994, following a \$13 million increase in 1993. These increases include the effects of depreciation rate changes, special short-term amortizations and nonrecurring charges approved by state regulatory commissions of \$26 million and \$7 million in 1994 and 1993, respectively. The remaining increases generally reflect plant additions.

Customer operations expense includes costs associated with business office operations and billing services, marketing costs, and expenses related to providing operator and directory assistance and other customer services. These costs increased 3 percent and 12 percent in 1994 and 1993, respectively. The 1993 increase was primarily due to increased marketing costs and increased systems development costs incurred to enhance the division's billing processes.

Other operating expense increased \$49 million and \$37 million in 1994 and 1993, respectively, primarily due to costs associated with the growth in equipment sales.

The 1993 increases in plant operations, customer operations and other operating expenses also reflect the impact of the increased postretirement benefits cost of approximately \$38 million recognized as a result of the adoption of Statement of Financial Accounting Standards (SFAS) No. 106, "Employers' Accounting for Postretirement Benefits Other Than Pensions." The amounts of such benefits were generally consistent between 1993 and 1994.

Consistent with most local exchange carriers (LECs), the division accounts for the economic effects of regulation pursuant to SFAS No. 71, "Accounting for the Effects of Certain Types of Regulation." The application of SFAS No. 71 requires the accounting recognition of the rate actions of regulators where appropriate, including the recognition of depreciation and amortization based on estimated useful lives prescribed by regulatory commissions rather than those that might be utilized by non-regulated enterprises. Sprint currently believes the division's rate-regulated operations meet the criteria for the continued application of the provisions of SFAS No. 71. However, the division operates in an evolving environment in which the regulatory framework is changing and the level and types of competition are increasing. Accordingly, Sprint constantly monitors and evaluates the ongoing applicability of SFAS No. 71 by assessing the likelihood that prices which provide for the recovery of specific costs can continue to be charged to customers. In the event Sprint determines that the division's rate-regulated operations no longer qualify for the application of the provisions of SFAS No. 71, Sprint would eliminate from its financial statements the effects of any actions of regulators that had been recognized as assets and liabilities. The resulting material noncash charge would be recorded as an extraordinary item. See Note 8 of Notes to Consolidated Financial Statements for information regarding the primary components and estimated amounts of regulatory assets and liabilities as of December 31, 1994.

## Local Communications Services

	For the Years Ended December 31,		
	1994	1993	1992
	(In Millions)		
Net operating revenues			
Local service	\$ 1,752.3	\$ 1,624.3	\$ 1,507.4
Network access	1,598.4	1,530.4	1,425.8
Toll service	529.3	505.3	487.5
Other	532.8	466.0	441.5
Total net operating revenues	4,412.8	4,126.0	3,862.2
Operating expenses			
Plant operations	1,298.3	1,206.7	1,165.6
Depreciation and amortization	794.6	733.0	720.0
Customer operations	549.3	532.4	473.7
Other	748.7	700.1	663.3
Merger and integration costs	--	190.1	--
Total operating expenses	3,390.9	3,362.3	3,022.6
Operating income	\$ 1,021.9	\$ 763.7 (1)	\$ 839.6
Operating margin	23.2%	18.5% (1)	21.7%
Capital expenditures	\$ 914.2	\$ 845.3	\$ 839.4
Identifiable assets as of December 31	\$ 7,821.3	\$ 7,604.0	\$ 7,242.2

(1) Excluding the merger and integration costs of \$190.1 million, operating income and margin for 1993 would have been \$953.8 million and 23.1 percent, respectively.

The local division consists principally of Sprint's rate-regulated, local exchange telephone operations.

Net operating revenues increased 7 percent in both 1994 and 1993. Increased local service revenues reflect continued increases in the number of access lines served and growth in add-on services, such as custom calling features. The division experienced a 4.8 percent growth in access lines during both 1994 and 1993. Network access revenues, derived from interexchange long distance carriers' use of the local network to complete calls, increased during 1994 and 1993 as a result of increased traffic volumes, partially offset by periodic reductions in network access rates charged. Also affecting the 1993 increase were additional revenues resulting from the recognition of a portion of the merger, integration and restructuring costs for regulatory purposes in certain jurisdictions. Toll service revenues, related to the provision of long distance services within specified geographical areas and the reselling of interexchange long distance services, increased 5 percent and 4 percent in 1994 and 1993, respectively. Other revenues, including revenues from directory publishing fees, billing and collection services, and sales of telecommunications equipment, increased in 1994 and 1993 generally due to growth in equipment sales.

Plant operations expense includes network operations costs; repair and maintenance costs of property, plant and equipment; and other costs associated with the provision of local exchange services. The 8 percent and 4 percent increases in such costs in 1994 and 1993, respectively, were primarily related to

**CONSOLIDATED BALANCE SHEETS (continued)**

Sprint Corporation

	As of December 31,	
	1994	1993
<b>Liabilities and Shareholders' Equity</b>	<b>(In Millions)</b>	
Current liabilities		
Current maturities of long-term debt	\$ 332.4	\$ 523.4
Accounts payable	1,072.2	875.2
Accrued interconnection costs	527.6	537.7
Accrued taxes	268.5	307.2
Advance billings	167.6	150.6
Other	686.3	674.5
Total current liabilities	3,054.6	3,068.6
Long-term debt	4,604.8	4,571.0
Deferred credits and other liabilities		
Deferred income taxes and investment tax credits	1,259.0	1,229.9
Postretirement and other benefit obligations	850.3	793.1
Other	605.7	529.4
	2,715.0	2,552.4
Redeemable preferred stock	37.1	38.6
Common stock and other shareholders' equity		
Common stock, par value \$2.50 per share, authorized 500.0 million shares, issued 348.6 million (343.4 million in 1993), and outstanding 348.3 million (343.4 million in 1993)	871.4	858.5
Capital in excess of par or stated value	942.9	827.4
Retained earnings	2,730.9	2,184.2
Other	(20.4)	48.2
	4,524.8	3,918.3
	<u>\$ 14,936.3</u>	<u>\$ 14,148.9</u>

See accompanying Notes to Consolidated Financial Statements.



**CONSOLIDATED STATEMENTS OF COMMON STOCK  
AND OTHER SHAREHOLDERS' EQUITY**

Sprint Corporation

For the Years Ended December 31, 1994, 1993 and 1992

	Common Stock	Capital in Excess of Par or Stated Value	Retained Earnings	Other	Total
	(In Millions)				
Balance as of January 1, 1992 (334.8 million shares issued and outstanding)	\$ 836.9	\$ 640.3	\$ 2,248.1	\$ (53.4)	\$ 3,671.9
Net income	--	--	502.8	--	502.8
Common stock dividends	--	--	(296.6)	--	(296.6)
Preferred stock dividends	--	--	(3.5)	--	(3.5)
Employee stock purchase and other installments received, net	--	--	--	15.5	15.5
Common stock issued	9.9	73.7	--	(6.5)	77.1
Other, net	0.3	3.5	0.9	(0.3)	4.4
Balance as of December 31, 1992 (338.9 million shares issued and outstanding)	847.1	717.5	2,451.7	(44.7)	3,971.6
Net income	--	--	54.9	--	54.9
Common stock dividends	--	--	(324.5)	--	(324.5)
Preferred stock dividends	--	--	(2.8)	--	(2.8)
Employee stock purchase and other installments received, net	--	--	--	30.8	30.8
Common stock issued	11.0	98.4	--	(2.4)	107.0
Change in unrealized holding gains on investments in equity securities, net	--	--	--	64.8	64.8
Other, net	0.4	11.5	4.9	(0.3)	16.5
Balance as of December 31, 1993 (343.4 million shares issued and outstanding)	858.5	827.4	2,184.2	48.2	3,918.3
Net income	--	--	890.7	--	890.7
Common stock dividends	--	--	(346.7)	--	(346.7)
Preferred stock dividends	--	--	(2.7)	--	(2.7)
Employee stock purchase and other installments received, net	--	--	--	15.0	15.0
Common stock issued	12.8	111.9	--	(53.4)	71.3
Change in unrealized holding gains on investments in equity securities, net	--	--	--	(20.5)	(20.5)
Other, net	0.1	3.6	5.4	(9.7)	(0.6)
Balance as of December 31, 1994 (348.6 million shares issued and 348.3 million shares outstanding)	\$ 871.4	\$ 942.9	\$ 2,730.9	\$ (20.4)	\$ 4,524.8

See accompanying Notes to Consolidated Financial Statements.

## **1. Summary of Significant Accounting Policies (continued)**

### **Regulated Operations**

Sprint's rate-regulated telephone companies account for the economic effects of regulation pursuant to Statement of Financial Accounting Standards (SFAS) No. 71, "Accounting for the Effects of Certain Types of Regulation," which requires the accounting recognition of the rate actions of regulators where appropriate. Such actions can provide reasonable assurance of the existence of an asset, reduce or eliminate the value of an asset, or impose a liability on a regulated enterprise.

### **Cash and Equivalents**

Cash equivalents generally include highly liquid investments with original maturities of three months or less and are stated at cost, which approximates market value.

As part of its cash management program, Sprint utilizes controlled disbursement banking arrangements. As of December 31, 1994 and 1993, outstanding checks in excess of cash balances of \$174 million and \$166 million, respectively, are included in accounts payable. Sprint had sufficient funds available to fund these outstanding checks when they were presented for payment.

### **Investments in Equity Securities**

Investments in equity securities are classified as available for sale and are reported at fair value (estimated based on quoted market prices) as of December 31, 1994 and 1993. As of December 31, 1994 and 1993, the cost of such investments was \$109 million and \$202 million, respectively, with the gross unrealized holding gains of \$69 million and \$101 million, respectively, reflected as an addition to other shareholders' equity, net of related income taxes.

During 1994, Sprint sold an investment in equity securities, realizing a gain of \$35 million.

### **Inventories**

Inventories, consisting principally of those related to Sprint's product distribution business, are stated at the lower of cost (principally first-in, first-out method) or market.

### **Property, Plant and Equipment**

Property, plant and equipment are recorded at cost. Generally, ordinary asset retirements and disposals are charged against accumulated depreciation with no gain or loss recognized. Repairs and maintenance costs are expensed as incurred.

Effective January 1, 1993, Sprint's long distance communications services division changed its method of accounting for certain costs related to connecting new customers to its network. The change was made to conform Sprint's accounting to the predominant industry practice for such costs. Under the new method, such costs (which were previously capitalized) are being expensed when incurred. The resulting nonrecurring, noncash charge of \$32 million (\$0.09 per share), net of related income tax benefits, is reflected in the 1993 consolidated statement of income as a cumulative effect of change in accounting principle. The proforma impact of retroactive application of the change would not have been material to net income or earnings per share for 1992, and the impact of the change on Sprint's 1993 operating expenses was not significant.

## 2. Employee Benefit Plans

### Defined Benefit Pension Plan

Substantially all Sprint employees are covered by a noncontributory defined benefit pension plan. For participants of the plan represented by collective bargaining units, benefits are based upon schedules of defined amounts as negotiated by the respective parties. For participants not covered by collective bargaining agreements, the plan provides pension benefits based upon years of service and participants' compensation.

Sprint's policy is to make contributions to the plan each year equal to an actuarially determined amount consistent with applicable federal tax regulations. The funding objective is to accumulate funds at a relatively stable rate over the participants' working lives so that benefits are fully funded at retirement. As of December 31, 1994, the plan's assets consisted principally of investments in corporate equity securities and U.S. government and corporate debt securities.

The components of the net pension costs (credits) and related weighted average assumptions are as follows (in millions):

	1994	1993	1992
Service cost -- benefits earned during the period	\$ 61.6	\$ 58.2	\$ 50.8
Interest cost on projected benefit obligation	121.6	103.9	96.1
Actual return on plan assets	(1.1)	(241.2)	(89.5)
Net amortization and deferral	(176.6)	62.5	(64.7)
Net pension cost (credit)	\$ 5.5	\$ (16.6)	\$ (7.3)
Discount rate	7.5%	8.0%	8.4%
Expected long-term rate of return on plan assets	9.5%	9.5%	8.5%
Anticipated composite rate of future increases in compensation	4.5%	5.5%	6.2%

In addition, Sprint recognized pension curtailment losses of \$3 million in 1993 as a result of integration and restructuring actions (see Notes 9 and 10).

The funded status and amounts recognized in the consolidated balance sheets for the plan, as of December 31, are as follows (in millions):

	1994	1993
Actuarial present value of benefit obligations		
Vested benefit obligation	\$ (1,338.1)	\$ (1,277.0)
Accumulated benefit obligation	\$ (1,459.5)	\$ (1,462.7)
Projected benefit obligation	\$ (1,547.3)	\$ (1,582.9)
Plan assets at fair value	1,950.2	2,029.0
Plan assets in excess of the projected benefit obligation	402.9	446.1
Unrecognized net gains	(203.8)	(197.3)
Unrecognized prior service cost	107.4	88.1
Unamortized portion of transition asset	(197.0)	(221.9)
Prepaid pension cost	\$ 109.5	\$ 115.0

## 2. Employee Benefit Plans (continued)

For measurement purposes, a weighted average annual health care cost trend rate of 12 percent was assumed for 1994, gradually decreasing to 6 percent by 2001 and remaining constant thereafter. The effect of a 1 percent increase in the assumed trend rates would have increased the 1994 net postretirement benefits cost by approximately \$25 million. The discount rates for 1994 and 1993 were 7.5 percent and 8.0 percent, respectively.

In addition, Sprint recognized postretirement benefits curtailment losses of \$11 million in 1993 as a result of integration and restructuring actions (see Notes 9 and 10).

The cost of providing postretirement benefits was \$28 million in 1992.

The amounts recognized in the consolidated balance sheets as of December 31, are as follows (in millions):

	1994	1993
Accumulated postretirement benefits obligation		
Retirees	\$ 299.2	\$ 322.8
Active plan participants -- fully eligible	130.7	158.0
Active plan participants -- other	246.2	254.4
	676.1	735.2
Unrecognized prior service benefit	6.4	6.8
Unrecognized net gains	155.3	38.9
Accrued postretirement benefits cost	\$ 837.8	\$ 780.9

The accumulated benefits obligations as of December 31, 1994 and 1993 were determined using discount rates of 8.5 percent and 7.5 percent, respectively. An annual health care trend rate of 12 percent was assumed for 1995, gradually decreasing to 6 percent by 2001 and remaining constant thereafter. The effect of a 1 percent annual increase in the assumed health care cost trend rates would have increased the accumulated benefits obligation as of December 31, 1994 by approximately \$86 million.

### Postemployment Benefits

Effective January 1, 1993, Sprint adopted SFAS No. 112, "Employers' Accounting for Postemployment Benefits." Upon adoption, Sprint recognized certain previously unrecorded obligations for benefits being provided to former or inactive employees and their dependents, after employment but before retirement. The resulting nonrecurring, noncash charge of \$11 million (\$0.03 per share), net of related income tax benefits, is reflected in the 1993 consolidated statement of income as a cumulative effect of change in accounting principle. Such postemployment benefits offered by Sprint include severance, disability and workers compensation benefits, including the continuation of other benefits such as health care and life insurance coverage.

### 3. Income Taxes (continued)

The income tax provisions (benefits) allocated to other items are as follows (in millions):

	1994	1993	1992
Discontinued operations	\$ (9.0)	\$ (6.6)	\$ --
Extraordinary losses on early extinguishments of debt	--	(20.3)	(9.1)
Cumulative effect of changes in accounting principles			
Postretirement benefits	--	(216.7)	--
Postemployment benefits	--	(6.7)	--
Circuit activity costs	--	(21.5)	--
Unrealized holding gains on investments in equity			
securities (recorded directly to shareholders' equity)	(11.6)	36.5	--
Stock ownership, purchase and options arrangements			
(recorded directly to shareholders' equity)	(8.1)	(10.6)	(6.0)

Deferred income taxes are provided for the temporary differences between the carrying amounts of Sprint's assets and liabilities for financial statement purposes and their tax bases. The sources of the differences that give rise to the deferred income tax assets and liabilities as of December 31, 1994 and 1993, along with the income tax effect of each, are as follows (in millions):

	1994 Deferred Income Tax		1993 Deferred Income Tax	
	Assets	Liabilities	Assets	Liabilities
Property, plant and equipment	\$ --	\$ 1,592.3	\$ --	\$ 1,611.1
Postretirement and other benefits	301.3	--	281.1	--
Alternative minimum tax credit				
carryforwards	93.0	--	259.7	--
Operating loss carryforwards	59.9	--	64.7	--
Integration and restructuring costs	12.2	--	35.0	--
Regulatory revenue reserves	33.4	--	10.2	--
Other, net	--	2.9	--	20.1
	499.8	1,595.2	650.7	1,631.2
Less valuation allowance	21.1	--	24.5	--
Total	\$ 478.7	\$ 1,595.2	\$ 626.2	\$ 1,631.2

During 1994 and 1993, the valuation allowance related to deferred income tax assets decreased \$3 million and \$6 million, respectively.

As of December 31, 1994, Sprint has available, for income tax purposes, \$93 million of alternative minimum tax credit carryforwards to offset regular income tax payable in future years, and tax benefits of \$60 million associated with state operating loss carryforwards. The loss carryforwards expire in varying amounts annually from 1995 through 2009.

Effective January 1, 1992, Sprint changed its method of accounting for income taxes by adopting SFAS No. 109. The cumulative effect of this change in accounting principle increased 1992 net income by \$23 million (\$0.07 per share).

#### 4. Debt (continued)

Long-term debt maturities during each of the next five years are as follows (in millions):

1995	\$	332.4
1996		1,337.4
1997		110.9
1998		410.6
1999		52.9

Property, plant and equipment with an aggregate cost of approximately \$10.89 billion is either pledged as security for first mortgage bonds and certain notes or is restricted for use as mortgaged property.

Notes payable and commercial paper outstanding and related weighted average interest rates, as of December 31, are as follows (in millions):

	1994	1993
Bank notes, 5.85% (3.55% in 1993)	\$ 263.0	\$ 397.5
Master Trust notes, 6.33% (3.71% in 1993)	248.7	250.0
Commercial paper, 5.08% (3.29% in 1993)	565.7	108.3
Total notes payable and commercial paper	\$ 1,077.4	\$ 755.8

Notes payable and commercial paper outstanding as of December 31, 1994 and 1993 are classified as long-term debt due to Sprint's intent to refinance such borrowings on a long-term basis and due to its demonstrated ability to do so pursuant to the \$1.1 billion revolving credit agreement described below.

The bank notes are renewable at various dates throughout the year. Sprint pays a fee to certain commercial banks to support current and future credit requirements based upon loan commitments. Lines of credit may be withdrawn by the banks if there is a material adverse change in Sprint's financial condition.

Sprint has a Master Trust Note Agreement with the trust division of a bank to borrow funds on demand. Interest on such borrowings is at a rate that yields interest equivalent to the most favorable discount rate paid on 30-day commercial paper.

As of December 31, 1994, Sprint had a total of \$1.3 billion of credit arrangements, consisting of various bank commitments and a \$1.1 billion revolving credit agreement with a syndicate of domestic and international banks. At that date, Sprint had availability totaling \$525 million under such arrangements. The revolving credit agreement expires in July 1996 and, subject to the approval of the lenders, may be extended for an additional year.

Sprint is in compliance with all restrictive or financial covenants relating to its debt arrangements at December 31, 1994.

During 1993 and 1992, Sprint redeemed or called for redemption prior to scheduled maturities \$1.34 billion and \$720 million, respectively, of first mortgage bonds, senior notes and debentures. Excluding amounts deferred by the rate-regulated telephone companies as required by certain regulatory commissions, the prepayment penalties incurred in connection with early extinguishments of debt and the

## 6. Common Stock (continued)

As of December 31, 1994, elections to purchase 2.9 million of Sprint's common shares were outstanding under the 1994 offering of the Employees Stock Purchase Plan. The purchase price under the offering cannot exceed \$32.35 per share, such price representing 85 percent of the average market price on the offering date, or fall below \$12.00 per share. The 1994 offering terminates on June 30, 1996.

Under various stock option plans, shares of common stock are reserved for issuance to officers, other key employees and outside directors. All options are granted at 100 percent of the market price at date of grant. Approximately 2 percent of all options outstanding as of December 31, 1994 provide for the granting of stock appreciation rights as an alternate method of settlement upon exercise. A summary of stock option activity under the plans is as follows (in millions, except per share data):

	Number of Shares	Per Share Exercise Price		Aggregate Exercise Amount
		Low	High	
Shares under option as of January 1, 1992 (5.1 million shares exercisable)	9.3	\$ 9.44	\$ 39.31	\$ 200.2
Granted	0.4	21.56	25.88	9.9
Exercised				
Options without stock appreciation rights	(1.3)	9.44	29.68	(22.6)
Options with stock appreciation rights	(0.5)	9.44	29.68	(7.1)
Terminated and expired	(0.4)	14.03	33.75	(10.2)
Shares under option as of December 31, 1992 (5.5 million shares exercisable)	7.5	9.44	39.31	170.2
Granted	1.6	27.50	38.44	50.3
Exercised				
Options without stock appreciation rights	(2.1)	9.44	33.75	(41.0)
Options with stock appreciation rights	(0.3)	11.09	29.68	(5.5)
Terminated and expired	(0.1)	18.16	33.75	(3.2)
Shares under option as of December 31, 1993 (4.5 million shares exercisable)	6.6	9.44	39.31	170.8
Granted	2.8	30.81	39.50	100.3
Exercised				
Options without stock appreciation rights	(0.8)	9.44	33.75	(17.4)
Options with stock appreciation rights	(0.2)	11.09	29.68	(3.8)
Terminated and expired	(0.6)	22.13	36.69	(16.7)
Shares under option as of December 31, 1994 (3.7 million shares exercisable)	7.8	\$ 11.09	\$ 39.50	\$ 233.2

During 1990, the Savings Plan Trust, an employee savings plan, acquired shares of common stock from Sprint in exchange for a \$75 million promissory note payable to Sprint. The note bears an interest rate of 9 percent and is to be repaid from the common stock dividends received by the plan and the contributions made to the plan by Sprint in accordance with plan provisions. The remaining balance of the note receivable of \$58 million as of December 31, 1994 is reflected as a reduction to other shareholders' equity.

## 7. Commitments and Contingencies (continued)

### Operating Leases

Minimum rental commitments as of December 31, 1994 for all non-cancelable operating leases, consisting principally of leases for data processing equipment and real estate, are as follows (in millions):

---

1995	\$	316.7
1996		218.3
1997		141.0
1998		106.5
1999		85.6
Thereafter		260.9

---

Gross rental expense aggregated \$387 million, \$387 million and \$385 million in 1994, 1993 and 1992, respectively. The amount of rental commitments applicable to subleases, contingent rentals and executory costs is not significant.

## 8. Regulatory Accounting

Consistent with most local exchange carriers, the local communications services division accounts for the economic effects of regulation pursuant to SFAS No. 71. The application of SFAS No. 71 requires the accounting recognition of the rate actions of regulators where appropriate, including the recognition of depreciation and amortization based on estimated useful lives prescribed by regulatory commissions rather than those that might be utilized by non-regulated enterprises. Sprint currently believes the local communications services division's rate-regulated operations meet the criteria for the continued application of the provisions of SFAS No. 71. However, the local communications services division operates in an evolving environment in which the regulatory framework is changing and the level of competition is increasing. Accordingly, Sprint constantly monitors and evaluates the ongoing applicability of SFAS No. 71 by assessing the likelihood that prices which provide for the recovery of specific costs can continue to be charged to customers.

The approximate amount of Sprint's net regulatory assets at December 31, 1994 was between \$450 million and \$800 million, consisting primarily of property, plant and equipment and deferred postretirement benefit obligations, partially offset by deferred tax liabilities. The estimate for property, plant and equipment was calculated based upon a projection of useful remaining lives which are affected by the development of competition, changes in regulation, and the expansion of broadband services to be offered to customers.



## 10. Additional Financial Information (continued)

### Concentrations of Credit Risk

Sprint's accounts receivable are not subject to any concentration of credit risk. Interest rate swap agreements and foreign currency contracts involve the risk of dealing with counterparties and their ability to meet the terms of the contracts. Notional principal amounts often are used to express the volume of these transactions, but the amounts subject to credit risk are significantly smaller. In the event of non-performance by the counterparties, Sprint's accounting loss would be limited to the net amount that it would be entitled to receive under the terms of the applicable interest rate swap agreement or foreign currency contract. However, Sprint does not anticipate non-performance by any of the counterparties with which it has such agreements. Sprint controls the amount of credit risk as well as the concentration of credit risk of its interest rate swap agreements and foreign currency contracts through credit approvals, dollar exposure limits, and internal monitoring procedures.

### Financial Instruments

Sprint estimates the fair value of its financial instruments using available market information and appropriate valuation methodologies. Accordingly, the estimates presented herein are not necessarily indicative of the values Sprint could realize in a current market exchange. Although management is not aware of any factors that would affect the estimated fair value amounts presented as of December 31, 1994, such amounts have not been comprehensively revalued for purposes of these financial statements since that date, and therefore, estimates of fair value subsequent to that date may differ significantly from the amounts presented herein. The carrying amounts and estimated fair values of Sprint's financial instruments, as of December 31, are as follows (in millions):

	1994		1993	
	Carrying Amount	Estimated Fair Value	Carrying Amount	Estimated Fair Value
Financial assets				
Cash and cash equivalents	\$ 123.3	\$ 123.3	\$ 76.8	\$ 76.8
Investments in equity securities	177.6	177.6	303.3	303.3
Financial liabilities				
Long-term debt				
Corporate	2,139.3	2,170.5	2,109.2	2,377.2
Long distance communications services	223.1	222.1	423.4	447.8
Local communications services	2,098.7	1,966.4	2,128.2	2,342.5
Other	476.1	488.2	433.6	534.6
Off-balance sheet instruments				
Interest rate swap agreements	--	2.6	--	(1.7)
Foreign currency contracts	--	(0.4)	--	(0.3)

The carrying values of Sprint's cash equivalents approximate fair value as of December 31, 1994 and 1993. The fair value of Sprint's investments in equity securities are estimated by reference to quoted market prices. The fair values of Sprint's long-term debt are estimated based on quoted market prices for publicly-traded issues, and based on the present value of estimated future cash flows using a discount rate commensurate with the risks involved for all other issues. The fair value of interest rate swap agreements is estimated as the cost that Sprint would receive (pay) to terminate the swap agreements at December 31, 1994 and 1993, taking into account the then-current interest rates. The fair value of foreign currency contracts is estimated as the replacement cost of the contracts at December 31, 1994 and 1993, taking into account the then-current foreign currency exchange rates.

**SPRINT CORPORATION**  
**SCHEDULE VIII -- CONSOLIDATED VALUATION AND QUALIFYING ACCOUNTS**  
Years Ended December 31, 1994, 1993 and 1992  
(In Millions)

	Balance beginning of year	Additions		Charged to other accounts	Other deductions	Balance end of year
		Charged to income				
1994						
Allowance for doubtful accounts	\$ 121.9	\$ 312.4	\$ 4.5	\$ (309.9) (1)	\$ 128.9	
Valuation allowance - deferred income tax assets	\$ 24.5	\$ 2.2	--	\$ (5.6)	\$ 21.1	
1993						
Allowance for doubtful accounts	\$ 118.0	\$ 271.5	\$ 2.6	\$ (270.2) (1)	\$ 121.9	
Valuation allowance - deferred income tax assets	\$ 30.2	\$ 0.7	--	\$ (6.4)	\$ 24.5	
1992						
Allowance for doubtful accounts	\$ 144.8	\$ 267.6	\$ 2.4	\$ (296.8) (1)	\$ 118.0	
Valuation allowance - deferred income tax assets	--	\$ 35.4 (2)	--	\$ (5.2)	\$ 30.2	

(1) Accounts written off, net of recoveries.

(2) Valuation allowance established upon adoption of SFAS No. 109, "Accounting for Income Taxes."

Sprint Corporation

Fourth Quarter		Total Year	
1994	1993	1994	1993
\$ 3,244.4	\$ 2,981.3	\$ 12,661.8	\$ 11,367.8
1,643.2	1,510.2	6,361.0	5,736.1
775.9	721.4	3,034.6	2,729.9
392.9	345.0	1,478.4	1,358.7
--	--	--	292.5
2,812.0	2,576.6	10,874.0	10,117.2
432.4	404.7	1,787.8	1,250.6
(98.3)	(107.3)	(398.0)	(452.4)
(18.3)	(2.1)	(7.7)	(22.3)
315.8	295.3	1,382.1	775.9
(109.2)	(105.2)	(498.4)	(295.3)
206.6	190.1	883.7	480.6
7.0	--	7.0	(12.3)
--	(1.0)	--	(29.2)
--	--	--	(384.2)
213.6	189.1	890.7	54.9
(0.7)	(0.7)	(2.7)	(2.8)
\$ 212.9	\$ 188.4	\$ 888.0	\$ 52.1
\$ 0.59	\$ 0.55	\$ 2.53	\$ 1.39
0.02	--	0.02	(0.04)
--	--	--	(0.08)
--	--	--	(1.12)
\$ 0.61	\$ 0.55	\$ 2.55	\$ 0.15

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**SPRINT CORPORATION**  
**COMPUTATION OF RATIO OF**  
**EARNINGS TO FIXED CHARGES**  
(In Millions)

	1994	1993	1992	1991	1990
Earnings					
Income from continuing operations	\$ 883.7	\$ 480.6	\$ 496.1	\$ 472.7	\$ 351.1
Capitalized interest	(8.6)	(8.1)	(11.3)	(15.0)	(16.9)
Income tax provision	498.4	295.3	282.3	242.9	173.9
Subtotal	1,373.5	767.8	767.1	700.6	508.1
Fixed charges					
Interest charges	406.6	460.5	522.4	563.3	549.9
Interest factor of operating rents	113.2	117.8	116.3	105.6	94.6
Pre-tax cost of preferred stock dividends of subsidiaries	0.9	1.6	2.1	2.4	2.5
Total fixed charges	520.7	579.9	640.8	671.3	647.0
Earnings, as adjusted	\$ 1,894.2	\$ 1,347.7	\$ 1,407.9	\$ 1,371.9	\$ 1,155.1
Ratio of earnings to fixed charges (1)	3.64	2.32	2.20	2.04	1.79

- (1) Earnings as computed for the ratio of earnings to fixed charges includes the nonrecurring merger, integration and restructuring costs of \$293 million recorded in 1993 and nonrecurring charges of \$58 million (after the effect of minority interest) recorded in 1990. In the absence of these nonrecurring costs, the ratios of earnings to fixed charges would have been 2.83 and 1.87 for 1993 and 1990, respectively.

NOTE : The above ratios have been computed by dividing fixed charges into the sum of (a) income from continuing operations less capitalized interest included in income, (b) income taxes, and (c) fixed charges. Fixed charges consist of interest on all indebtedness (including amortization of debt issuance expenses), the interest component of operating rents and the pre-tax cost of preferred stock dividends of subsidiaries.

**SUBSIDIARIES OF REGISTRANT (Continued)**

Name	Jurisdiction of Incorporation or Organization	Percentage of Voting Securities Owned by Its Immediate Parent
Centel Cellular Company of Sioux City	Delaware	100
Allentown MSA Limited Partnership	Delaware Partnership	17
Chicago MSA Limited Partnership	Illinois Partnership	5
Cincinnati MSA Limited Partnership	Delaware Partnership	1
GTE Mobilnet of Austin Limited Partnership	Delaware Partnership	1
GTE Mobilnet of Fort Wayne Limited Partnership	Delaware Partnership	25
GTE Mobilnet of Ohio Limited Partnership	Delaware Partnership	4
GTE Mobilnet of South Texas Limited Partnership	Delaware Partnership	9
Kansas City MSA Limited Partnership	Delaware Partnership	20
Orlando MSA Limited Partnership	Delaware Partnership	15
St. Joseph MSA Limited Partnership	Delaware Partnership	20
Centel Cellular Investment Company of Greensboro	North Carolina	100
Subsidiary:		
Centel Cellular Company of North Carolina Limited Partnership	North Carolina Partnership	5
Centel Cellular Company of Charlottesville	Virginia	100
Centel Cellular Company of Florida	Delaware	100
Subsidiaries:		
Centel Cellular Company of Tallahassee Limited Partnership	Florida Partnership	60
Centel Cellular Company of Ft. Walton Beach Limited Partnership	Florida Partnership	70
Florida 9 RSA Limited Partnership	Florida Partnership	49
Centel Cellular Company of Hickory	Delaware	100
Subsidiary:		
Centel Cellular Company of Hickory Limited Partnership	North Carolina Partnership	97
Centel Cellular Company of Iowa	Delaware	100
Subsidiary:		
Waterloo MSA Limited Partnership	Delaware Partnership	89
Iowa RSA 5 Limited Partnership	Iowa Partnership	7
Iowa RSA No. 13 Limited Partnership	Iowa Partnership	30
Centel Cellular Company of Nevada Limited Partnership	Nevada Partnership	72
Centel Cellular Company of New Mexico	Delaware	100
Centel Cellular Company of North Carolina Limited Partnership	North Carolina Partnership	57
Centel Cellular Company of Peoria	Illinois	100
Centel Cellular Company of South Carolina	Delaware	100
Centel Cellular Company of Texas Limited Partnership	Texas Partnership	67

**SUBSIDIARIES OF REGISTRANT (Continued)**

Name	Jurisdiction of Incorporation or Organization	Percentage of Voting Securities Owned by Its Immediate Parent
TeleSpectrum, Inc. Subsidiaries (continued)		
Greenville MSA Limited Partnership	Delaware Partnership	89
Lancaster Area Cellular Enterprises	Pennsylvania Partnership	40
Raleigh-Durham MSA Limited Partnership	Delaware Partnership	85
South Bend/Mishawaka MSA Limited Partnership	Delaware Partnership	85
Susquehanna Cellular Communications Limited Partnership	Delaware Partnership	87
Toledo MSA Limited Partnership	Delaware Partnership	75
Tyler/Longview/Marshall MSA Limited Partnership	Delaware Partnership	60
Youngstown-Warren MSA Limited Partnership	Delaware Partnership	77
Tennessee RSA 8 Limited Partnership	Delaware Partnership	50
Texas RSA 7B1 Limited Partnership	Delaware Partnership	25
Texas RSA 9B3 Limited Partnership	Texas Partnership	70
Texas RSA 10B4 Limited Partnership	Texas Partnership	75
Texas RSA No. 15B1 Limited Partnership	Texas Partnership	51
Virginia Metronet, Inc.	Virginia	100
Subsidiary:		
RCTC Wholesale Company	Virginia Partnership	27
Virginia RSA 2 Limited Partnership	Delaware Partnership	5
DirectoriesAmerica, Inc.	Kansas	100
Subsidiary:		
Sprint Publishing & Advertising, Inc.	Kansas	100
Florida Telephone Corporation	Florida	100
Subsidiary:		
Sprint Payphone Services, Inc.	Florida	100
LD Corporation	Kansas	100
North Supply Company	Ohio	100
Subsidiaries:		
NSC Advertising, Inc.	Kansas	100
North Supply Company of Lenexa	Delaware	100
North Supply International, Ltd.	Kansas	100
Northstar Transportation, Inc.	Kansas	100
Sprint Products Group, Inc.	Kansas	100
S FON Corporation	Delaware	100
Sprint Asian American, Inc.	Kansas	100
Sprint Capital Corporation	Delaware	100
Sprint Licensing, Inc.	Kansas	100
Sprint Mid-Atlantic Telecom, Inc.	North Carolina	100
Sprint Spectrum, Inc.	Kansas	100
Subsidiaries:		
PhillieCo, L.P.	Delaware Partnership	47
WirelessCo, L.P.	Delaware Partnership	40
Sprint/United Management Company	Kansas	100

**SUBSIDIARIES OF REGISTRANT (Continued)**

Name	Jurisdiction of Incorporation or Organization	Percentage of Voting Securities Owned by Its Immediate Parent
Sprint Corporation Subsidiaries (continued)		
United Telephone Company of Ohio	Ohio	100
Subsidiaries:		
United Telephone Communications Services of Ohio, Inc.	Ohio	100
Ohio RSA 2 Limited Partnership	Delaware Partnership	67
Ohio RSA 5 Limited Partnership	Delaware Partnership	58
Ohio RSA 6 Limited Partnership	Delaware Partnership	80
United Telephone Long Distance, Inc.	Ohio	100
United Telephone Long Distance of Indiana, Inc.	Indiana	100
United Telephone Company of Pennsylvania, The	Pennsylvania	100
Subsidiaries:		
Joint Underground Locating Services, Inc.	Pennsylvania	100
Pennsylvania RSA 1 Limited Partnership	Delaware Partnership	80
Pennsylvania RSA No. 6(I)	Delaware Partnership	57
Pennsylvania RSA 10B(I) Limited Partnership	Delaware Partnership	67
Pennsylvania RSA 12 Limited Partnership	Delaware Partnership	67
United Telephone Long Distance, Inc.	Pennsylvania	100
Valley Network Partnership	Virginia Partnership	20
United Telephone Company of Southcentral Kansas	Arkansas	100
United Telephone Company of Texas, Inc.	Texas	100
Subsidiaries:		
Texas RSA 7B2 Limited Partnership	Delaware Partnership	98
Texas RSA 10B2 Limited Partnership	Delaware Partnership	75
Texas RSA 11B Limited Partnership	Delaware Partnership	28
United Telephone Company of the West	Delaware	100
United Telephone-Southeast, Inc.	Virginia	100
Subsidiaries:		
Tennessee RSA 8 Limited Partnership	Delaware Partnership	50.1
United Telephone Long Distance, Inc.	Tennessee	100
UTLD, Inc.	Virginia	100
Valley Network Partnership	Virginia Partnership	20
Virginia RSA 1 Limited Partnership	Delaware Partnership	95
Virginia RSA 2 Limited Partnership	Delaware Partnership	67
US Telecom, Inc.	Kansas	100
Subsidiaries:		
ASC Telecom, Inc.	Kansas	100
LCF, Inc.	California	100
Sprint Communications Company L.P.	Delaware Partnership	59
US Telecom of New Hampshire, Inc.	New Hampshire	100
United Telecommunications, Inc.	Delaware	100



**SUBSIDIARIES OF REGISTRANT (Continued)**

Name	Jurisdiction of Incorporation or Organization	Percentage of Voting Securities Owned by Its Immediate Parent
Sprint International Communications Corporation Subsidiaries (continued)		
Sprint Communications Company L.P.	Delaware Partnership	2
Sprint Polska Sp. Z o.o.	Poland	50
Sprint International Communications Hong Kong Limited	Hong Kong	100*
Sprint International Construction Company	Delaware	100
Sprint International Espana S.A.	Spain	100
Sprint International Finland Oy	Finland	100
Sprint International France S.A.	France	100*
Sprint International Ireland Limited	Republic of Ireland	100*
Sprint International Italia S.p.A.	Italy	100*
Sprint International Mexico S.A. de C.V.	Mexico	100*
Sprint International Norge A/S	Norway	100
Sprint International of Canada, Inc.	Canada	100
Sprint International Pte Ltd	Singapore	100
Sprint International Pty. Limited	Australia	100*
Sprint International Technical Operation and Management Services Co.	Delaware	100
Sprint Japan, Inc.	Japan	100
Sprint Korea, Inc.	South Korea	100
Sprint Movil S.A.	Argentina	51
Sprint Networks	Russia	50
Sprint Polska Sp. Z o.o.	Poland	50
Sprint RPG India Ltd.	India	50
Sprint Services, Inc.	Delaware	100
Sprint Services, Inc.	Panama	100
Sprint Telecommunications (Australia) Limited	Delaware	100
Sprint Telecommunications France Inc.	Delaware	100
Sprint Telecommunications (New Zealand) Limited	Delaware	100
Sprint Telecommunications (UK) Limited	Delaware	100
Sprint Telecommunications Services GmbH	Germany	100
Sprint Telecommunications Services Ltd.	Hungary	100
Sprint Telecommunications Services (Switzerland) SA	Switzerland	100*
Sprint (Thailand) Ltd.	Thailand	100

\* Some shares owned by nominees to meet local shareholder requirements.

**SPRINT CORPORATION  
CONSENT OF INDEPENDENT AUDITORS**

As independent public accountants, we hereby consent to the inclusion in this Form 10-K of our report dated February 3, 1993, covering the consolidated statements of income, common shareowners' investment, cash flows and schedule of Centel Corporation (a Kansas corporation) for the year ended December 31, 1992, incorporated by reference into the following previously filed registration statements of Sprint Corporation.

Registration Statements on Form S-3:

33-34567	33-59996
33-48689	33-64564
33-58488	

Registration Statements on Form S-8:

33-35173	2-62061
33-44255	33-59316
33-38761	33-59318
33-21662	33-59320
33-28544	33-59322
33-31802	33-59324
33-50421	33-59326
2-97322	33-59328
2-71704	33-53695
33-57785	33-57911

/s/ ARTHUR ANDERSEN LLP  
ARTHUR ANDERSEN LLP

Chicago, Illinois  
March 6, 1995

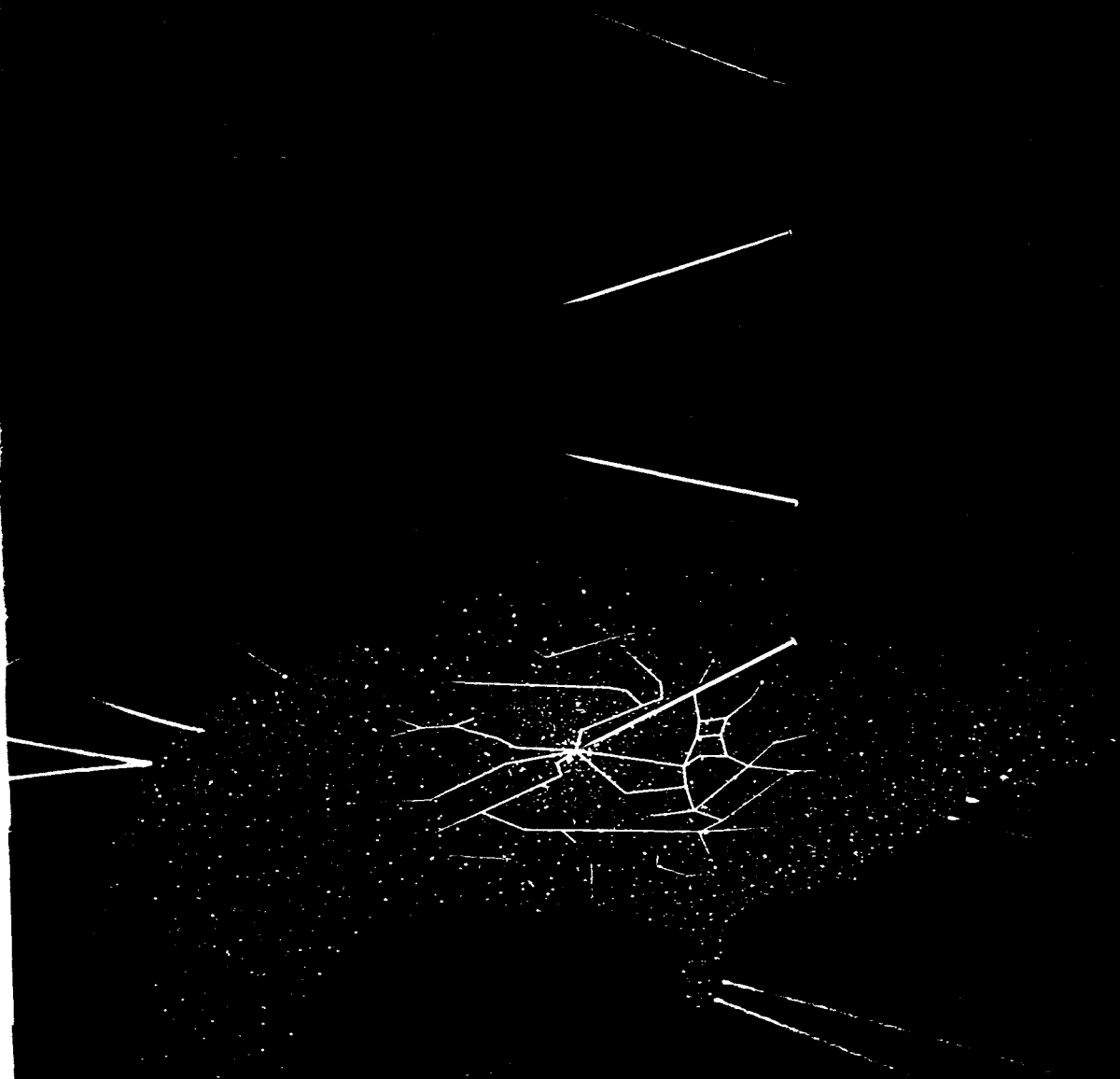
## **Exhibit D**

Copy of the 1994 Sprint Annual  
Report, which includes Sprint's  
1994 Balance Sheet and  
Income Statement

# *Sprint*

DEFINING THE **Communications** COMPANY OF THE *Future*

**1994** ANNUAL REPORT TO SHAREHOLDERS



Sprint set the standard in long distance with its fiber-optic network. Now competition is coming to a much larger local communications market. By joining with our cable partners in a revolutionary venture, we will be **setting the standard** once again. We're **creating the blueprint**



that other communications companies will have to follow: a new kind of company that delivers the entire interconnected world of globe-spanning voice, video and data – all from a single source. Customers will benefit from better services, competitive prices and pin-drop quality. Sprint shareholders will benefit from long-term value.

We are defining the  
communications company  
of the 21st Century...  
seizing a bold, strategic  
opportunity that comes only

Once *Sprint* in a  
Corporate  
Lifetime

Calling Value  
**10**  
UNITS

Sprint is the industry leader in  
introducing prepaid long distance  
phone cards in the United States.

**Sprint is a diversified telecommunications company providing global voice, data and videoconferencing services and related products. Unique in its major presence in long distance, local and wireless communications, the company is also a founding partner in a joint venture that will offer integrated communications services to approximately one-third of U.S. homes. Sprint has more than 50,000 employees worldwide, annual revenues of more than \$12.6 billion and total assets of nearly \$15 billion. Founded in 1899, Sprint maintains its world headquarters in Kansas City.**

**1 Financial Highlights**

A review of Sprint's key financial results

**3 Chairman's Letter to Shareholders**

William T. Esrey discusses Sprint's results and new strategic alliances

**6 Telecommunications Breakthrough**

Sprint and partners create revolutionary blueprint for the 21st century

**8 Sprint at a Glance**

**10 Long Distance**

Calling volume grows faster than the industry average

**15 Local Telecommunications**

Sprint assumes leadership role in delivering broadband services

**19 Cellular and Wireless**

New records in customers, market penetration, revenues and operating income

**23 Product Distribution**

Sprint North Supply diversifies with a solutions-oriented, strategic approach

**24 Directory Publishing**

Exceptional results in Chicago and Sprint/Centel markets

**25 Financial Section and Corporate Information**

## FINANCIAL HIGHLIGHTS

As of or for the Years Ended December 31,  
(in millions, except per share data)

	1994	1993	% Change
Net operating revenues			
Long distance communications services	\$ 6,805.1	\$ 6,139.2	11%
Local communications services	4,412.8	4,126.0	7%
Cellular and wireless communications services	701.8	464.0	51%
Product distribution and directory publishing	1,108.7	945.2	17%
Intercompany revenues	(366.6)	(306.6)	20%
Total	<u>\$12,661.8</u>	<u>\$11,367.8</u>	11%
Income from continuing operations	\$ 883.7*	\$ 480.6*	84%
Earnings per common share			
from continuing operations	\$ 2.53*	\$ 1.39*	82%
Dividends per common share	\$ 1.00	\$ 1.00	—
Average common shares outstanding	348.7	343.7	1%
Total assets	<u>\$14,936.3</u>	<u>\$14,148.9</u>	6%

\*Sprint Corporation's income from continuing operations and related earnings per common share amounts in 1994 and 1993 were affected by nonrecurring items. During 1994, a nonrecurring gain was recorded related to the sale of an investment in equity securities. During 1993, nonrecurring charges were recorded related to the merger with Centel Corporation; realignment and restructuring actions; and changes in federal tax laws and rates. Excluding such nonrecurring items, 1994 income from continuing operations was \$862 million (\$2.47 per share), as compared to \$687 million (\$1.99 per share) in 1993.

Long distance achieves record revenues and operating income.  
See page 11

Local revenues increase 7%... best in the industry.  
See page 16

Cellular and wireless customer base doubles in 18 months. See page 20

Product distribution and directory publishing grow and diversify.  
See pages 23 and 24

**VISION** ▶ To be a world-class telecommunications company – the standard by which others are measured

**GOALS** ▶ Exceptional Customer Satisfaction ▶ Inspired, Innovative and Empowered Employees ▶ Superior Financial Results

**VALUES** ▶ Customer First ▶ Integrity in All We Do ▶ Excellence Through Quality ▶ Respect For Each Other ▶ Growth Through Change ▶ Community Commitment ▶ Productive Work Environment ▶ Representative Work Force ▶ Shareholder Value

VISION

GOALS

VALUES



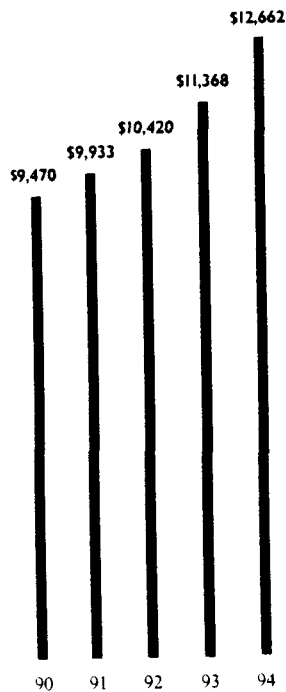
# KEY INDICATORS

2

Sprint 1994 Annual Report

## NET OPERATING REVENUES

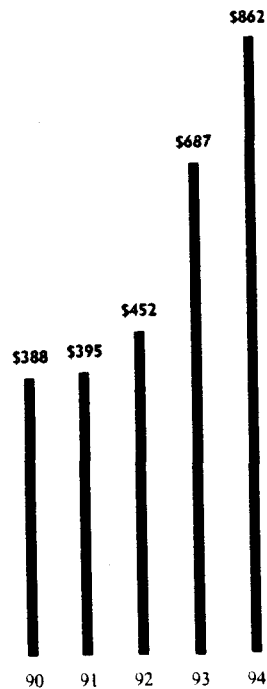
(in millions)



Net operating revenues have increased 11 percent from 1993 to 1994 and have grown at a compounded annual growth rate of 8 percent over the past four years.

## INCOME FROM CONTINUING OPERATIONS EXCLUDING NONRECURRING ITEMS

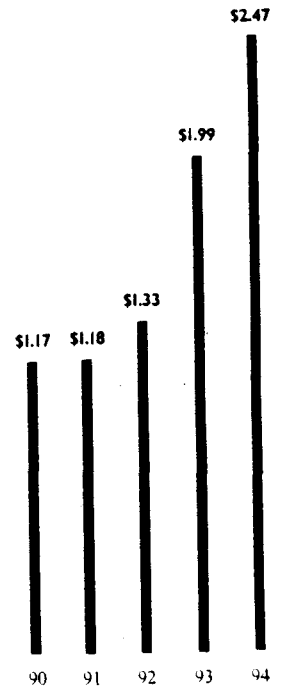
(in millions)



Income from continuing operations, excluding nonrecurring items, increased 25 percent from 1993 to 1994 and has grown at a compounded annual growth rate of 22 percent over the past four years.

## EARNINGS PER SHARE FROM CONTINUING OPERATIONS EXCLUDING NONRECURRING ITEMS

(in millions)



Earnings per share from continuing operations, excluding nonrecurring items, increased 24 percent from 1993 to 1994 and has grown at a compounded annual growth rate of 21 percent over the past four years.

# 1994: AN **exceptional** YEAR

## To Our Shareholders:

For Sprint, 1994 was an exceptional year of accomplishment, both from a strategic as well as an operational results perspective.

We launched landmark strategic initiatives that may well define the way communications services and products will be delivered in the future and produced record financial results that included a 25 percent increase in earnings and an 11 percent increase in revenues.

### Responding to the marketplace

Fundamental changes in technology and customer demand are offering the opportunity to restructure the communications industry. As emerging technologies open vast new pathways for voice, video and data communications, the demand for seamless worldwide connectivity is rapidly growing beyond the individual capabilities of today's communications industry. The lines of distinction between long distance, local and wireless communications are becoming blurred and in the future will probably not be relevant. The convergence of the cable television and telecommunications industries is inevitable.

Against this backdrop, we announced the two most significant Sprint initiatives since we redefined quality in the communications industry by building the first and only 100 percent digital, fiber-optic network in the United States.

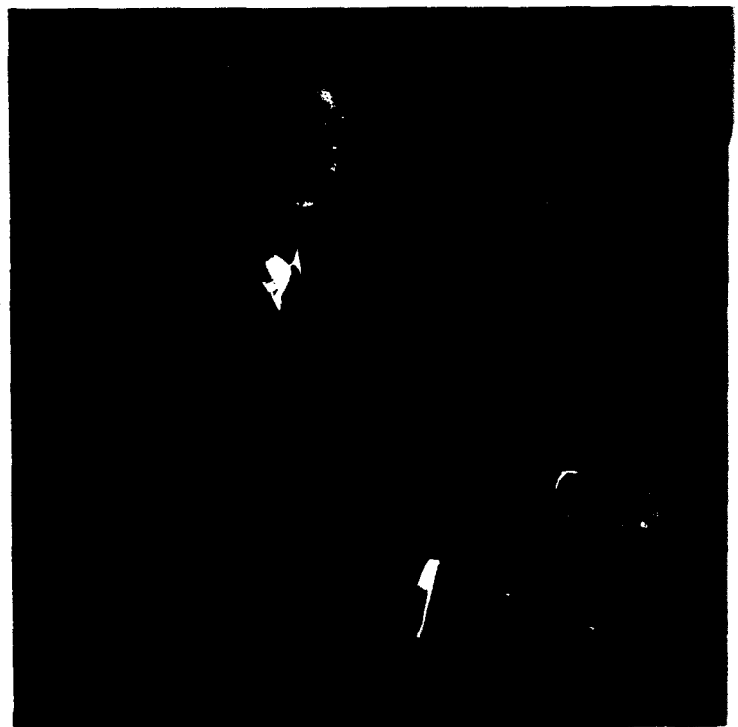
**Sprint Chairman and  
Chief Executive Officer  
William T. Esrey**

In June, we signed a Memorandum of Understanding (MOU) with France Telecom and Deutsche Telekom, Europe's two largest telecommunications entities, that could lead to the creation of the most comprehensive partnership ever formed in the international marketplace.

The MOU also calls for France Telecom and Deutsche Telekom to make a major financial investment in Sprint. While there are a number of conditions that need to be satisfied, including reaching detailed definitive agreements and getting government approvals, we are hopeful of implementing the transaction in 1995.

In October, we announced plans for a joint venture with Tele-Communications Inc., Comcast Corporation and Cox Communications, three of the largest cable television operators in the U.S., that will create

WE EMERGED  
FROM 1994 WITH  
LANDMARK  
STRATEGIC  
ACCOMPLISHMENTS  
AND RECORD  
FINANCIAL  
RESULTS.



an unprecedented communications alternative – packaging local telephone, long distance and wireless communications with cable services into a single offering for consumers and businesses.

With direct access to approximately one-third of America's homes, the Sprint/cable venture represents an extraordinary opportunity as competition comes to the \$95 billion local communications marketplace. Our market reach will expand even further as additional cable operators affiliate with the venture. When combined with nationwide personal communications wireless service and Sprint's global long distance operations, the venture will create a seamless communications system that will be difficult, perhaps impossible, for competitors to replicate.

In 1994 we also engaged in discussions with Electronic Data Systems regarding a strategic relationship that included a possible merger of equals. EDS is a leader in information technology and a pioneer in computer system integration and outsourcing. Sprint and EDS share a similar vision about the convergence of communications and information technology. We were unable to reach agreement on the financial terms of a transaction and terminated our merger discussions; however, we continue to work closely with EDS on a wide variety of efforts to satisfy the needs of customers of both companies.

#### **Strong operating performance**

As we expand our interests and reach, we are building from a solid base of core competencies. Each of our

major lines of business – long distance, local communications and cellular and wireless – achieved strong operating results in 1994. Revenues grew to \$12.66 billion. Earnings per share from continuing operations were \$2.47, up from \$1.99 in 1993 (excluding the effects of a one-time gain in 1994 and one-time charges in 1993).

Operating in a highly competitive environment, long distance operating income rose 21 percent and revenues grew 11 percent. Sprint's calling volume and revenues grew faster than the industry, indicating strong consumer acceptance of our products and services, and in the fourth quarter our minutes of use growth rate led

the industry's largest carriers. We had solid performance in the key international, data and "800" services markets, each of which grew at better than a 20 percent rate in 1994.

Regrettably, in the fourth quarter, a streak of nine consecutive quarters of increased long distance operating income was broken. We experienced a decrease from the third to fourth quarter 1994, the result of a decline primarily driven by intense

competition in the long distance marketplace. However, compared to fourth quarter a year earlier, long distance revenues grew 7 percent and operating income increased 4 percent.

We have taken steps to reinforce and build on our market position through new product introductions, marketing initiatives, process and productivity improvements, and investments in new technology that we believe will further differentiate Sprint's services in the marketplace. Already in 1995 we introduced Sprint Sense<sup>SM</sup>

THE SPRINT/CABLE  
VENTURE  
WILL CREATE A  
SEAMLESS SYSTEM  
THAT WILL BE  
DIFFICULT, PERHAPS  
IMPOSSIBLE, FOR  
COMPETITORS  
TO REPLICATE.

to the residential market, a simple-to-understand flat rate calling plan designed to improve customer retention.

Sprint's local communications division enjoyed a banner year in 1994, as both revenues and operating income grew 7 percent during the year. Our strong performance in 1994 was fueled by access line growth rates that were among the industry's best, by solid increases in access minutes of use, by strong customer demand for new vertical services and by increases in equipment sales. The local division continues to leverage its advanced network infrastructure, which includes digital switching service to more than 97 percent of our local customers.

Our nationally recognized brand has been a powerful driver in Sprint Cellular's excellent results. More than 1 million customers, a 59 percent increase from a year ago, now have Sprint Cellular service, making Sprint the eighth-largest cellular operator in the nation. Market penetration improved to 5.4 percent of the population we serve. Both our customer growth rate and market penetration are among the best in the industry.

Despite the company's strong, across-the-board financial performance, the price of Sprint shares declined in the second half of 1994. We find this disappointing and frustrating.

We believe the decline, which affected most of the telecommunications industry, may be due in part to uncertainties surrounding regulatory and legislative changes that may emerge in coming months, uncertainty related to the completion of our international

alliance and the timing and magnitude of our investment in developing a competitive local communications service on a national scale. While there are uncertainties in our business, or in any business, we have no doubt that the company is stronger and better positioned for the future than ever before.

#### **A unique combination of assets**

Sprint continues to build on its unique combination of assets – including one of the industry's most highly recognizable brand names; America's only nationwide 100 percent digital, fiber-optic network; a strong pres-

ence in long distance, local and wireless communications; a powerful international position; and a team of highly capable, motivated employees.

Our intent is to emerge as one of a handful of truly significant communications companies in the world. Together with our partners, we have taken the necessary steps to create a single-source provider that will define communications in the 21st century. Through prudent, measured

investment and constant focus on the needs of our customers, we remain committed to building long-term shareholder value and a company that serves its customers and its employees in a world-class manner.

Sincerely,



**William T. Esrey**  
Chairman and Chief Executive Officer  
March 7, 1995

OUR INTENT  
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AS ONE OF A  
HANDFUL  
OF TRULY  
SIGNIFICANT  
COMMUNICATIONS  
COMPANIES  
IN THE WORLD.

SPRINT'S STRATEGIC VISION

Sprint 1994 Annual Report 6

# CHOICE



DEREGULATING  
THE LOCAL  
PHONE COMPANIES



WHAT CONSUMERS

# DRAWING THE blueprint FOR THE FUTURE OF communications

**A** decade ago, Sprint revolutionized the long distance market by building the industry's first 100 percent digital fiber-optic network.

Today, Sprint is blazing a bold new trail toward full competition in the \$95 billion local communications marketplace. Our blueprint, which took shape during 1994, promises to define the way communications services are delivered into the next century.

Sprint's vision is anchored in our ability to deliver the industry's best package of integrated communications services – voice, video, data and wireless. While others may talk about creating a total package of services, Sprint has made it a reality through our presence in the local, long distance and wireless businesses, combined with our planned joint venture with three of America's largest cable TV companies – TCI, Comcast and Cox.

By linking brand image and our core strengths with these cable TV partners, Sprint is building a new company. It will offer both wireline and wireless communications delivery to the doorstep of consumers and businesses across the nation and that will bring choice to the local telephone marketplace for the first time on a national basis.

In Little Rock, Ark., Sprint is already testing a new broadband ser-

vice that demonstrates the power of this integrated communications concept. Called "Customer Choice 2000," the service delivers Sprint long distance, 22 channels of cable TV, plus switched video and data services – all over a single line, at a level of quality rated superior to existing communications delivery systems by those participating in the trial.

The advantages of a service like Customer Choice 2000 are clear: along with improved picture quality, subscribers get lower costs for their voice and data calls. As soon as competition is allowed, competitive local service can be added, too – piggybacking local voice calls onto the same high-capacity line.

This superior broadband technology is just part of Sprint's blueprint for the future of communications. An equally important component is attractive market coverage. Sprint's three cable TV partners today operate networks that pass 30 million homes – about a third of the total households in the U.S. That number is expected to grow as additional cable companies affiliate with the Sprint/cable venture. Because these cable systems cover the "last mile" to the home or office with



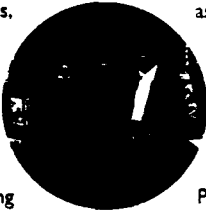

broadband transmission capacity, they are a perfect complement to Sprint's nationwide fiber-optic long distance network.

Sprint's integrated service strategy includes two other important components as well: global reach and wireless technology. Our 1994 Memorandum of Understanding with Europe's two largest telecommunications carriers – Deutsche Telekom and France Telecom – envisions the establishment of a powerful new global competitor. In the U.S., the

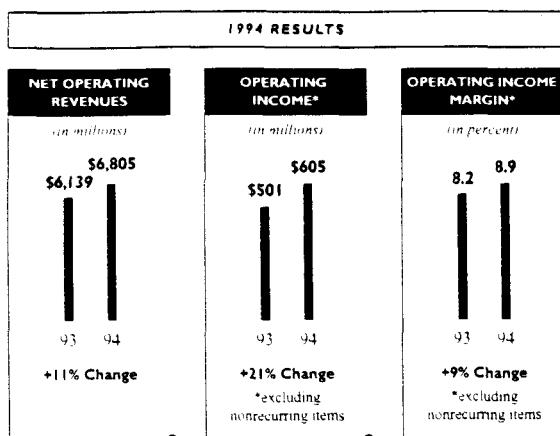
**OUR BLUEPRINT,  
WHICH TOOK  
SHAPE DURING  
1994, PROMISES  
TO DEFINE THE WAY  
COMMUNICATIONS  
ARE DELIVERED  
WELL INTO THE  
NEXT CENTURY.**

Sprint/cable venture will have a growing presence in the wireless market – with the strategic goal of establishing a nationwide wireless service that can be fully integrated with the venture's wireline voice, data and video services.

Just as we reshaped the industry with fiber-optic technology a decade ago, Sprint's bold moves in 1994 began forging a dramatic new model of seamless, integrated communications for the 21st century and beyond. On the strength of Sprint's leadership, competition and innovation will soon transform the market for local communications – and, ultimately, customers will emerge as the big winners.

	DESCRIPTION	MARKETS
LONG DISTANCE	<p>Sprint provides global voice, video and data communications services. The long distance division serves nearly 8 million customers with the only nationwide 100 percent digital, fiber-optic network in the U.S. It also provides voice services to more than 290 countries and locations, including connections to 100 percent of the world's direct-dial countries. Sprint also owns and operates SprintNet®, one of the world's largest global data networks, with switching centers in more than 300 major cities in Europe, Asia and Latin America.</p> 	<p>Long distance markets include residential; small, medium and large businesses; domestic and international; and federal, state and local governments. Sprint has as customers 81 percent of the Fortune 500 largest U.S. industrial companies, as well as offshore-based multinational corporations. The company is developing a presence in emerging multimedia markets through rapid deployment of value-added services that are portable, customizable, and easy to use.</p>
LOCAL TELECOMMUNICATIONS	<p>Sprint provides local telephone service through more than 6.4 million customer lines in 19 states. More than 97 percent of local customers are served by digital switching technology; more than 70 percent are served by Signaling System 7 software. Additionally, more than 13,000 sheath-miles of fiber-optic cable is deployed systemwide. This provides a platform for a portfolio of network-based voice, video and data services.</p> 	<p>Local markets include residential; small, medium and large businesses; and federal, state and local governments. The operating companies also provide access to local customers for long distance companies. In addition to regulated services, Sprint serves growing markets for unregulated, value-added services, inside and outside its traditional territories. The company is positioned in growing markets for interactive and multimedia services, including telemedicine, distance learning, financial and entertainment applications.</p>
CELLULAR AND WIRELESS	<p>Sprint Cellular is one of the nation's fastest-growing cellular companies. The company operates cellular systems in 87 metropolitan and rural service areas in 14 states, and it has ownership interests in 53 other markets, representing proportionate market ownership of 20.5 million potential customers. In terms of customers, Sprint Cellular's customer base is larger than the cellular operations of two Regional Bell Operating Companies.</p> 	<p>Sprint Cellular provides cellular voice and data service to individual consumers; small, medium and large businesses; as well as federal, state and local governments. In 1994, Sprint Cellular closed the year with more than 1 million customers after experiencing a growth rate of 59 percent. Sprint Cellular also is well positioned to participate in emerging markets for wireless data and Personal Communications Services (PCS).</p>
PRODUCT DISTRIBUTION	<p>Sprint/North Supply is one of the nation's largest wholesale distributors of voice, data and teleconferencing equipment, security and alarm systems, cable television and electrical products.</p> 	<p>Sprint/North Supply provides equipment and services to major telecommunications companies, various product resellers, cable television companies, and security and alarm dealers. Sprint/North Supply also serves markets with materials management services.</p>
DIRECTORY PUBLISHING	<p>Sprint's publishing companies, comprised of Sprint Publishing &amp; Advertising and Centel Directory Company, collectively are the 10th largest Yellow Pages publisher in the United States.</p>	<p>The Sprint Publishing &amp; Advertising companies publish 335 directories with an annual circulation of 16.1 million across 20 states. The subsidiary also serves markets for specialty directories and integrated marketing services.</p>

We are prepared to **LEAD** our *industry* into the **21<sup>st</sup> Century**



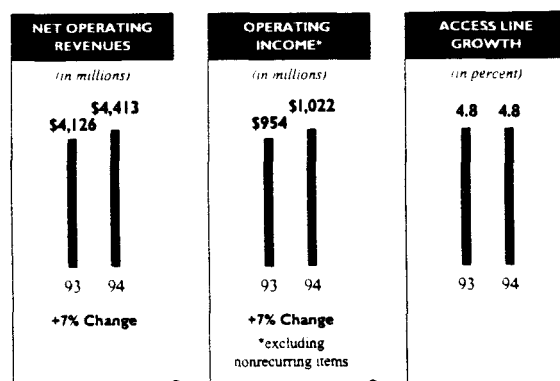
**KEY STRATEGIES**

**Focus resources on key markets:** Pursue the extraordinary opportunity to reach millions of additional customers through our new cable venture. Expand Sprint's brand recognition. Position for the future by anticipating regulatory and competitive changes.

**Accelerate revenue while improving operating income growth:** Implement an advanced, broadband infrastructure which improves efficiency, reduces costs, and enhances business process improvement. Offer services with a level of reliability previously unheard of in the industry.

**Capitalize on our worldwide service offering:** Grow international markets through strategic alliances and expansion of Sprint's global network facilities.

LONG DISTANCE

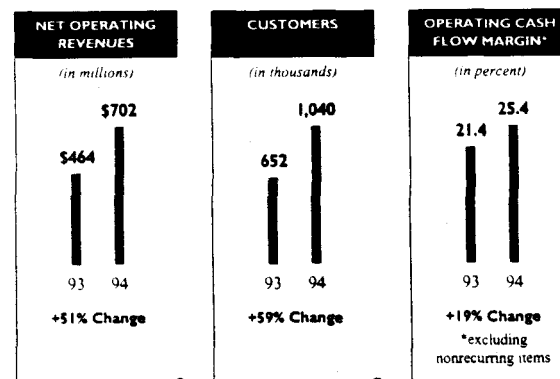


**Accelerate operating income growth and improve cost efficiency:** Focus on improvement in operating efficiencies through continued process improvement, selective organizational streamlining and information system enhancements. Increase emphasis on marketing non-regulated, value-added products and services.

**Further enhance network technologies:** Deploy technologies to meet emerging demand for advanced broadband services.

**Seek regulatory and legislative changes:** Encourage progressive public policies to bring the full benefits of communications capabilities to customers.

LOCAL TELECOMMUNICATIONS

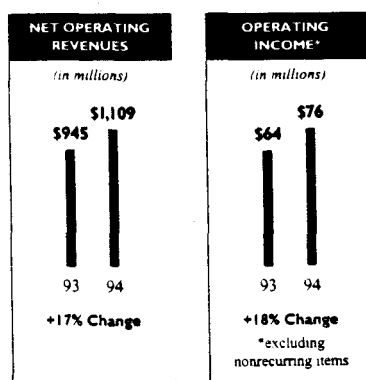


**Expand customer base:** Broaden and diversify our distribution channels and maximize value of customers they attract. Attract and retain customers through exceptional customer service.

**Strengthen our incumbent position:** Build on our network infrastructure and maximize our customer service and marketing advantages to prepare for future PCS competition. Leverage the Sprint brand and pursue integration opportunities with Sprint's PCS plans.

**Improve operating margins and financial results:** Enhance average revenue per customer and improve our yield per minute of use, cut fraud and bad debt, consolidate functions, and utilize more efficient technologies.

CELLULAR AND WIRELESS



**Increase operating income:** Achieve reduced expenses and improved operational efficiency. Increase emphasis on marketing high-margin products.

**Enhance industry position:** Concentrate on key strategies, including customer service, process improvement and solution selling – to position as the industry's leading distributor.

**Improve customer satisfaction:** Provide the most efficient resource for consumer buying decisions. Implement a market-focused, value-based pricing strategy.

**Position for future growth:** Grow the core business while investigating alternatives for Yellow Pages delivery. Continue to automate and integrate sales, graphics and production functions.

PRODUCT DISTRIBUTION

DIRECTORY PUBLISHING





For the third time, Sprint was the choice to upgrade the Department of Energy's Energy Sciences Network, managed by Lawrence Livermore National Laboratory in Livermore, Calif. Tim Clifford, left, director-engineering for Sprint's Government Systems Division in Herndon, Va., worked closely with Jim Leighton, Lawrence Livermore's manager-networking and distributed computing, to help complete the \$24.7 million contract, which uses advanced broadband communications and ATM (Asynchronous Transfer Mode) technology.

## GLOBAL PARTNERSHIP

The long distance division handles a variety of teleradiology, telemedicine and video work for hospitals, physicians, insurance concerns and other health care providers through its Healthcare Application Network Delivery System (HANDS®), a nationwide medical information network.



# AGGRESSIVELY ANTICIPATING customer NEEDS IN A *global* ECONOMY

## LONG DISTANCE 1994 YEAR IN REVIEW



◀ Targeting the college market in 1994, Sprint produced significant market share growth. Sprint's Al Lenio, left, worked with Barnes & Noble Bookstore Manager Chuck Booth on a successful long distance marketing campaign at Old Dominion University in Norfolk, Va.

▼ The year 1994 marked the 10th anniversary celebration of what is still the only nationwide, 100 percent digital, fiber-optic long distance telephone network. Sprint began construction of the network in 1984.



▲ Sprint will begin cross-marketing campaigns with its new cable television partners. Starting in 1995, Sprint will gain direct access to nearly 30 million American homes.



▲ Sprint unleashed the largest prepaid telephone card promotion in U.S. history. Under the supervision of Sprint Telemedia's Harry Campbell, 4.4 million Sprint prepaid FONCARDS™ have been included in Gillette men's and women's disposable razor packages to promote the 1995 NCAA Men's and Women's Basketball Tournaments.



▲ Thanks to new government regulation, consumers will soon have the choice to use their own long distance company on any pay telephone. Sprint will benefit from a more level competitive playing field.



◀ Sprint launched several major image campaigns for specific ethnic markets in 1994. One incorporated the legendary Monkey King in marketing, advertising and community relations programs directed to U.S. Chinese-American communities.

In the highly competitive long distance industry, Sprint posted strong gains during 1994, topping 1993's record-setting performance in both revenues and operating income. Our minutes of use also grew faster than that of the industry overall, indicating strong customer acceptance of our products and services.

For the year, the long distance division's operating income rose 21 percent, to \$605 million, on an 11 percent increase in revenues, to \$6.81 billion. Operating margins also improved to

8.9 percent, from 8.2 percent in 1993. Driving this strong performance were key international, data and "800" service markets, each of which grew at better than a 20 percent rate.

In the fourth quarter, our string of nine consecutive quarters of increased long distance operating income was interrupted, a decline primarily driven by intense competition in the long

**SPRINT'S LONG  
DISTANCE CALLING  
VOLUME GREW  
FASTER THAN  
THAT OF THE  
INDUSTRY OVERALL  
FOR THE YEAR,  
THE DIVISION'S  
OPERATING INCOME  
ROSE 21 PERCENT  
AND REVENUE  
INCREASED  
11 PERCENT.**

distance marketplace. We have responded with new product introductions, marketing initiatives, process and productivity improvements, and investments in new technology.

To break through the confusing array of long distance pricing plans that confront consumers, Sprint introduced revolutionary new products and services that markedly differentiate

LONG DISTANCE 1994 YEAR IN REVIEW continued

► Teleport Communications Group (TCG) – a key component of Sprint's partnership with three leading cable companies – is the nation's largest competitive access provider. The relationship with Teleport will help Sprint reduce its long distance access costs.

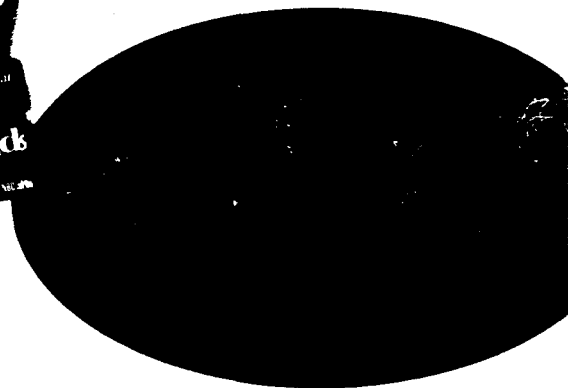


▲ George Mattingly, right, of First Union Corporation in Charlotte, N.C., and Carol Dempsey, second from right, of CDP Imaging Systems in Minneapolis, visit Sprint's technology lab in Burlingame, Calif., for a briefing from Sprint's Terry Kero, left, and Sue Sentell.



▲ The NBC network used a unique tool to promote all of its new television series for the 1994 Fall Season: collector-item prepaid long distance telephone cards from Sprint.

◀ Five international airline carriers – Air France, Air India, LOT Polish Airlines, Mexicana Airlines and Virgin Atlantic Airways – are participating in Sprint's new international travel rewards program. Sprint also sponsors frequent flier programs with America West Airlines, Alaska Airlines and TWA.



▲ Sprint's ability to deliver global data, voice and video services makes the company the ideal choice to become the carriers' carrier, providing international transport services for other carriers.

us from our competitors.

Sprint Sense<sup>SM</sup>, which was launched in early 1995, is a dynamic product that is rapidly generating customer appeal by combining simplicity with the savings consumers seek. Sprint Sense customers pay just 10 cents a minute on their long distance calls after 7 p.m. and all weekend long – the periods when residential costumers make three-fourths of their long distance calls.

Targeted to a variety of ethnic markets, the Sprint Worldwide<sup>SM</sup> global calling plan provides unrestricted

savings on all calls: domestic or international, placed any time of day, whether direct-dialed or operator-assisted, including calling card and collect calls.

Another solid success is the Sprint Instant FÖN-CARD<sup>®</sup> – a prepaid card which lets callers purchase long distance service in \$5, \$10 and \$20 denominations. The prepaid cards, which can be used at virtually any

IN 1994, WE BEGAN  
INSTALLING OUR  
SYNCHRONOUS  
OPTICAL NETWORK  
(SONET), AND WE  
EXPANDED OUR  
ASYNCHRONOUS  
TRANSFER MODE  
(ATM) NETWORK.  
THESE TECH-  
NOLOGIES SUPPORT  
ADVANCED  
MULTIMEDIA  
APPLICATIONS.

telephone for domestic or international long distance calls, are now available at over 4,500 retail outlets across the U.S.

A number of targeted marketing programs including Real Solutions<sup>SM</sup> were introduced in 1994 to help us reach and retain business customers. In the residential marketplace, Sprint's Consumer Services Group continued to deliver



▲ The New York State Education and Research Network (NYSERNet) has an agreement with Sprint to upgrade its network. Dr. Richard Mandelbaum, right, president of NYSERNet and director-telecommunications at Polytechnic University in Brooklyn, N.Y., consults with Sprint's Howard McRae.

◀ Wireless data helps Frances Marshall-Brim keep pace with the **Chicago Board of Trade**. Sprint's Business Services Group major account manager uses a laptop computer to support the world's leading futures exchange. "Every second is money," she says.



▲ Sprint and Gallaudet University co-sponsored the open-captioned premiere of the movie, "A River Wild," in 1994 at Union Station Theater in Washington, D.C. Sprint is the world's largest provider of telecommunications relay service (TRS).



▲ How do you edit a major movie in simultaneous real-time situations in Los Angeles and New York? With the technological combination of Silicon Graphics and Sprint. In New York are Robert Greenberg, left (standing), CEO of RGA Digital Studios, and Sprint executive Tom Weigman, right (standing).



◀ Sprint joined with the International Reading Association and the United Nations Educational, Scientific and Cultural Organization (UNESCO) to sponsor **International Literacy Day**. The event featured an international videoconference between UNESCO's Paris headquarters and Washington, D.C.

## LONG DISTANCE

exceptional customer satisfaction with innovative and exclusive long distance products and services for USAA (United Services Automobile Association). The San Antonio-based company, which ranks at the forefront of insurance and financial services organizations worldwide, shares Sprint's intense commitment to quality and technology.

Sprint also enhanced its capacity to support sophisticated applications aimed at the data services market, where we hold an industry-leading share of the data delivery business. The construction of Sprint's 100 percent digital, fiber network in the mid-1980s set a standard that forced others in the industry to play catch-up. In 1994, we raised the bar again.

We began installing our Synchronous Optical Network (SONET), and expanded our Asynchronous Transfer Mode (ATM) network. The integration of SONET equipment with a network architecture of bi-directional fiber-optic "rings" is unique to Sprint. When the first phase is fully deployed nationwide in 1996, this technological platform will ensure superior survivability, with restoration times measured in milliseconds, instead of minutes or hours. As a result, service disruptions will be essentially transparent to customers. No other carrier will be within several orders of magnitude of such restoration times.

These high-speed technologies are adding vast capacity to Sprint's network as the demand for multimedia services begins to grow. Sprint's leadership is contributing to our ability to serve the sophisticated needs of such customers as Hughes Aircraft, Amoco and the U.S. government.

Continued growth in international revenues and minutes of use also contributed to Sprint's strong results in 1994. During the year, we announced an agreement in principle to partner with Telmex in developing network links between the U.S. and Mexico. When formed, this partnership will complement the alliance we formed in 1993 to market Sprint long distance services in Canada. Together, these ventures have solidified Sprint's North American strategy.

To further expand our presence in

continental Europe, we entered a new joint venture in Poland in 1994. Our 25 percent stake in a local telephone and cable television network there will give Sprint an additional opportunity to showcase our technological capabilities internationally.

The long distance division also continued to focus on customer service and quality improvements in 1994. Since the third quarter of 1992, the division's Sprint Quality initiative has identified significant operating cost and access fee savings.

## LONG DISTANCE OUTLOOK



In an industry undergoing rapid and profound change, we believe the Sprint name and brand image is a highly valuable asset. We have invested more than \$1 billion over the past 10 years in building the Sprint name to where today it is highly recognized and favorably received by the marketplace, and

stands as one of only three national telecommunications brands.

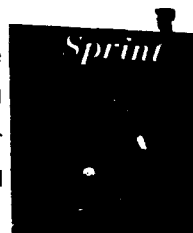
Our challenge is to leverage this formidable brand position to create substantial new business opportunities. To accomplish that goal, the long distance division will focus on several specific initiatives:

**INTEGRATED SERVICE OFFERING** Our joint venture with TCI, Comcast and Cox provides Sprint with substantial new opportunities to market our services as the only major company capable of packaging long distance, wireless and local service (including cable TV).

**BROADBAND DATA SERVICES** As the first carrier to introduce high-capacity services like Asynchronous Transfer Mode (ATM), Sprint enhanced its reputation as the innovator in data communications. Our focus on cutting-edge technology will continue, with a long-term goal of making Sprint the first choice for broadband network services – both in North America and around the globe.

**CUSTOMER SATISFACTION** Currently considered a leading company in overall customer satisfaction in the consumer market, Sprint will use quality improvement initiatives to widen our competitive advantage by offering targeted service packages, enhanced billing options and highly responsive levels of customer service.

**PARTNERSHIPS** The proposed global partnership of Sprint, Deutsche Telekom and France Telecom is the most exciting partnership to be discussed in the international marketplace. As envisioned, the transaction would give Sprint added financial and marketing power to further leverage our technological and innovative superiority in the U.S. and around the world.



LOCAL



Sprint will become the nation's first telephone company to carry Sega Channel's interactive game service when Sprint/Carolina Telephone offers the program through televisions in about 1,000 Wake Forest, N.C., homes by mid-year 1995. Sega Channel provides Sega Genesis video games-on-demand, 24 hours a day.

Sprint/Central Telephone-Nevada has built Advanced Intelligent Network capacity into its Las Vegas network. Kelley Ferrence, standing, director-Central Office engineering, and customer service representative Pat Johnson are helping the company introduce four new services in 1995: Voice Activated Dialing, Personal Number Service, Reminder Service and Audible Calling Name.

Las Vegas

## ADVANCED INTELLIGENT NETWORK



Sprint's local division brings face-to-face communications to computer terminals with desktop videoconferencing.

# BRIDGING THE **local** NETWORK TO THE **international marketplace**

## LOCAL 1994 YEAR IN REVIEW



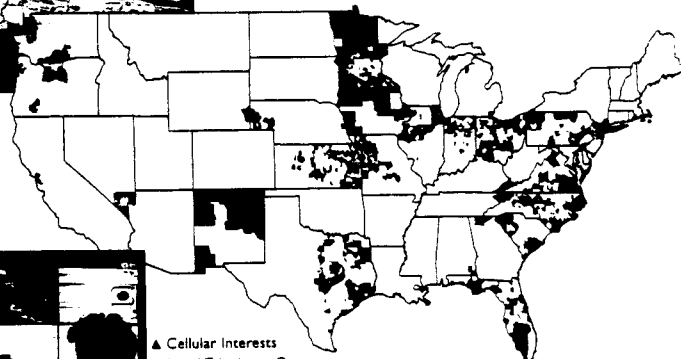
▲ Jim Kostreba, left, sheriff of Stearns County, Minn., and St. Cloud, Minn., Chief of Police Dennis O'Keefe use one of the most sophisticated law enforcement networks in the country. The city and the county selected Sprint/United Telephone-Midwest to integrate their wireless and wireline information systems.



◀ Sprint's existing telephone companies and the corporation's venture with cable TV will offer a host of new consumer and business applications as voice, video, data and entertainment services converge.



▲ Sprint partner Comcast Corporation, based in Philadelphia, will be among the companies upgrading its network to meet standards needed for telephone service.



▲ Cellular Interests  
▲ Local Telephone Operations  
Cellular and Local

▲ Sprint provides local telephone service through more than 6.4 million customer lines in 19 states. More than 97 percent of Sprint's local customers are served by digital technology.

**S**print's local division is a leader in shaping the future of local telecommunications. For example, Sprint is one of the network managers for the North Carolina Information Highway, which has attracted nationwide attention as a model high-capacity broadband network. The network will soon allow schools, hospitals, libraries, government agencies and other users to communicate not just by voice and fax but through two-way, full-motion video. In a separate initiative, Sprint's local operating

company in North Carolina also is conducting a broadband, interactive network trial in the city of Wake Forest. The project will bring various interactive services to televisions and computers in 1,000 homes.

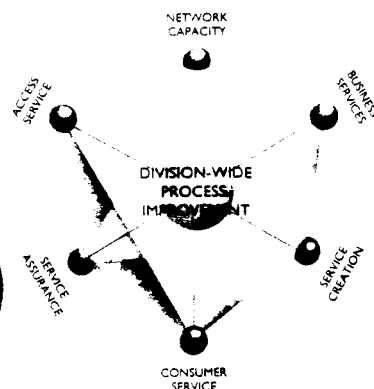
Leadership in delivering broadband communications services is just one of many ways in which Sprint's local division distinguished itself during the year.

THE LOCAL DIVISION'S STRONG PERFORMANCE WAS DRIVEN BY A HEALTHY 4.8 PERCENT INCREASE IN ACCESS LINES SOLD, BY BRISK CUSTOMER DEMAND FOR NEW SERVICES, AND BY EFFICIENCIES ACHIEVED FOLLOWING OUR MERGER WITH CENTEL.

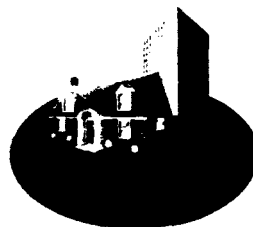
Sprint's financial accomplishments were equally impressive. Revenues from our local telephone operations increased 7 percent in 1994, to \$4.41 billion – a rate of growth that was the best in the industry. Operating income also grew 7 percent, to \$1.02 billion, exceeding the billion-dollar mark for the first time. This strong performance was driven by a healthy



▲ Sprint/United Telephone-Florida has installed a **Community Health Information Network** for Naples Community Hospital. Dr. Phillip Francis can access patient information using the advanced data network designed by Sprint project leader Bob Busching and administered by Sallie Williams, vice president and chief information officer of the Naples Community Healthcare System.



▲ Already one of the most efficient operations in the country, Sprint's local division launched **six major process improvement efforts** in 1994 – in business service, consumer service, service creation, service assurance, network capacity and access service.



▲ Sprint's local division is conducting **trials** which will lead to such services as movies-on-demand, interactive games, home shopping, work-at-home applications and access to health service providers.

▼ Schools in rural North Carolina are using **distance learning** made possible by the North Carolina Information Highway and Sprint's local division. Janet Ward teaches students at St. Stephens High School, while students at Bunker Hill High School participate using interactive video.





## LOCAL

4.8 percent increase in access lines sold, by brisk customer demand for new services and by efficiencies gained following the addition of Centel's local telephone properties.

Sprint's local division is focusing on four key areas:

**REGULATION**

Sprint is seeking changes in price regulation which is now imposed by public utility commissions. In addition, we are aggressively working with regulators to promote competition in the local telephone market.

**MORE THAN 97 PERCENT OF SPRINT'S LOCAL CUSTOMERS ARE SERVED BY DIGITAL SWITCHING TODAY. WE INVESTED OVER \$900 MILLION TO UPGRADE OUR LOCAL NETWORKS IN 1994, ENHANCING OUR ABILITY TO PROVIDE ADVANCED NETWORK FEATURES.**

**NEW, VALUE-ADDED SERVICES**

In cities like Las Vegas, Sprint's high-capacity fiber-optic "backbone" net-

work lets us offer a range of services beyond voice transmission. These services will include credit card/banking transactions, hotel room reservations and video sporting events.

**IMPROVED NETWORK****CAPACITY AND QUALITY**

More than 97 percent of Sprint's local customers are served by digital switching today. We invested over \$900 million to upgrade

our local networks in 1994, and we will continue this aggressive effort to ensure that our facilities can deliver the advanced network features tomorrow's customers will demand.

**INCREASED OPERATING EFFICIENCIES**

Sprint launched a formal process improvement initiative during 1994 designed to increase efficiency and to improve customer satisfaction throughout our local operations. This initiative has already identified significant ways to improve the division's major functions – including a number of processes related to network capacity, access service and business and customer service.

**LOCAL OUTLOOK**

Competition in the local exchange will stimulate extraordinary change and growth opportunities in the last half of the decade.

Sprint is preparing to seize new opportunities – first, by pursuing regulatory policies that promise a level playing field for all local access providers; and second, by continuing to invest in our local networks so that they are capable of delivering tomorrow's high-speed, high-capacity services.

The North Carolina Information Highway is one example of that strategy in action. It will allow Sprint to offer a new generation of services, such as distance learning, telemedicine, home banking and movies-on-demand.



Another example is the Advanced Intelligent Network (AIN) capacity we have built into our Las Vegas network. It will enable us to introduce four new services in 1995: Voice Activated Dialing, Personal Number Service, Reminder Service and Audible Calling Name. Many more services will follow as we expand new offerings throughout our 19-state area.



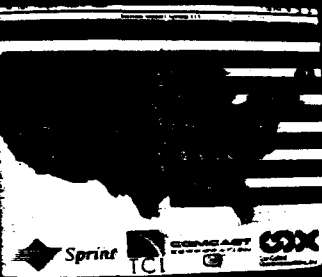
Sprint's alliance with three leading cable television companies should create new opportunities for local division employees whose skills will be valuable to the venture. In addition, we will have access to the technical and marketing skills of our cable partners. These synergies boil down to a tremendous growth opportunity for our local division business as it moves into cable and broadband-related services.

Sprint's increased brand awareness in 1994 helped Susan Bonifacit of Virginia Beach, Va. reinforce her reputation as one of Sprint Cellular's most productive sales managers. She has been instrumental in developing promotions and teaching materials which have achieved 100 percent of marketing objectives in the past two years.

Sprint Cellular considers its empowered workforce a key strategic advantage in a fast-growing marketplace. A quality development team in engineering— including, from left, Maria Santiago, Chris Chinn, Tyrone Franklin, Geri Ann Freeman and Jennifer Bonifacit — is motivated by a leading-edge human resources program that offers incentive compensation packages for all levels of Sprint Cellular's 2,500-member workforce.

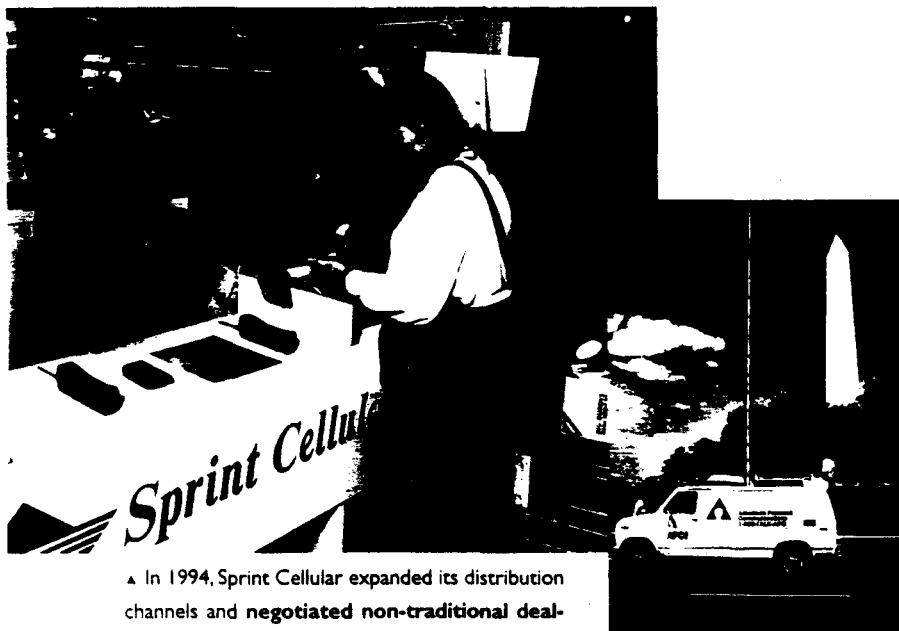
## INCREASE BRAND AWARENESS

Sprint Cellular will be a key source of talent and expertise necessary to launch Sprint and its cable TV partners' combined wireless initiatives. Sprint Cellular has built a reputation as a formidable regional competitor, and its participation in the joint venture will catapult the company as a national player with a powerful national brand name.



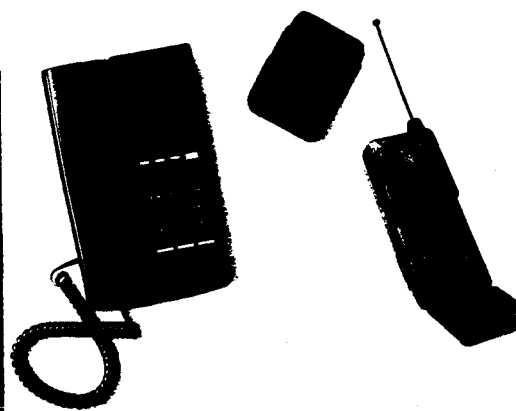
# KEEPING customers IN TOUCH — anytime, anywhere

## • CELLULAR AND WIRELESS 1994 YEAR IN REVIEW •



▲ In 1994, Sprint Cellular expanded its distribution channels and negotiated non-traditional dealer agreements with national retailers, such as this Sam's Club in Las Vegas. Sprint sales representatives Valerie Whitsett and Greg Egloff enjoy brisk day-to-day walk-up business activity.

▼ Cellular customers in Las Vegas helped Sprint test a personal communications service called FutureLink™. It allows customers to communicate via a single personal telephone number from their office, their home, or while traveling with a light-weight pocket telephone.



▲ American Personal Communications (APC), which operates in the Washington, D.C. and Baltimore areas, is the first wireless affiliate of the Sprint/cable TV venture.

► Sprint is an investor in the international Iridium consortium, which will provide global wireless service through a constellation of 66 satellites in low-earth orbit.



**S**trong customer growth catapulted Sprint's cellular and wireless division to new heights in terms of customers, penetration, revenue and operating income during the past year. In December, Sprint Cellular reached the one million customer milestone, and market penetration surpassed the 5 percent level, well ahead of the industry average. We also expanded our geographic footprint by activating more than 225 new cell sites – a record number for the division.

It took Sprint's cellular and wireless division eight years to reach its first half million customers and just 18 months to double its size, closing the year with more than 1 million customers. These achievements place Sprint squarely among the leaders in the industry's fastest-growing segment and position us for greater gains in the years ahead. Sprint now ranks as

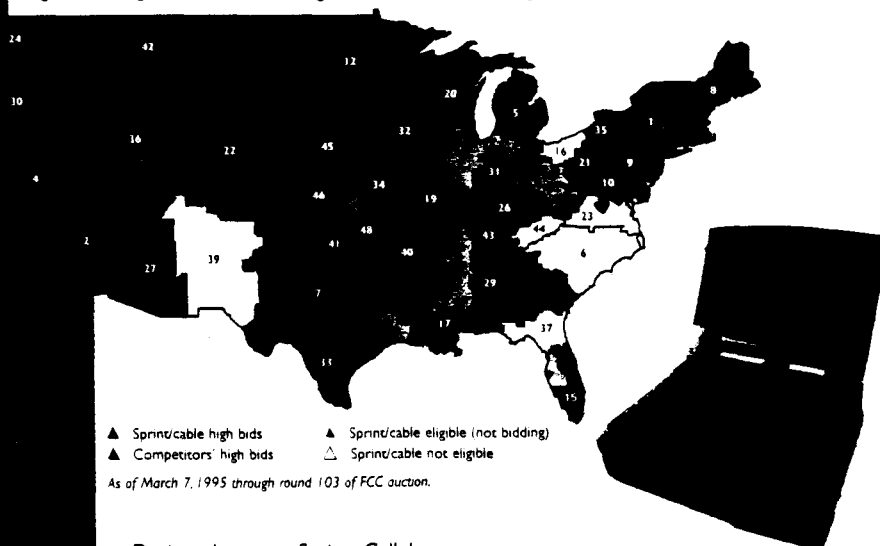
the eighth-largest cellular company in the U.S., with more customers than the cellular operations of two Regional Bell Operating Companies.

Expanded sales distribution channels and a competitive cost structure contributed to the profitable growth. Operating income surged to \$86 million in 1994 – a three-fold improvement over the previous year's results –

IT TOOK SPRINT  
CELLULAR EIGHT  
YEARS TO REACH ITS  
FIRST HALF MILLION  
CUSTOMERS AND  
JUST 18 MONTHS  
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YEAR WITH MORE  
THAN 1 MILLION  
CUSTOMERS.



◀ ▼ The Sprint/cable joint venture participated aggressively in the **FCC's auction for Personal Communications Services** (PCS) licenses. Sprint's carefully conceived investment in PCS will enable the Sprint/cable joint venture to provide truly national service. Gary Forsee, left, standing, the interim CEO for the project, led Sprint's PCS efforts. Also playing key roles were Tom Mateer, right, standing; Don Goldman, sitting, left; and Bill Rector, foreground.



▲ Sprint/cable high bids      ▲ Sprint/cable eligible (not bidding)  
▲ Competitors' high bids      △ Sprint/cable not eligible

As of March 7, 1995 through round 103 of FCC auction.

4 During the year, Sprint Cellular constructed more than 225 new cell sites to support strong customer growth, improve portable service and expand coverage. To maintain aesthetic balance in our communities, Sprint Cellular believes in creative tower solutions, such as this recently constructed tower in Charleston, S.C., which was built to resemble a pine tree with branches.

▲ As part of its leadership in wireless data applications, Sprint has introduced **Cellular Digital Packet Data** (CDPD). A special national cellular data team oversees the company's development of wireless data transmission.

on a 51 percent increase in revenue, to \$702 million. This record-setting performance in 1994 underscores Sprint's ability to market wireless services. A remarkable 158,000 new customers were added in the fourth quarter alone.

By year's end, our market penetration stood at 5.4 percent – more than double the penetration level of just two years ago. In our Las Vegas market, we put Sprint Cellular service in the hands of more than 10 percent of potential customers, posting the highest penetration rate of any cellular carrier in any U.S. city.

Today, Sprint operates cellular systems in 87 metropolitan and rural service areas, and it has ownership interest in 53 other markets. These franchises represent a combined market of more than 20 million potential customers, adjusted for ownership,

giving Sprint excellent prospects for growth through continued market penetration. In 1994, we worked to capitalize on this potential by making Sprint Cellular service available through new and diversified marketing channels. These include major retailers, such as Office Depot, Sam's Club, Sears and Radio Shack, as well as the company's own retail stores, which optimize color, floor space and design in order to merchandise and sell service based on lifestyle needs.

To keep pace with our growth and customer demand for new products and services, Sprint Cellular selected high-growth areas for cell site construction and deployed Narrowband Advanced Mobile Phone Service

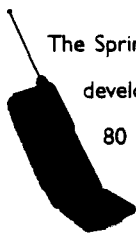
**SPRINT CELLULAR IS LARGER THAN THE CELLULAR OPERATIONS OF TWO BELL COMPANIES AT YEAR-END. MARKET PENETRATION STOOD AT 5.4 PERCENT, WELL AHEAD OF THE INDUSTRY AVERAGE AND MORE THAN DOUBLE OUR PENETRATION LEVEL OF JUST TWO YEARS AGO.**

(N-AMPS). A digitally enhanced technology, N-AMPS triples our call-handling capacity and allows us to introduce new PCS-like services. Sprint Cellular will use N-AMPS as an interim technology until an advanced digital technology is deployed.

The digital technology Sprint Cellular is awaiting is Code Division Multiple Access (CDMA). In 1994, Sprint announced it will become one of the nation's

first cellular carriers to debut CDMA. It will be deployed in Las Vegas in 1995. CDMA promises a 10-fold increase in call-handling capacity, while also enhancing the transmission quality and the privacy of calls placed over cellular phones.

#### • CELLULAR AND WIRELESS OUTLOOK



The Sprint brand name represents a key strategic asset in the long-term development of our wireless business. Recognized by more than 80 percent of U.S. consumers, the Sprint name simplifies the task of building a national wireless network by significantly reducing the cost to market the service on a nationwide basis.

Access to customers is an equally important component of our wireless strategy. Through the joint venture with our cable partners, we expect to create a national footprint by acquiring Personal Communications Service (PCS) licenses and by negotiating affiliation agreements with the license holders in key markets where the venture otherwise would not have a presence.

Another crucial component of Sprint's wireless strategy is cutting-edge technology. Sprint Cellular is now working with other Sprint divisions to develop integrated communications services. One example is FutureLink<sup>SM</sup>, a "personal number" service that keeps customers in touch through a single phone number for home, office or travel. FutureLink was tested in Las Vegas during 1994, and we plan commercial deployment this year.

Increased sales to Sprint's local telephone operations and to non-affiliated companies contributed to growth in revenues and operating income for Sprint/North Supply in 1994.

One of the nation's largest distributors of communications equipment, Sprint/North Supply is further diversifying its customer base with a solutions-oriented strategic marketing approach, focusing on such high-growth areas as data, video and cable TV. Sprint/North Supply has

**SPRINT/NORTH  
SUPPLY'S SOLUTIONS-ORIENTED  
MARKETING HELPS  
CUSTOMERS  
REALIZE THE FULL  
BENEFITS OF  
VOICE, VIDEO AND  
DATA PRODUCTS  
DISTRIBUTED BY  
THE COMPANY.**

developed value-added services designed to help customers realize the full benefit of voice, video and data products distributed by the company.

A market-driven, customer segmentation program is further differentiating Sprint/North Supply's customer service, while helping the company target high-margin market opportunities. Added revenues also have been generated through cross-marketing relationships with other Sprint business units.

#### • OUTLOOK

A comprehensive systems modernization and business process improvement program is strengthening Sprint/North Supply's position in existing and emerging distribution markets.

Sprint/North Supply will continue to expand its service to the cable television market as the Sprint/cable joint venture and other cable operators upgrade their systems for competitive local telephone service.

A growing outsourcing trend for materials management services also is providing expanded opportunities to manage distribution operations for manufacturers and retailers.

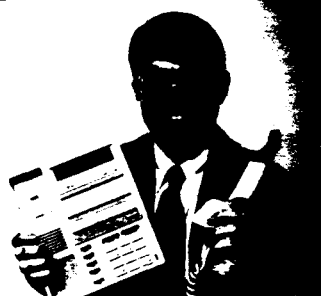
#### PRODUCT DISTRIBUTION 1994 YEAR IN REVIEW •



◀ Exceptional customer satisfaction is the daily goal of Ken Oliveira, manager for Sprint/North Supply's distribution center in Ontario, California. Sprint/North Supply has received **Pacific Bell's prestigious Excellence in Quality Award** for three consecutive years.



◀ Atlanta-based **Cox Communications** uses Sprint/North Supply products in cable systems in the Southeast U.S. Sprint/North Supply's **LaMont Eanes** meets with Gary Cassard of Cox in Ocala, Florida.



▲ When Sprint/North Supply developed a phone with the Sprint logo, Sprint/Mid-Atlantic marketed the product in North Carolina, Virginia, South Carolina and Tennessee. Bob Culler led a campaign that sold or leased **65,000 Sprint Flair™** phones.



▲ Cathy Boyd, standing, spearheaded a **strategic business plan** that helped Sprint/North Supply diversify its customer base. The plan received input from all levels of employees, including, from left, Robin Oberle, Bill Byers and Neal Brockschmidt.



▲ Products marketed by Sprint/North Supply must meet **rigorous standards**. Here, Mark Raney and Jennifer Stilgenbauer test a new cordless telephone.

**P**aced by exceptional results in its Chicago and Sprint/Centel markets, Sprint's directory publishing company increased revenues in 1994.

Sprint Publishing & Advertising continued to build on its position as the nation's 10th largest Yellow Pages publisher. Following Sprint's merger with Centel in 1993, the company introduced the Sprint brand into local telephone markets served by Sprint/Centel. Through new contractual

arrangements, Sprint Publishing is now leveraging its brand name in the growing central Florida market.

In 1994, Sprint Publishing achieved greater customer satisfaction through the consolidation of production facilities and the implementation of an advanced contract processing system.

In addition, value to Yellow Pages advertisers is being added through enhanced color and other new features.

**THROUGH NEW CONTRACTUAL AGREEMENTS IN 1994, SPRINT IS LEVERAGING ITS BRAND NAME IN THE GROWING CENTRAL FLORIDA MARKET.**

• OUTLOOK

Sprint Publishing & Advertising's state-of-the-art information and production systems will enable the company to serve customers on a nationwide scale. As Sprint and its cable partners enter newly competitive local telephone markets, Sprint Publishing is prepared to serve businesses in those markets with high-quality advertising opportunities, provided through Sprint branded directories, as well as specialty publications. The company is also expanding its market research and telemarketing services.

DIRECTORY PUBLISHING 1994 YEAR IN REVIEW •



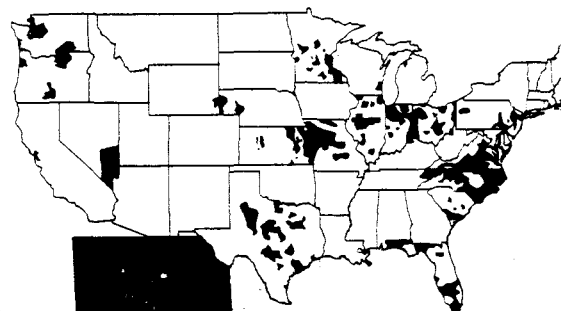
▲ In 1994, Sprint Publishing & Advertising began consolidating its nationwide production facilities to Bristol, Tenn. Reduced costs, more efficient production and improved turn-around time are being achieved in customer service, graphics, market preparation and order entry.

◀ Sprint Publishing & Advertising completed its first Spanish Yellow Pages section in 1994 with the publication of the Lower Yakima Valley directory (circulation: 48,000) in Washington state.



▲ Ten telephone directories produced by Sprint Publishing & Advertising in 1994 offered customers enhanced color printing on Yellow Pages to meet more sophisticated marketing goals and improve advertising revenues. The number of directories offering enhanced color is expected to triple in 1995.

▼ Sprint Publishing & Advertising and Sprint/Centel Directory Company collectively publish 335 telephone directories with a circulation of 16.1 million in 20 states.



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## SELECTED FINANCIAL DATA

As of or for the Years Ended December 31.  
(in millions, except per share data)

	1994	1993	1992	1991	1990
<b>Results of Operations</b>					
Net operating revenues	\$12,661.8	\$11,367.8	\$10,420.3	\$ 9,933.3	\$ 9,469.8
Operating income <sup>(1)</sup>	1,787.8	1,250.6	1,213.4	1,185.6	1,045.3
Income from continuing operations <sup>(1),(2),(3),(4)</sup>	883.7	480.6	496.1	472.7	351.1
Earnings per common share from continuing operations <sup>(1),(2),(3),(4)</sup>	2.53	1.39	1.46	1.41	1.06
Dividends per common share	1.00	1.00	1.00	1.00	1.00
<b>Financial Position</b>					
Total assets	\$14,936.3	\$14,148.9	\$13,599.6	\$13,929.8	\$14,080.6
Property, plant and equipment, net	10,878.6	10,314.8	10,219.9	10,310.5	10,295.2
Total debt (including short-term borrowings)	4,937.2	5,094.4	5,442.7	5,571.2	6,082.3
Redeemable preferred stock	37.1	38.6	40.2	56.6	60.0
Common stock and other shareholders' equity	4,524.8	3,918.3	3,971.6	3,671.9	3,353.5
<b>Cash Flow Data</b>					
Cash from operating activities	\$ 2,472.0	\$ 2,112.4	\$ 2,250.6	\$ 1,820.6	\$ 1,324.5
Capital expenditures	2,015.9	1,594.7	1,466.2	1,523.2	1,868.9
Free cash flow <sup>(5)</sup>	106.7	170.6	184.3	1.6	(833.4)

<sup>(1)</sup> During 1993, nonrecurring charges of \$293 million were recorded related to (a) transaction costs associated with the merger with Centel and the expenses of integrating and restructuring the operations of the two companies and (b) a realignment and restructuring within the long distance division. Such charges reduced consolidated 1993 income from continuing operations by \$193 million (\$0.56 per share).

During 1990, nonrecurring charges of \$72 million were recorded related to the long distance division, which reduced consolidated 1990 income from continuing operations by \$37 million (\$0.11 per share).

<sup>(2)</sup> During 1992 and 1991, gains were recognized related to the sales of certain local telephone and cellular properties, which increased consolidated 1992 income from continuing operations by \$44 million (\$0.13 per share) and consolidated 1991 income from continuing operations by \$78 million (\$0.23 per share).

<sup>(3)</sup> During 1994, Sprint sold an investment in equity securities, realizing a gain of \$35 million, which increased consolidated 1994 income from continuing operations by \$22 million (\$0.06 per share).

<sup>(4)</sup> During 1993, as a result of the enactment of the Revenue Reconciliation Act of 1993, Sprint was required to adjust its deferred income tax assets and liabilities to reflect the increased tax rate. Such adjustment reduced consolidated 1993 income from continuing operations by \$13 million (\$0.04 per share).

<sup>(5)</sup> Free cash flow represents cash from operating activities less capital expenditures and dividends paid. Such amount for 1992 excludes the additional proceeds from the sale of accounts receivable of \$300 million.

## REVIEW OF CONSOLIDATED RESULTS OF OPERATIONS

### Strategic Developments

On October 25, 1994, Sprint Corporation (Sprint), along with Tele-Communications Inc. (TCI), Comcast Corporation (Comcast) and Cox Communications (Cox), announced the formation of a venture that will provide wireless communications services and local telephone services on a broad geographic basis within the United States. The joint venture will be owned 40 percent by Sprint, 30 percent by TCI and 15 percent each by Comcast and Cox. The parties have signed definitive agreements and created partnerships which are bidding for Personal Communications Services (PCS) licenses being auctioned by the Federal Communications Commission (FCC). The parties have also entered into a joint venture formation agreement, which provides the basis upon which they are developing definitive agreements for their local telephone activities.

On June 14, 1994, Sprint announced that it had entered into a Memorandum of Understanding (the MOU) with Deutsche Telekom and France Telecom to form a global partnership which would offer telecommunications services to business, consumer and carrier markets worldwide. The MOU provided that Deutsche Telekom and France Telecom together would purchase approximately 42.9 million shares of a new class of Sprint common stock at a price of \$47.225 per share. The MOU further provided that Deutsche Telekom and France Telecom would also purchase approximately 42.9 million shares of the new class of Sprint common stock at a price of \$51.00 per share two years after the initial acquisition. As part of the transaction, Deutsche Telekom and France Telecom would be entitled to representation on Sprint's board. This representation would be based on their actual percentage ownership interest, with a minimum of two directors serving on Sprint's board so long as the two companies own at least 10 percent of the outstanding common stock of Sprint, subject to the approval of the New York Stock Exchange. The formation of the partnership and the acquisition of Sprint stock are subject to conditions, including the negotiation and execution of definitive agreements. The terms in these definitive agreements, including terms relating to the financial investment by Deutsche Telekom and France Telecom, could differ in material respects from those in the MOU. Also, there can be no assurance that definitive

agreements will be reached. Other contingencies to the transaction include the approval by Sprint's board of directors and its shareholders, approval by the governing bodies of Deutsche Telekom and France Telecom, and governmental and regulatory approvals.

### Sprint/Centel Merger

Effective March 9, 1993, Sprint consummated its merger with Centel Corporation (Centel), creating a diversified telecommunications enterprise with operations in long distance, local exchange, and cellular and wireless communications services. The merger was accounted for in 1993 as a pooling of interests.

### Results of Operations

#### Consolidated

Each of Sprint's primary divisions – long distance, local exchange, and cellular and wireless communications services – generated record levels of net operating revenues and improved operating results in 1994. The long distance division generated a solid 11 percent growth in traffic volumes in 1994, the number of access lines served by the local division grew 4.8 percent, and the cellular and wireless division benefited from a strong 59 percent growth in cellular subscribers.

Total net operating revenues for the year ended December 31, 1994 were \$12.66 billion, an 11 percent increase over net operating revenues of \$11.37 billion for 1993. Total net operating revenues for the year ended December 31, 1992 were \$10.42 billion. For the year ended December 31, 1994, income from continuing operations was \$884 million, or \$2.53 per share, compared with \$481 million, or \$1.39 per share, for 1993 and \$496 million, or \$1.46 per share, for 1992. Income from continuing operations for the year ended December 31, 1994 included a gain related to the sale of an investment in equity securities (\$0.06 per share). Income from continuing operations for the year ended December 31, 1993 included charges related to the merger and integration costs associated with the Centel merger and the realignment and restructuring of Sprint's long distance division (\$0.56 per share) and a charge associated with the enactment of the Revenue Reconciliation Act of 1993 (\$0.04 per share). Income from continuing operations for the year ended December 31, 1992 included a gain related to the sale of certain telephone properties (\$0.13 per share).

REVIEW OF CONSOLIDATED RESULTS OF OPERATIONS *continued***Non-operating Items****Interest Expense**

Interest expense totaled \$398 million in 1994 compared to \$452 million in 1993 and \$511 million in 1992. These decreases generally reflect reductions in the average levels of debt outstanding as well as lower interest rates due to debt refinancings during 1993 and 1992. Sprint's average debt outstanding decreased \$334 million and \$596 million in 1994 and 1993, respectively, and the effective interest rate decreased 52 and 15 basis points, respectively.

**Other Expense, Net**

The components of other income (expense), are as follows:

<i>For the Years Ended December 31, (in millions)</i>	<b>1994</b>	<b>1993</b>	<b>1992</b>
Gain on sale of investment in equity securities. . . . .	\$ 34.7	\$ —	\$ —
Equity in earnings from cellular minority partnership interests. . . . .	21.6	20.0	12.8
Loss on sales of accounts receivable. . . . .	(28.7)	(22.0)	(17.7)
Minority interests. . . . .	(22.1)	(9.4)	(6.1)
Other, net. . . . .	(13.2)	(10.9)	6.0
Total other expense, net. . . . .	<u>\$ (7.7)</u>	<u>\$ (22.3)</u>	<u>\$ (5.0)</u>

**Income Tax Provision**

Sprint's income tax provisions for 1994, 1993, and 1992 resulted in effective tax rates of 36 percent, 38 percent and 36 percent, respectively. During 1993, the Revenue Reconciliation Act of 1993 was enacted which, among other changes, raised the federal income tax rate to 35 percent from 34 percent. As a result, Sprint adjusted its deferred income tax assets and liabilities to reflect the revised rate. See Note 3 of Notes to Consolidated Financial Statements for additional information regarding the differences which cause the effective income tax rates to vary from the statutory federal income tax rates.

As of December 31, 1994, Sprint had recorded deferred income tax assets of \$301 million related to postretirement benefits and other benefits, \$93 million

related to alternative minimum tax credit carryforwards, and \$39 million (net of a \$21 million valuation allowance) related to state operating loss carryforwards. Sprint's management has determined that it is more likely than not that these deferred income tax assets, net of the valuation allowance, will be realized based on current income tax laws and expectations of future taxable income stemming from the reversal of existing deferred tax liabilities or ordinary operations. Uncertainties surrounding income tax law changes, shifts in operations between state taxing jurisdictions, and future operating income levels may, however, affect the ultimate realization of all or some portion of these deferred income tax assets.

**Discontinued Operations and Extraordinary Losses**

For the year ended December 31, 1994, Sprint recognized \$7 million of income associated with the settlement of matters related to a discontinued operation. During 1993, Sprint incurred a loss from discontinued operations of \$12 million, net of income tax benefits. In 1993 and 1992, Sprint incurred extraordinary losses related to the early extinguishments of debt of \$29 million and \$16 million, respectively, net of related income tax benefits.

**Accounting Changes**

Effective January 1, 1993, Sprint changed its method of accounting for postretirement and postemployment benefits by adopting Statements of Financial Accounting Standards (SFAS) No. 106 and No. 112 and effected another accounting change. The cumulative effect of these changes in accounting principles reduced 1993 net income by \$384 million. Effective January 1, 1992, Sprint also changed its method of accounting for income taxes by adopting SFAS No. 109. The cumulative effect of this change in accounting principle increased 1992 net income by \$23 million.

**Inflation**

The effects of inflation on Sprint's operations were not significant during 1994, 1993 or 1992.

# **CONSOLIDATED STATEMENTS OF INCOME**

For the Years Ended December 31.  
(in millions, except per share data)

	1994	1993	1992
<b>Net Operating Revenues</b>	<b>\$12,661.8</b>	<b>\$11,367.8</b>	<b>\$10,420.3</b>
<b>Operating Expenses</b>			
Costs of services and products	6,361.0	5,736.1	5,325.5
Selling, general and administrative	3,034.6	2,729.9	2,489.9
Depreciation and amortization	1,478.4	1,358.7	1,391.5
Merger, integration and restructuring costs	—	292.5	—
Total operating expenses	<u>10,874.0</u>	<u>10,117.2</u>	<u>9,206.9</u>
<b>Operating Income</b>	<b>1,787.8</b>	<b>1,250.6</b>	<b>1,213.4</b>
Gain on divestiture of telephone properties	—	—	81.1
Interest expense	(398.0)	(452.4)	(511.1)
Other expense, net	(7.7)	(22.3)	(5.0)
Income from continuing operations before income taxes	<u>1,382.1</u>	<u>775.9</u>	<u>778.4</u>
Income tax provision	<u>(498.4)</u>	<u>(295.3)</u>	<u>(282.3)</u>
<b>Income from Continuing Operations</b>	<b>883.7</b>	<b>480.6</b>	<b>496.1</b>
Discontinued operations, net	7.0	(12.3)	—
Extraordinary losses on early extinguishments of debt, net	—	(29.2)	(16.0)
Cumulative effect of changes in accounting principles, net	—	(384.2)	22.7
Net income	<u>890.7</u>	<u>54.9</u>	<u>502.8</u>
Preferred stock dividends	<u>(2.7)</u>	<u>(2.8)</u>	<u>(3.5)</u>
Earnings applicable to common stock	<u>\$ 888.0</u>	<u>\$ 52.1</u>	<u>\$ 499.3</u>
<b>Earnings per Common Share</b>			
Continuing operations	\$ 2.53	\$ 1.39	\$ 1.46
Discontinued operations	0.02	(0.04)	—
Extraordinary item	—	(0.08)	(0.05)
Cumulative effect of changes in accounting principles	—	(1.12)	0.07
Total	<u>\$ 2.55</u>	<u>\$ 0.15</u>	<u>\$ 1.48</u>
Weighted average number of common shares	<u>348.7</u>	<u>343.7</u>	<u>337.2</u>

See accompanying Notes to Consolidated Financial Statements.

## REVIEW OF SEGMENTAL RESULTS OF OPERATIONS

## Segmental Results of Operations

## Long Distance Communications Services

For the Years Ended December 31, (in millions)	1994	1993	1992
Net operating revenues	\$6,805.1	\$6,139.2	\$5,658.2
Operating expenses			
Interconnection	2,994.5	2,710.7	2,574.9
Operations	925.4	857.7	759.8
Selling, general and administrative	1,729.9	1,546.4	1,426.3
Depreciation and amortization	550.5	523.5	586.6
Merger, integration and restructuring costs	—	45.9	—
Total operating expenses	6,200.3	5,684.2	5,347.6
Operating income	\$ 604.8	\$ 455.0 <sup>(1)</sup>	\$ 310.6
Operating margin	8.9%	7.4% <sup>(1)</sup>	5.5%
Capital expenditures	\$ 774.1	\$ 529.4	\$ 468.1
Identifiable assets as of December 31	\$4,538.7	\$4,193.1	\$4,232.0

<sup>(1)</sup> Excluding the merger, integration and restructuring costs of \$45.9 million, operating income and margin for 1993 would have been \$500.9 million and 8.2 percent, respectively.

Sprint's long distance division provides domestic and international voice, video, and data communications services. Rates charged by the division for its services are subject to different levels of state and federal regulation, but are generally not rate-base regulated.

Net operating revenues increased 11 percent in 1994, following a 9 percent increase in 1993. Such increases were generally due to traffic volume growth of 11 percent and 8 percent, respectively. As a result of changes in product mix, average revenue per minute received from customers was relatively constant during 1994, 1993 and 1992. The increases in net operating revenues and traffic volumes in both 1994 and 1993 reflect ongoing growth in the international, business and residential markets. Growth in the international market during these periods reflects the division's continuing efforts to target new geographic markets. The business market continued to experience growth in the "800" services market. This growth was sparked by the May 1993 arrival of "800 portability," which enables customers to keep their advertised "800" numbers when changing long distance carriers. In 1994, revenue growth was also enhanced by solid performance

in the data services market, which includes sales to consumer on-line services.

Interconnection costs consist of amounts paid to local exchange carriers, other domestic service providers, and foreign telephone companies for the completion of calls made by the division's customers. Interconnection costs increased in 1994 and 1993 primarily as a result of traffic volume growth; however, as a percentage of net operating revenues, interconnection costs decreased from 45.5 percent in 1992 to 44.2 percent and 44.0 percent in 1993 and 1994, respectively. These decreased percentages were primarily due to reductions in interconnection charges paid to local exchange companies, partially offset by increased costs related to settlements on international revenues.

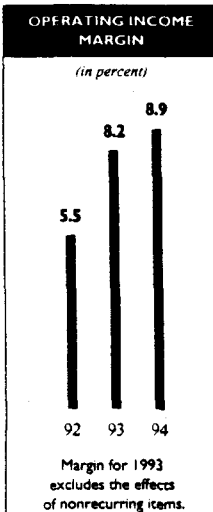
Operations expense consists of costs related to operating and maintaining the long distance network; costs of providing various services such as operator services, public payphones, telecommunications services for the hearing impaired, and video teleconferencing; and costs of data systems sales. Operations expense increased \$68 million in 1994 and \$98 million in 1993, primarily due to expanded service offerings as well as providing services to new customers. The 1993 increase was also impacted by a change in accounting

method whereby circuit activity costs are now being expensed when incurred (see Note 1 of Notes to Consolidated Financial Statements for additional information). Exclusive of the effect of this accounting change, 1993 operations expense increased \$63 million.

Selling, general and administrative (SG&A) expense increased \$184 million and \$120 million in 1994 and 1993, respectively, generally reflecting the overall growth in the division's operating activities. As a percentage of net operating revenues, these expenses have remained at relatively stable levels, increasing slightly to 25.4 percent in 1994 from 25.2 percent in 1993 and 1992. In 1994, this increase

was generally due to increased advertising expenses resulting from the ongoing sales and marketing efforts which are critical in the intensely competitive long distance marketplace.

Depreciation and amortization in 1994 increased \$27 million compared to 1993, generally due to an increase in the asset base. Depreciation and



amortization in 1993 decreased \$63 million from 1992, primarily due to the change in accounting for circuit activity costs, as described above.

In the 1994 fourth quarter, the division broke its string of nine consecutive quarters of increased operating income. Fourth quarter 1994 operating income decreased \$27 million from the 1994 third quarter. This decline in operating income was primarily driven by lower revenue yields and seasonally lower volumes in the business market. Fourth quarter net operating revenues also reflect intensified competition in the residential marketplace. The reduction in net operating revenues was partially offset by lower expense levels, which included revised estimates related to employee benefit and operating tax expenses. The division has implemented various actions to address this decline, including selective pricing actions, product introductions, marketing initiatives, and process and productivity improvements. The division's return to previous operating levels will depend upon the success of marketing efforts and the ability to maintain pricing strategies and gain market share in the intensely competitive long distance marketplace. A continued focus on cost containment and technology improvements should also contribute to improved results.

#### Local Communications Services

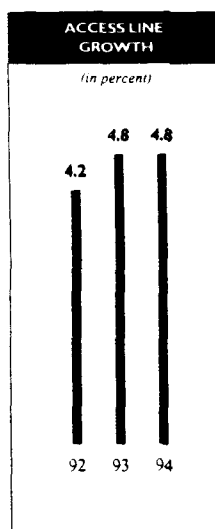
For the Years Ended December 31, (in millions)	1994	1993	1992
Net operating revenues			
Local service	\$1,752.3	\$1,624.3	\$1,507.4
Network access	1,598.4	1,530.4	1,425.8
Toll service	529.3	505.3	487.5
Other	532.8	466.0	441.5
Total net operating revenues	4,412.8	4,126.0	3,862.2
Operating expenses			
Plant operations	1,298.3	1,206.7	1,165.6
Depreciation and amortization	794.6	733.0	720.0
Customer operations	549.3	532.4	473.7
Other	748.7	700.1	663.3
Merger and integration costs	—	190.1	—
Total operating expenses	3,390.9	3,362.3	3,022.6
Operating income	\$1,021.9	\$ 763.7 <sup>(1)</sup>	\$ 839.6
Operating margin	23.2%	18.5% <sup>(1)</sup>	21.7%
Capital expenditures	\$ 914.2	\$ 845.3	\$ 839.4
Identifiable assets as of December 31	\$7,821.3	\$7,604.0	\$7,242.2

<sup>(1)</sup> Excluding the merger and integration costs of \$190.1 million, operating income and margin for 1993 would have been \$953.8 million and 23.1 percent, respectively.

The local division consists principally of Sprint's rate-regulated, local exchange telephone operations.

Net operating revenues increased 7 percent in both 1994 and 1993. Increased local service revenues

reflect continued increases in the number of access lines served and growth in add-on services, such as custom calling features. The division experienced a 4.8 percent growth in access lines during both 1994 and 1993. Network access revenues, derived from interexchange long distance carriers' use of the local network to complete calls, increased during 1994 and 1993 as a result of increased traffic volumes, partially offset by periodic reductions in network access rates charged. Also affecting the 1993 increase were additional revenues resulting from the recognition of a portion of the merger, integration and restructuring costs for regulatory purposes in



certain jurisdictions. Toll service revenues, related to the provision of long distance services within specified geographical areas and the reselling of interexchange long distance services, increased 5 percent and 4 percent in 1994 and 1993, respectively. Other revenues, including revenues from directory publishing fees, billing and collection services, and sales of telecommunications equipment, increased in 1994 and 1993 generally due to growth in equipment sales.

Plant operations expense includes network operations costs; repair and maintenance costs of property, plant and equipment; and other costs associated with the provision of local exchange services. The 8 percent and 4 percent increases in such costs in 1994 and 1993, respectively, were primarily related to increases in the costs of providing services resulting from access line growth. Additionally, certain states have implemented revised toll plans requiring payment of access charges for calls terminating in the service areas of other local exchange carriers, resulting in increased plant operations expense. Increased expenditures related to switching system software associated with advanced calling features also contributed to the higher level of plant operations expense in 1994.

Depreciation and amortization expense increased \$62 million in 1994, following a \$13 million increase in 1993. These increases include the effects of depreciation rate changes, special short-term amortizations and nonrecurring charges approved by state regulatory commissions of \$26 million and \$7 million in

REVIEW OF SEGMENTAL RESULTS OF OPERATIONS *continued*

1994 and 1993, respectively. The remaining increases generally reflect plant additions.

Customer operations expense includes costs associated with business office operations and billing services, marketing costs, and expenses related to providing operator and directory assistance and other customer services. These costs increased 3 percent and 12 percent in 1994 and 1993, respectively. The 1993 increase was primarily due to increased marketing costs and increased systems development costs incurred to enhance the division's billing processes.

Other operating expense increased \$49 million and \$37 million in 1994 and 1993, respectively, primarily due to costs associated with the growth in equipment sales.

The 1993 increases in plant operations, customer operations and other operating expenses also reflect the impact of the increased postretirement benefits cost of approximately \$38 million recognized as a result of the adoption of SFAS No. 106, "Employers' Accounting for Postretirement Benefits Other Than Pensions." The amounts of such benefits were generally consistent between 1993 and 1994.

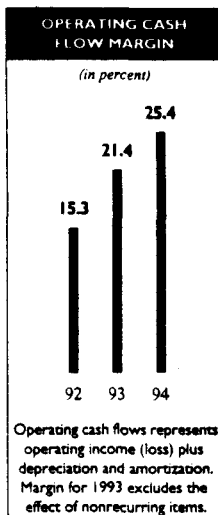
Consistent with most local exchange carriers (LECs), the division accounts for the economic effects of regulation pursuant to SFAS No. 71, "Accounting for the Effects of Certain Types of Regulation." The application of SFAS No. 71 requires the accounting recognition of the rate actions of regulators where appropriate, including the recognition of depreciation and amortization based on estimated useful lives prescribed by regulatory commissions rather than those that might be utilized by non-regulated enterprises. Sprint currently believes the division's rate-regulated operations meet the criteria for the continued application of the provisions of SFAS No. 71. However, the division operates in an evolving environment in which the regulatory framework is changing and the level and types of competition are increasing. Accordingly, Sprint constantly monitors and evaluates the ongoing applicability of SFAS No. 71 by assessing the likelihood that prices which provide for the recovery of specific costs can continue to be charged to customers. In the event Sprint determines that the division's rate-regulated operations no longer qualify for the application of the provisions of

SFAS No. 71, Sprint would eliminate from its financial statements the effects of any actions of regulators that had been recognized as assets and liabilities. The resulting material noncash charge would be recorded as an extraordinary item. See Note 8 of Notes to Consolidated Financial Statements for information regarding the primary components and estimated amounts of regulatory assets and liabilities as of December 31, 1994.

## Cellular and Wireless Communications Services

For the Years Ended December 31, (in millions)	1994	1993	1992
Net operating revenues	\$ 701.8	\$ 464.0	\$ 322.2
Operating expenses			
Cost of services and products	233.2	154.9	118.3
Selling, general and administrative	290.6	209.9	154.6
Depreciation and amortization	92.4	75.0	52.1
Merger and integration costs	—	3.2	—
Total operating expenses	616.2	443.0	325.0
Operating income (loss)	\$ 85.6	\$ 21.0 <sup>(1)</sup>	\$ (2.8)
Operating margin	12.2%	4.5% <sup>(1)</sup>	—
Capital expenditures	\$ 264.3	\$ 164.9	\$ 123.8
Identifiable assets as of December 31	\$1,728.0	\$1,504.3	\$1,489.4

<sup>(1)</sup> Excluding the merger and integration costs of \$3.2 million, operating income and margin for 1993 would have been \$24.2 million and 5.2 percent, respectively.



In addition to activities comprising the above operating results, Sprint's cellular and wireless division also owns minority interests in certain markets. Equity in the earnings and losses of these minority investments is included in "Other expense, net" in the Consolidated Statements of Income.

The increases in net operating revenues during 1994 and 1993 resulted principally from the growth in the number of cellular subscribers, which increased 59 percent in 1994 and 67 percent in 1993. The effect of this growth was partially offset by a decline in service revenue per subscriber, reflecting an industry-wide trend that has occurred as a result of increased general consumer market penetration. Future growth rates for net operating revenues and the number of cellular subscribers will be

dependent on price levels and the quality of service in the competitive cellular marketplace as well as the impacts of emerging competition such as PCS.

Excluding the costs and revenues related to equipment sales, costs of services and products declined to 24.2 percent of net operating revenues in 1994 from 26.3 percent in 1993 and 29.7 percent in 1992, generally reflecting economies of scale gained from serving additional subscribers. The increases in selling, general and administrative expense for 1994 and 1993 resulted principally from increased commissions and customer service expenses, as well as increased advertising costs related to the growth in the number of cellular subscribers. Despite the increases in the amount of SG&A expense, such costs as a percentage of net operating revenues (excluding revenues from equipment sales) declined to 45.0 percent in 1994 from 49.2 percent in 1993 and 52.3 percent in 1992. These improvements resulted primarily from additional economies realized from providing service and support to a larger customer base. These economies contributed to a 3 percent decline in the total per unit cost to acquire customers (including costs of equipment sales) from 1993 to 1994. Depreciation and amortization increased during both 1994 and 1993 as additional investments in property, plant and equipment were required to meet the growth in the number of cellular subscribers.

## Product Distribution and Directory Publishing

For the Years Ended December 31, (in millions)	1994	1993	1992
Net operating revenues	\$1,108.7	\$945.2	\$862.9
Operating expenses			
Cost of services and products	938.2	801.0	717.8
Selling, general and administrative	88.1	74.6	71.7
Depreciation and amortization	6.9	5.4	7.4
Merger and integration costs	—	2.5	—
Total operating expenses	1,033.2	883.5	796.9
Operating income	\$ 75.5	\$ 61.7	\$ 66.0
Operating margin	6.8%	6.5%	7.6%
Capital expenditures	\$ 6.7	\$ 9.0	\$ 5.8
Identifiable assets as of December 31	\$ 376.2	\$341.8	\$306.7

<sup>(1)</sup> Excluding the merger and integration costs of \$2.5 million, operating income and margin for 1993 would have been \$64.2 million and 6.8 percent, respectively.

North Supply, a wholesale distributor of telecommunications products, had 1994 net operating revenues of \$829 million, compared to \$677 million in 1993 and \$594 million in 1992. The increases primarily reflect additional nonaffiliated contracts and increased sales to the local division, partially as a result of sales to the merged Centel telephone operations. As a percentage of net operating revenues, operating expenses for 1994, 1993 and 1992 were 95.4 percent, 96.5 percent and 95.2 percent, respectively.

Sprint Publishing & Advertising, a publisher and marketer of telephone directories, had net operating revenues of \$280 million in 1994 compared with 1993 and 1992 net operating revenues of \$268 million and \$257 million, respectively. As a percentage of net operating revenues, operating expenses for 1994, 1993 and 1992 were 86.6 percent, 84.9 percent and 82.6 percent, respectively.



## CONSOLIDATED BALANCE SHEETS

As of December 31,  
(in millions)

	1994	1993
<b>Assets</b>		
Current assets		
Cash and equivalents	\$ 123.3	\$ 76.8
Accounts receivable, net of allowance for doubtful accounts of \$128.9 million (\$121.9 million in 1993)	1,469.8	1,230.6
Investment in equity securities	—	130.2
Inventories	215.8	182.3
Deferred income taxes	54.2	81.1
Prepaid expenses	144.5	120.7
Other	180.9	156.1
Total current assets	2,188.5	1,977.8
Investments in equity securities	177.6	173.1
Property, plant and equipment		
Long distance communications services	6,056.3	5,492.7
Local communications services	11,827.4	11,226.4
Cellular and wireless communications services	818.5	569.6
Other	498.6	433.7
	19,200.8	17,722.4
Less accumulated depreciation	8,322.2	7,407.6
	10,878.6	10,314.8
Cellular minority partnership interests	301.7	284.9
Excess of cost over net assets acquired	706.7	739.5
Other assets	683.2	658.8
	<u>\$14,936.3</u>	<u>\$14,148.9</u>
<b>Liabilities and Shareholders' Equity</b>		
Current liabilities		
Current maturities of long-term debt	\$ 332.4	\$ 523.4
Accounts payable	1,072.2	875.2
Accrued interconnection costs	527.6	537.7
Accrued taxes	268.5	307.2
Advance billings	167.6	150.6
Other	686.3	674.5
Total current liabilities	3,054.6	3,068.6
Long-term debt	4,604.8	4,571.0
Deferred credits and other liabilities		
Deferred income taxes and investment tax credits	1,259.0	1,229.9
Postretirement and other benefit obligations	850.3	793.1
Other	605.7	529.4
	2,715.0	2,552.4
Redeemable preferred stock	37.1	38.6
Common stock and other shareholders' equity		
Common stock, par value \$2.50 per share, authorized 500.0 million shares, issued 348.6 million (343.4 million in 1993), and outstanding 348.3 million (343.4 million in 1993)	871.4	858.5
Capital in excess of par or stated value	942.9	827.4
Retained earnings	2,730.9	2,184.2
Other	(20.4)	48.2
	<u>4,524.8</u>	<u>3,918.3</u>
	<u>\$14,936.3</u>	<u>\$14,148.9</u>

See accompanying Notes to Consolidated Financial Statements.

## REVIEW OF FINANCIAL POSITION, LIQUIDITY AND CAPITAL RESOURCES

### Financial Condition

Sprint's consolidated assets totaled \$14.94 billion at December 31, 1994 compared to \$14.15 billion at December 31, 1993. Accounts receivable increased \$239 million as of December 31, 1994 compared to December 31, 1993 generally due to an 11 percent increase in consolidated net operating revenues and the timing of sales activities and cash collections. This increase did not have a significant impact on Sprint's aging of accounts receivable. Property, plant and equipment, net of accumulated depreciation, increased \$564 million from 1993 to 1994. This increase was primarily a result of increased capital expenditures to enhance and upgrade Sprint's networks to expand service capabilities and increase productivity. The \$130 million investment in equity securities classified as a current asset as of December 31, 1993 was sold during 1994. Current maturities of long-term debt as of December 31, 1994 decreased \$191 million compared to December 31, 1993 due to scheduled debt payments. As of December 31, 1994, Sprint's total capitalization aggregated \$9.50 billion, consisting of long-term debt (including current maturities), redeemable preferred stock, and common stock and other shareholders' equity. Long-term debt (including current maturities) comprised 52 percent of total capitalization as of December 31, 1994, compared to 56 percent at year-end 1993.

### Liquidity and Capital Resources

Sprint anticipates cash flows from operating activities to be sufficient to fund dividends and capital expenditures during 1995. Sprint currently expects 1995 capital expenditures to be approximately \$2.1 billion, excluding cash commitments associated with joint ventures. Sprint expects its external cash requirements for 1995 to be approximately \$550 million to \$650 million, which is generally required to repay scheduled long-term debt maturities and to refinance notes payable and commercial paper. Long-term debt outstanding as of December 31, 1994 includes \$1.08 billion of notes payable and commercial paper. Such amounts which are not refinanced through the issuance of long-term debt will continue to be financed under existing credit

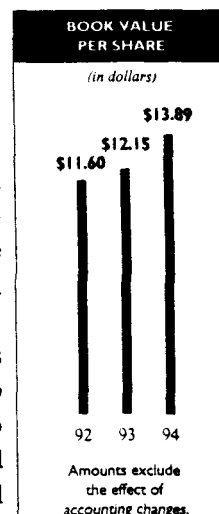
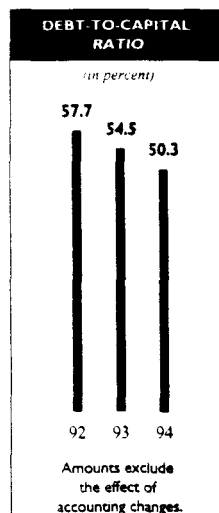
facilities or may be reduced through free cash flows. External cash requirements will be financed primarily with debt, the source of which will depend upon prevailing market conditions during the year.

As discussed in "Strategic Developments," in October 1994 Sprint entered into a joint venture with certain cable companies to provide wireless communications services to consumers and businesses on a broad geographic basis within the United States. The joint venture is bidding on certain PCS licenses currently being auctioned by the FCC. The results of this auction, which is anticipated to conclude during the 1995 first quarter, will likely cause the joint venture, and ultimately its partners, to incur significant cash commitments. Additionally in 1995, Sprint will incur cash commitments associated with the continued development of the joint venture's infrastruc-

ture and presence in the communications marketplace, as well as cash commitments associated with the planned joint venture to provide local telephone service in competition with non-Sprint LECs. Aggregate cash commitments associated with these joint venture activities will be fully determined upon completion of the FCC's auction and negotiation of definitive agreements related to local telephone activities. Sprint is currently negotiating an interim credit facility to support anticipated cash commitments associated with these joint venture activities. A portion of the cash proceeds from the anticipated investment in Sprint by Deutsche Telekom and France Telecom would be used to ultimately fund commitments associated with joint venture activities.

At year-end 1994, Sprint had the ability to borrow \$525 million under a revolving credit agreement with a syndicate of domestic and international banks and other bank commitments. Other available financing sources include a Medium-Term Note program, under which Sprint may offer for sale up to \$175 million of unsecured senior debt securities.

Additionally, pursuant to shelf registration statements filed with the Securities and Exchange Commission, up to \$1.2 billion of debt securities could be offered for sale as of December 31, 1994. In January 1995, \$70 million of such debt securities



## REVIEW OF FINANCIAL POSITION, LIQUIDITY AND CAPITAL RESOURCES *continued*

under shelf registration statements were issued in order to reduce commercial paper outstanding.

The aggregate amount of additional borrowings which can be incurred is ultimately limited by certain covenants contained in existing debt agreements. As of December 31, 1994, Sprint had borrowing capacity of approximately \$4.1 billion under the most restrictive of its debt covenants.

### General Hedging Policies

Sprint, on a limited basis, utilizes certain derivative financial instruments in an effort to manage exposure to interest rate risk and foreign exchange risk. Sprint's utilization of such derivative financial instruments related to hedging activities is generally limited to interest rate swap agreements and forward contracts and options in foreign currencies. Sprint will in no circumstance take speculative positions and create an exposure to benefit from market fluctuations. All hedging activity is in accordance with board-approved policies. Any potential loss or exposure related to Sprint's use of derivative instruments is immaterial to its overall operations, financial condition and liquidity. See Note 10 of Notes to Consolidated Financial Statements for more information related to Sprint's portfolio of derivative instruments.

### Interest Rate Risk Management

Sprint's interest rate risk management program focuses on minimizing vulnerability of net income to movements in interest rates, setting an optimal mixture of floating-rate and fixed-rate debt in the liability portfolio and preventing liquidity risk. Sprint primarily employs a gap methodology to measure interest rate exposure

and utilizes simulation analysis to manage interest rate risk. Sprint takes an active stance in modifying hedge positions to benefit from the value of timing flexibility and fixed-rate/floating-rate adjustments.

**RATIO OF EARNINGS  
TO FIXED CHARGES**



### Foreign Exchange Risk Management

Sprint's foreign exchange risk management program focuses on optimizing consolidated cash flows and stabilizing accounting results. Sprint does not hedge translation exposure because it believes that optimizing consolidated cash flows will, over time, maintain shareholder value. Sprint's primary transaction exposure in foreign currencies results from changes in foreign exchange rates between the dates Sprint incurs and settles liabilities (payable in a foreign currency) to overseas telephone companies for the costs of terminating international calls made by Sprint's domestic customers.

### Impact of Recently Issued Accounting Pronouncements

The American Institute of Certified Public Accountants has issued a Statement of Position, "Reporting on Advertising Costs," which provides guidance on financial reporting of advertising costs in annual financial statements. The statement requires reporting the costs of all advertising as expenses in the periods in which the costs are incurred, or the first time the advertising takes place unless certain criteria for deferral are met. The statement is effective for financial statements for years beginning after June 15, 1994. Management believes that Sprint's current practice of expensing advertising costs as incurred meets the requirements of the statement.

# CONSOLIDATED STATEMENTS OF CASH FLOWS

For the Years Ended December 31,  
(in millions)

	1994	1993	1992
<b>Operating Activities</b>			
Net income	\$ 890.7	\$ 54.9	\$ 502.8
Adjustments to reconcile net income to net cash provided by operating activities			
Depreciation and amortization	1,478.4	1,358.7	1,391.5
Deferred income taxes and investment tax credits	74.6	(34.5)	3.0
Gain on sale of investment in equity securities	(34.7)	—	—
Gain on divestiture of telephone properties	—	—	(81.1)
Extraordinary losses on early extinguishments of debt	—	20.4	14.2
Cumulative effect of changes in accounting principles	—	384.2	(22.7)
Changes in operating assets and liabilities			
Accounts receivable, net	(239.2)	(185.8)	257.8
Inventories and other current assets	(84.5)	(42.7)	(13.9)
Accounts payable, accrued expenses and other current liabilities	197.8	362.0	126.8
Noncurrent assets and liabilities, net	134.3	135.1	152.3
Other, net	54.6	60.1	(80.1)
Net cash provided by operating activities	<u>2,472.0</u>	<u>2,112.4</u>	<u>2,250.6</u>
<b>Investing Activities</b>			
Capital expenditures	(2,015.9)	(1,594.7)	(1,466.2)
Proceeds from sale of investment in equity securities	117.7	—	—
Equity investments	(49.2)	9.0	(1.7)
Acquisition of Limited Partnership minority interest	—	—	(250.0)
Proceeds from divestiture of telephone properties	—	—	114.0
Other, net	(34.5)	17.3	26.0
Net cash used by investing activities	<u>(1,981.9)</u>	<u>(1,568.4)</u>	<u>(1,577.9)</u>
<b>Financing Activities</b>			
Proceeds from long-term debt	107.9	840.4	951.2
Retirements of long-term debt	(597.0)	(1,589.0)	(1,257.4)
Net increase in notes payable and commercial paper	321.5	393.5	147.0
Payment of note payable to minority partner	—	—	(280.0)
Proceeds from common stock issued	42.7	70.8	51.6
Proceeds from employees stock purchase installments	33.1	28.3	13.2
Dividends paid	(349.4)	(347.1)	(300.1)
Other, net	(2.4)	7.1	4.7
Net cash used by financing activities	<u>(443.6)</u>	<u>(596.0)</u>	<u>(669.8)</u>
<b>Increase (Decrease) in Cash and Equivalents</b>	<b>46.5</b>	<b>(52.0)</b>	<b>2.9</b>
<b>Cash and Equivalents at Beginning of Year</b>	<b>76.8</b>	<b>128.8</b>	<b>125.9</b>
<b>Cash and Equivalents at End of Year</b>	<b>\$ 123.3</b>	<b>\$ 76.8</b>	<b>\$ 128.8</b>
<b>Supplemental Cash Flows Information</b>			
Cash paid for interest	\$ 418.1	\$ 453.6	\$ 507.5
Cash paid for income taxes	\$ 435.1	\$ 292.4	\$ 269.0
<b>Noncash Financing Activities</b>			
Common stock contributed to employee savings plans, at market	\$ 31.0	\$ 39.0	\$ 28.0

See accompanying Notes to Consolidated Financial Statements.

## REVIEW OF CASH FLOWS

### Cash Flows – Operating Activities

Cash flows from operating activities, which are Sprint's primary source of liquidity, were \$2.47 billion, \$2.11 billion and \$2.25 billion in 1994, 1993 and 1992, respectively. Operating cash flows for 1994 and 1993 reflect improved operating results, partially offset by expenditures related to the 1993 merger, integration and restructuring actions of \$86 million and \$155 million for 1994 and 1993, respectively. The 1992 operating cash flows include proceeds of \$300 million from the sale of accounts receivable within the long distance division.

### Cash Flows – Investing Activities

Sprint's investing activities used cash of \$1.98 billion, \$1.57 billion and \$1.58 billion in 1994, 1993 and 1992, respectively. Capital expenditures, which represent Sprint's most significant investing activity, were \$2.02 billion, \$1.59 billion and \$1.47 billion in 1994, 1993 and 1992, respectively.

Long distance capital expenditures were incurred each year primarily to increase the network capacity and to enhance network reliability and capabilities for providing new products and services. Capital expenditures for the local division were made to accommodate access line growth, to continue the conversion to digital technologies, and to expand the division's capabilities for providing enhanced telecommunications services. The increases in 1994 and 1993 capital expenditures for the cellular and wireless division reflect the significant increases in the number of cellular subscribers served during such years.

Investing activities for 1994 also include \$118 million received in connection with the sale of an investment in equity securities. Additionally, Sprint made investments of \$49 million in connection with several joint ventures, which included initial

funding requirements associated with a joint venture's participation in the PCS auction conducted by the FCC. Investing activities in 1992 included \$250 million paid in connection with Sprint's \$530 million acquisition of the remaining 19.9 percent interest in Sprint Communications Company L.P. (the Limited Partnership) and proceeds of \$114 million from the sale of certain local telephone properties.

### Cash Flows – Financing Activities

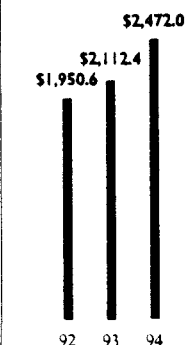
Sprint's financing activities used cash of \$444 million, \$596 million and \$670 million in 1994, 1993 and 1992, respectively. Improved operating cash flows during each year, together with proceeds in 1992 from the sale of additional accounts receivable and from the divestiture of certain local telephone properties, allowed Sprint to fund capital expenditures and dividends internally and to reduce total debt outstanding during each year. In addition, the \$280 million note issued to the seller in connection with the acquisition of the remaining interest in the Limited Partnership was paid in 1992.

During 1993 and 1992, a significant level of debt refinancing occurred in order to take advantage of lower interest rates. Accordingly, a majority of the proceeds from long-term borrowings in 1993 was used to finance the redemption prior to scheduled maturities of \$1.24 billion of debt. During 1992, Sprint refinanced \$720 million of long-term debt and borrowed \$250 million to finance the payment related to the acquisition of the remaining 19.9 percent interest in the Limited Partnership.

Sprint paid dividends to common and preferred shareholders of \$349 million, \$347 million and \$300 million in 1994, 1993 and 1992, respectively. Sprint's indicated annual dividend rate on common stock is currently \$1.00 per share.

#### CASH FLOWS FROM OPERATING ACTIVITIES

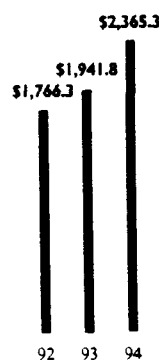
(dollars in millions)



Amount for 1992 excludes \$300 million of proceeds from sale of accounts receivable.

#### CAPITAL EXPENDITURES AND DIVIDENDS

(dollars in millions)



# **CONSOLIDATED STATEMENTS OF COMMON STOCK AND OTHER SHAREHOLDERS' EQUITY**

*For the Years Ended  
December 31, 1994,  
1993 and 1992  
(in millions)*

	Common Stock	Capital in Excess of Par or Stated Value	Retained Earnings	Other	Total
<b>Balance as of January 1, 1992</b>					
(334.8 million shares issued and outstanding)	\$836.9	\$640.3	\$2,248.1	\$(53.4)	\$3,671.9
Net income	—	—	502.8	—	502.8
Common stock dividends	—	—	(296.6)	—	(296.6)
Preferred stock dividends	—	—	(3.5)	—	(3.5)
Employee stock purchase and other installments received, net	—	—	—	15.5	15.5
Common stock issued	9.9	73.7	—	(6.5)	77.1
Other, net	0.3	3.5	0.9	(0.3)	4.4
<b>Balance as of December 31, 1992</b>					
(338.9 million shares issued and outstanding)	847.1	717.5	2,451.7	(44.7)	3,971.6
Net income	—	—	54.9	—	54.9
Common stock dividends	—	—	(324.5)	—	(324.5)
Preferred stock dividends	—	—	(2.8)	—	(2.8)
Employee stock purchase and other installments received, net	—	—	—	30.8	30.8
Common stock issued	11.0	98.4	—	(2.4)	107.0
Change in unrealized holding gains on investments in equity securities, net	—	—	—	64.8	64.8
Other, net	0.4	11.5	4.9	(0.3)	16.5
<b>Balance as of December 31, 1993</b>					
(343.4 million shares issued and outstanding)	858.5	827.4	2,184.2	48.2	3,918.3
Net income	—	—	890.7	—	890.7
Common stock dividends	—	—	(346.7)	—	(346.7)
Preferred stock dividends	—	—	(2.7)	—	(2.7)
Employee stock purchase and other installments received, net	—	—	—	15.0	15.0
Common stock issued	12.8	111.9	—	(53.4)	71.3
Change in unrealized holding gains on investments in equity securities, net	—	—	—	(20.5)	(20.5)
Other, net	0.1	3.6	5.4	(9.7)	(0.6)
<b>Balance as of December 31, 1994</b>					
(348.6 million shares issued and 348.3 million shares outstanding)	<u>\$871.4</u>	<u>\$942.9</u>	<u>\$2,730.9</u>	<u>\$(20.4)</u>	<u>\$4,524.8</u>

*See accompanying Notes to Consolidated Financial Statements.*

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

### I. Summary of Significant Accounting Policies

This summary of significant accounting policies of Sprint Corporation is presented to assist in understanding the accompanying consolidated financial statements.

#### Basis of Consolidation and Presentation

The accompanying consolidated financial statements include the accounts of Sprint Corporation and its wholly-owned and majority-owned subsidiaries (Sprint). Investments in less than 50 percent-owned partnerships or joint ventures are accounted for using the equity method.

In accordance with industry practice, revenues and related net income of non-regulated operations attributable to transactions with Sprint's rate-regulated telephone companies have not been eliminated in the accompanying consolidated financial statements. Intercompany revenues of such entities amounted to \$285 million, \$225 million and \$194 million in 1994, 1993 and 1992, respectively.

All other significant intercompany transactions have been eliminated.

Certain amounts previously reported for prior periods have been reclassified to conform to the current period presentation in the accompanying consolidated financial statements. Such reclassifications had no effect on the results of operations or shareholders' equity as previously reported.

#### Classification of Operations

The long distance communications services division provides domestic voice and data communications services across certain specified geographical boundaries, as well as international long distance communications services. Rates charged for such services sold to the public are subject to different levels of state and federal regulation, but are generally not subject to rate-base regulation.

The local communications services division consists principally of the operations of Sprint's rate-regulated telephone companies. These operations provide local exchange services, access by telephone customers and other carriers to local exchange facilities and long distance services within specified geographical areas.

The cellular and wireless communications services division consists of wholly-owned and majority-owned interests in partnerships and corporations operating cellular and wireless communications properties in various metropolitan and rural service area markets.

The product distribution and directory publishing businesses include the wholesale distribution of telecommunications products and the publishing and marketing of white and yellow page telephone directories.

#### Revenue Recognition

Operating revenues for the long distance, local and cellular and wireless communications services divisions are recognized as communications services are rendered. Operating revenues for the long distance communications services division are recorded net of an estimate for uncollectible accounts. Operating revenues for Sprint's product distribution business are recognized upon delivery of products to customers.

#### Regulated Operations

Sprint's rate-regulated telephone companies account for the economic effects of regulation pursuant to Statement of Financial Accounting Standards (SFAS) No. 71, "Accounting for the Effects of Certain Types of Regulation," which requires the accounting recognition of the rate actions of regulators where appropriate. Such actions can provide reasonable assurance of the existence of an asset, reduce or eliminate the value of an asset, or impose a liability on a regulated enterprise.

#### Cash and Equivalents

Cash equivalents generally include highly liquid investments with original maturities of three months or less and are stated at cost, which approximates market value.

As part of its cash management program, Sprint utilizes controlled disbursement banking arrangements. As of December 31, 1994 and 1993, outstanding checks in excess of cash balances of \$174 million and \$166 million, respectively, are included in accounts payable. Sprint had sufficient funds available to fund these outstanding checks when they were presented for payment.

#### Investments in Equity Securities

Investments in equity securities are classified as available for sale and are reported at fair value (estimated based on quoted market prices) as of December 31, 1994 and 1993. As of December 31, 1994 and 1993, the cost of such investments was \$109 million and \$202 million, respectively, with the gross unrealized holding gains of \$69 million and \$101 million, respectively, reflected as an addition to other shareholders' equity, net of related income taxes.

During 1994, Sprint sold an investment in equity securities, realizing a gain of \$35 million.

#### **Inventories**

Inventories, consisting principally of those related to Sprint's product distribution business, are stated at the lower of cost (principally first-in, first-out method) or market.

#### **Property, Plant and Equipment**

Property, plant and equipment are recorded at cost. Generally, ordinary asset retirements and disposals are charged against accumulated depreciation with no gain or loss recognized. Repairs and maintenance costs are expensed as incurred.

Effective January 1, 1993, Sprint's long distance communications services division changed its method of accounting for certain costs related to connecting new customers to its network. The change was made to conform Sprint's accounting to the predominant industry practice for such costs. Under the new method, such costs (which were previously capitalized) are being expensed when incurred. The resulting nonrecurring, noncash charge of \$32 million (\$0.09 per share), net of related income tax benefits, is reflected in the 1993 consolidated statement of income as a cumulative effect of change in accounting principle. The proforma impact of retroactive application of the change would not have been material to net income or earnings per share for 1992, and the impact of the change on Sprint's 1993 operating expenses was not significant.

#### **Depreciation**

The cost of property, plant and equipment is depreciated generally on a straight-line basis over the estimated useful lives (such lives related to regulated property, plant and equipment are those prescribed by regulatory commissions). Depreciation rate changes, special short-term amortizations and nonrecurring charges approved by regulatory commissions for the rate-regulated telephone companies resulted in additional depreciation totaling \$26 million, \$7 million and \$46 million in 1994, 1993 and 1992, respectively. After the related effects on revenues and income taxes, these items reduced income from continuing operations for 1994, 1993 and 1992 by approximately \$14 million, \$4 million and \$24 million, respectively.

#### **Cellular Minority Partnership Investments**

Cellular minority partnership investments include the excess of the purchase price over the underlying book value of cellular communications partnerships of \$195 million and \$201 million as of December 31, 1994 and 1993, respectively. Such excess is being amortized on a straight-line basis over 40 years; accumulated amortization aggregated \$35 million and \$29 million as of December 31, 1994 and 1993, respectively.

#### **Excess of Cost over Net Assets Acquired**

The excess of the purchase price over the fair value of net assets acquired, principally related to cellular communications services properties, is being amortized on a straight-line basis over 40 years. Accumulated amortization aggregated \$132 million and \$112 million as of December 31, 1994 and 1993, respectively.

#### **Income Taxes**

Deferred income taxes are provided for certain temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for tax purposes.

Investment tax credits related to regulated telephone property, plant and equipment have been deferred and are being amortized over the estimated useful lives of the related assets.

#### **Interest Charged to Construction**

Regulatory commissions allow the rate-regulated telephone companies to capitalize an allowance for funds expended during construction. Amounts capitalized will be recovered over the service lives of the respective assets constructed as the resulting higher depreciation is recovered through increased revenues. Interest costs associated with the construction of capital assets for Sprint's other operations are capitalized in accordance with SFAS No. 34, "Capitalization of Interest Costs." Total amounts capitalized during 1994, 1993 and 1992 were \$9 million, \$8 million and \$11 million, respectively.

#### **Earnings Per Share**

Earnings per common share amounts are based on the weighted average number of shares both outstanding and issuable assuming exercise of all dilutive options, as applicable.



NOTES TO CONSOLIDATED FINANCIAL STATEMENTS *continued***2. Employee Benefit Plans****Defined Benefit Pension Plan**

Substantially all Sprint employees are covered by a noncontributory defined benefit pension plan. For participants of the plan represented by collective bargaining units, benefits are based upon schedules of defined amounts as negotiated by the respective parties. For participants not covered by collective bargaining agreements, the plan provides pension benefits based upon years of service and participants' compensation.

Sprint's policy is to make contributions to the plan each year equal to an actuarially determined amount consistent with applicable federal tax regulations. The funding objective is to accumulate funds at a relatively stable rate over the participants' working lives so that benefits are fully funded at retirement. As of December 31, 1994, the plan's assets consisted principally of investments in corporate equity securities and U.S. government and corporate debt securities.

The components of the net pension costs (credits) and related weighted average assumptions are as follows:

<i>(in millions)</i>	1994	1993	1992
Service cost – benefits earned during the period	\$ 61.6	\$ 58.2	\$ 50.8
Interest cost on projected benefit obligation	121.6	103.9	96.1
Actual return on plan assets	(1.1)	(241.2)	(89.5)
Net amortization and deferral	(176.6)	62.5	(64.7)
Net pension cost (credit)	\$ 5.5	\$ (16.6)	\$ (7.3)
Discount rate	7.5%	8.0%	8.4%
Expected long-term rate of return on plan assets	9.5%	9.5%	8.5%
Anticipated composite rate of future increases in compensation	4.5%	5.5%	6.2%

In addition, Sprint recognized pension curtailment losses of \$3 million in 1993 as a result of integration and restructuring actions (see Notes 9 and 10).

The funded status and amounts recognized in the consolidated balance sheets for the plan, as of December 31, are as follows:

<i>(in millions)</i>	1994	1993
Actuarial present value of benefit obligations		
Vested benefit obligation	<u>\$ (1,338.1)</u>	<u>\$ (1,277.0)</u>
Accumulated benefit obligation	<u>\$ (1,459.5)</u>	<u>\$ (1,462.7)</u>
Projected benefit obligation	<u>\$ (1,547.3)</u>	<u>\$ (1,582.9)</u>
Plan assets at fair value	<u>1,950.2</u>	<u>2,029.0</u>
Plan assets in excess of the projected benefit obligation	402.9	446.1
Unrecognized net gains	(203.8)	(197.3)
Unrecognized prior service cost	107.4	88.1
Unamortized portion of transition asset	<u>(197.0)</u>	<u>(221.9)</u>
Prepaid pension cost	<u>\$ 109.5</u>	<u>\$ 115.0</u>

The projected benefit obligations as of December 31, 1994 and 1993 were determined using discount rates of 8.5 percent and 7.5 percent, respectively, and anticipated composite rates of future increases in compensation of 5.0 percent and 4.5 percent, respectively.

**Defined Contribution Plans**

Sprint sponsors defined contribution employee savings plans covering substantially all employees. Participants may contribute portions of their compensation to the plans. Contributions of participants represented by collective bargaining units are matched by Sprint based upon defined amounts as negotiated by the respective parties. Contributions of participants not covered by collective bargaining agreements are also matched by Sprint. For these participants, Sprint provides matching contributions in common stock equal to 50 percent of participants' contributions up to 6 percent of their compensation and may, at the discretion of the Board of Directors, provide additional matching contributions based upon the performance of Sprint's common stock in comparison to other telecommunications companies. Sprint's matching contributions (including cash contributions under the former Centel Corporation [Centel] savings plans) aggregated \$49 million, \$49 million and \$40 million in 1994, 1993 and 1992, respectively.

**Postretirement Benefits**

Sprint sponsors postretirement benefits (principally health care benefits) arrangements covering substantially

all employees. Employees who retired before specified dates are eligible for these benefits at no cost or a reduced cost. Employees retiring after specified dates are eligible for these benefits on a shared cost basis. Sprint funds the accrued costs as benefits are paid.

Effective January 1, 1993, Sprint changed or modified its method of accounting for postretirement benefits by adopting SFAS No. 106, "Employers' Accounting for Postretirement Benefits Other Than Pensions." The resulting nonrecurring, noncash charge of \$341 million (\$1.00 per share), net of related income tax benefits, is reflected in the 1993 consolidated statement of income as a cumulative effect of change in accounting principle. During 1992, the cost of providing postretirement benefits to Sprint's retirees was expensed as such costs were paid, while for Centel's employees and retirees, an accrual basis approach was utilized to recognize such costs.

Upon adoption of the new standard, Sprint elected to immediately recognize its previously unrecorded obligation for postretirement benefits already earned by current retirees and employees (the transition obligation), a substantial portion of which related to its rate-regulated telephone companies. Pursuant to SFAS No. 71, regulatory assets associated with the recognition of the transition obligation were recorded in jurisdictions where the regulators have issued orders specific to Sprint permitting recognition of net postretirement benefits costs for ratemaking purposes, and providing for recovery of the transition obligation over a period of no longer than 20 years. As of December 31, 1994, such regulatory assets aggregated \$78 million. In all other jurisdictions, regulatory assets associated with the recognition of the transition obligation were not recorded due to the uncertainties as to the timing and extent of recovery.

The components of the net postretirement benefits cost are as follows:

(in millions)	1994	1993
Service cost - benefits earned during the period	\$23.5	\$22.1
Interest on accumulated benefit obligation	53.4	56.5
Net amortization and deferral	(1.9)	—
Net postretirement benefits cost	<u>\$75.0</u>	<u>\$78.6</u>

For measurement purposes, a weighted average annual health care cost trend rate of 12 percent was assumed for 1994, gradually decreasing to 6 percent by 2001 and remaining constant thereafter. The effect

of a 1 percent increase in the assumed trend rates would have increased the 1994 net postretirement benefits cost by approximately \$25 million. The discount rates for 1994 and 1993 were 7.5 percent and 8.0 percent, respectively.

In addition, Sprint recognized postretirement benefits curtailment losses of \$11 million in 1993 as a result of integration and restructuring actions (see Notes 9 and 10).

The cost of providing postretirement benefits was \$28 million in 1992.

The amounts recognized in the consolidated balance sheets as of December 31, are as follows:

(in millions)	1994	1993
Accumulated postretirement benefits obligation		
Retirees	\$299.2	\$322.8
Active plan participants - fully eligible	130.7	158.0
Active plan participants - other	246.2	254.4
	<u>676.1</u>	<u>735.2</u>
Unrecognized prior service benefit	6.4	6.8
Unrecognized net gains	155.3	38.9
Accrued postretirement benefits cost	<u>\$837.8</u>	<u>\$780.9</u>

The accumulated benefits obligations as of December 31, 1994 and 1993 were determined using discount rates of 8.5 percent and 7.5 percent, respectively. An annual health care trend rate of 12 percent was assumed for 1995, gradually decreasing to 6 percent by 2001 and remaining constant thereafter. The effect of a 1 percent annual increase in the assumed health care cost trend rates would have increased the accumulated benefits obligation as of December 31, 1994 by approximately \$86 million.

#### Postemployment Benefits

Effective January 1, 1993, Sprint adopted SFAS No. 112, "Employers' Accounting for Postemployment Benefits." Upon adoption, Sprint recognized certain previously unrecorded obligations for benefits being provided to former or inactive employees and their dependents, after employment but before retirement. The resulting nonrecurring, noncash charge of \$11 million (\$0.03 per share), net of related income tax benefits, is reflected in the 1993 consolidated statement of income as a cumulative effect of change in accounting principle. Such postemployment benefits offered by Sprint include severance, disability and workers compensation benefits, including the continuation of other benefits such as health care and life insurance coverage.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS *continued***3. Income Taxes**

The components of the income tax provisions allocated to continuing operations are as follows:

<i>(in millions)</i>	1994	1993	1992
Current income tax provision			
Federal	\$343.4	\$275.6	\$242.1
State	80.4	54.2	37.2
	<u>423.8</u>	<u>329.8</u>	<u>279.3</u>
Deferred income tax provision (benefit)			
Federal	100.2	16.4	9.5
State	(3.6)	(26.2)	24.8
Amortization of deferred investment tax credits	(22.0)	(24.7)	(31.3)
	<u>74.6</u>	<u>(34.5)</u>	<u>3.0</u>
Total income tax provision	<u>\$498.4</u>	<u>\$295.3</u>	<u>\$282.3</u>

On August 10, 1993, the Revenue Reconciliation Act of 1993 was enacted which, among other changes, raised the federal income tax rate for corporations to 35 percent from 34 percent, retroactive to January 1, 1993. Accordingly, Sprint adjusted its deferred income tax assets and liabilities to reflect the revised rate. The resulting adjustment related to Sprint's nonregulated subsidiaries increased the 1993 deferred income tax provision by \$13 million (\$0.04 per share). Adjustments to the net deferred income tax liabilities associated with the rate-regulated telephone companies were generally recorded as reductions to regulatory liabilities.

The differences which cause the effective income tax rate to vary from the statutory federal income tax rate of 35 percent in 1994 and 1993 and 34 percent in 1992 are as follows:

<i>(in millions)</i>	1994	1993	1992
Income tax provision at the statutory rate	\$483.7	\$271.6	\$264.7
Less investment tax credits included in income	<u>22.0</u>	<u>24.7</u>	<u>31.3</u>
Expected federal income tax provision after investment tax credits	461.7	246.9	233.4
Effect of			
State income taxes, net of federal income tax effect	49.9	18.2	40.9
Differences required to be flowed through by regulatory commissions	4.8	6.0	5.6
Reversal of rate differentials	(9.7)	(13.0)	(16.3)
Amortization of intangibles	8.8	8.8	8.6
Merger related costs	—	18.0	—
Other, net	<u>(17.1)</u>	<u>10.4</u>	<u>10.1</u>
Income tax provision, including investment tax credits	<u>\$498.4</u>	<u>\$295.3</u>	<u>\$282.3</u>
Effective income tax rate	<u>36%</u>	<u>38%</u>	<u>36%</u>

The income tax provisions (benefits) allocated to other items are as follows:

<i>(in millions)</i>	1994	1993	1992
Discontinued operations	\$ (9.0)	\$ (6.6)	\$ —
Extraordinary losses on early extinguishments of debt	—	(20.3)	(9.1)
Cumulative effect of changes in accounting principles			
Postretirement benefits	—	(216.7)	—
Postemployment benefits	—	(6.7)	—
Circuit activity costs	—	(21.5)	—
Unrealized holding gains on investments in equity securities (recorded directly to shareholders' equity)	(11.6)	36.5	—
Stock ownership, purchase and options arrangements (recorded directly to shareholders' equity)	(8.1)	(10.6)	(6.0)

Deferred income taxes are provided for the temporary differences between the carrying amounts of Sprint's assets and liabilities for financial statement purposes and their tax bases. The sources of the differences that give rise to the deferred income tax assets and liabilities as of December 31, 1994 and 1993, along with the income tax effect of each, are as follows:

<i>(in millions)</i>	1994 Deferred Income Tax		1993 Deferred Income Tax	
	Assets	Liabilities	Assets	Liabilities
Property, plant and equipment	\$ —	\$1,592.3	\$ —	\$1,611.1
Postretirement and other benefits	301.3	—	281.1	—
Alternative minimum tax credit carryforwards	93.0	—	259.7	—
Operating loss carryforwards	59.9	—	64.7	—
Integration and restructuring costs	12.2	—	35.0	—
Regulatory revenue reserves	33.4	—	10.2	—
Other, net	—	2.9	—	20.1
	<u>499.8</u>	<u>1,595.2</u>	<u>650.7</u>	<u>1,631.2</u>
Less valuation allowance	21.1	—	24.5	—
Total	<u>\$478.7</u>	<u>\$1,595.2</u>	<u>\$626.2</u>	<u>\$1,631.2</u>

During 1994 and 1993, the valuation allowance related to deferred income tax assets decreased \$3 million and \$6 million, respectively.

As of December 31, 1994, Sprint has available, for income tax purposes, \$93 million of alternative minimum tax credit carryforwards to offset regular income tax payable in future years, and tax benefits

of \$60 million associated with state operating loss carryforwards. The loss carryforwards expire in varying amounts annually from 1995 through 2009.

Effective January 1, 1992, Sprint changed its method of accounting for income taxes by adopting SFAS No. 109. The cumulative effect of this change in accounting principle increased 1992 net income by \$23 million (\$0.07 per share).

#### 4. Debt

Long-term debt, as of December 31, is as follows:

(in millions)	Maturing	1994	1993
<b>Corporate</b>			
Senior notes			
8.60% to 9.71% . . . . .	1994	\$ —	\$ 225.0
9.45% . . . . .	1995	50.0	50.0
10.45% . . . . .	1996	200.0	200.0
9.88% . . . . .	1997	80.0	120.0
9.19% to 9.60% . . . . .	1998	43.0	43.0
8.13% to 9.80% . . . . .	2000 to 2003	632.3	632.3
Debentures			
9.25% . . . . .	2022	200.0	200.0
Notes payable and commercial paper, classified as long-term debt . . . . .	1996	934.0	634.4
Other			
11.88% . . . . .	1999	—	4.5
<b>Long Distance Communications Services</b>			
Vendor financing agreements			
6.99% to 15.00% . . . . .	1995 to 2001	223.1	423.4
<b>Local Communications Services</b>			
First mortgage bonds			
2.00% to 9.37% . . . . .	1995 to 1999	156.6	197.8
5.88% to 9.29% . . . . .	2000 to 2004	593.0	595.7
4.00% to 8.75% . . . . .	2005 to 2009	249.2	268.0
6.88% to 9.79% . . . . .	2010 to 2014	110.0	80.0
8.77% to 9.28% . . . . .	2015 to 2019	254.6	275.0
7.13% to 9.89% . . . . .	2020 to 2024	147.9	148.6
Debentures and notes			
4.50% to 9.61% . . . . .	1995 to 2020	424.0	424.4
Notes payable and commercial paper, classified as long-term debt . . . . .	1996	143.4	121.4
Other			
2.00% to 19.45% . . . . .	1995 to 2017	20.0	17.3
<b>Other</b>			
Senior notes			
9.88% . . . . .	1998	250.0	277.1
Debentures			
9.00% . . . . .	2019	150.0	150.0
Other			
5.39% to 13.00% . . . . .	1995 to 1999	76.1	6.5
		<u>4,937.2</u>	<u>5,094.4</u>
Less current maturities . . . . .		<u>332.4</u>	<u>523.4</u>
Long-term debt . . . . .		<u>\$4,604.8</u>	<u>\$4,571.0</u>

Long-term debt maturities during each of the next five years are as follows:

(in millions)	
1995	\$ 332.4
1996	1,337.4
1997	110.9
1998	410.6
1999	52.9

Property, plant and equipment with an aggregate cost of approximately \$10.89 billion is either pledged as security for first mortgage bonds and certain notes or is restricted for use as mortgaged property.

Notes payable and commercial paper outstanding and related weighted average interest rates, as of December 31, are as follows:

(in millions)	1994	1993
Bank notes, 5.85% (3.55% in 1993) . . . . .	\$ 263.0	\$397.5
Master Trust notes, 6.33% (3.71% in 1993) . . . . .	248.7	250.0
Commercial paper, 5.08% (3.29% in 1993) . . . . .	<u>565.7</u>	<u>108.3</u>
Total notes payable and commercial paper . . . . .	<u>\$1,077.4</u>	<u>\$755.8</u>

Notes payable and commercial paper outstanding as of December 31, 1994 and 1993 are classified as long-term debt due to Sprint's intent to refinance such borrowings on a long-term basis and due to its demonstrated ability to do so pursuant to the \$1.1 billion revolving credit agreement described below.

The bank notes are renewable at various dates throughout the year. Sprint pays a fee to certain commercial banks to support current and future credit requirements based upon loan commitments. Lines of credit may be withdrawn by the banks if there is a material adverse change in Sprint's financial condition.

Sprint has a Master Trust Note Agreement with the trust division of a bank to borrow funds on demand. Interest on such borrowings is at a rate that yields interest equivalent to the most favorable discount rate paid on 30-day commercial paper.

As of December 31, 1994, Sprint had a total of \$1.3 billion of credit arrangements, consisting of various bank commitments and a \$1.1 billion revolving credit agreement with a syndicate of domestic and international banks. At that date, Sprint had availability totaling \$525 million under such arrangements. The revolving credit agreement expires in July 1996 and, subject to the approval of the lenders, may be extended for an additional year.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS *continued*

Sprint is in compliance with all restrictive or financial covenants relating to its debt arrangements at December 31, 1994.

During 1993 and 1992, Sprint redeemed or called for redemption prior to scheduled maturities \$1.34 billion and \$720 million, respectively, of first mortgage bonds, senior notes and debentures. Excluding amounts deferred by the rate-regulated telephone companies as required by certain regulatory commissions, the prepayment penalties incurred in connection with early extinguishments of debt and the write-off of related debt issuance costs aggregated \$29 million in 1993 and \$16 million in 1992, net of related income tax benefits, and are reflected as extraordinary losses in the consolidated statements of income.

### 5. Redeemable Preferred Stock

Sprint has 20 million authorized shares and subsidiaries have approximately 6 million authorized shares of preferred stock, including non-redeemable preferred stock. The redeemable preferred stock outstanding, as of December 31, is as follows:

<i>(in millions)</i>	1994	1993
Third series – stated value \$100 per share, shares – 196,000 in 1994 and 208,000 in 1993, non-participating, non-voting, cumulative 7.75% annual dividend rate . . . . .	\$19.6	\$20.8
Fifth series – stated value \$100,000 per share, shares – 95 in 1994 and 1993, voting, cumulative 6% annual dividend rate . . . . .	9.5	9.5
Subsidiaries – stated value ranging from \$10 to \$100 per share, shares – 364,345 in 1994 and 380,055 in 1993, annual dividend rates ranging from 4.7% to 5.4%. . . . .	8.0	8.3
Total redeemable preferred stock . . . . .	<u>\$37.1</u>	<u>\$38.6</u>

Sprint's third series preferred stock is redeemed through a sinking fund at the rate of 12,000 shares, or \$1.2 million per year, until 2008, at which time all remaining shares are to be redeemed. Sprint may redeem additional third series preferred shares at \$102.29 per share during 1995, and at declining amounts in succeeding years. In the event of default, the holders of Sprint's third series redeemable preferred stock are entitled to elect a certain number of directors until all arrears in dividend and sinking fund payments have been paid.

Sprint's fifth series preferred stock must be redeemed in full in 2003. If less than full dividends have been paid for four consecutive dividend periods or if the total amount of dividends in arrears exceeds an amount equal to the dividend payment for six dividend periods, the holders of the fifth series preferred stock are entitled to elect a majority of directors standing for election until all arrears in dividend payments have been paid.

### 6. Common Stock

Common stock activity during 1994 and shares reserved for future grants under stock option plans or future issuances under various arrangements are as follows:

<i>(in millions)</i>	Number of Shares	
	1994 Activity	Reserved as of December 31, 1994
Employees Stock Purchase Plan . . . . .	2.7	—
Employee savings plans . . . . .	1.3	3.4
Automatic Dividend Reinvestment Plan . . . . .	0.2	1.2
Officer and key employees' and directors' stock options . . . . .	0.9	4.7
Conversion of preferred stock and other . . . . .	0.1	1.5
Total . . . . .	<u>5.2</u>	<u>10.8</u>

As of December 31, 1994, elections to purchase 2.9 million of Sprint's common shares were outstanding under the 1994 offering of the Employees Stock Purchase Plan. The purchase price under the offering cannot exceed \$32.35 per share, such price representing 85 percent of the average market price on the offering date, or fall below \$12.00 per share. The 1994 offering terminates on June 30, 1996.

Under various stock option plans, shares of common stock are reserved for issuance to officers, other key employees and outside directors. All options are granted at 100 percent of the market price at date of grant. Approximately 2 percent of all options outstanding as of December 31, 1994 provide for the granting of stock appreciation rights as an alternate

method of settlement upon exercise. A summary of stock option activity under the plans is as follows:

(in millions, except per share data)	Number of Shares	Per Share Exercise Price		Aggregate Exercise Amount
		Low	High	
Shares under option as of January 1, 1992 (5.1 million shares exercisable) . . . . .	9.3	\$ 9.44	\$39.31	\$200.2
Granted . . . . .	0.4	21.56	25.88	9.9
Exercised				
Options without stock appreciation rights. . .	(1.3)	9.44	29.68	(22.6)
Options with stock appreciation rights. . .	(0.5)	9.44	29.68	(7.1)
Terminated and expired	(0.4)	14.03	33.75	(10.2)
Shares under option as of December 31, 1992 (5.5 million shares exercisable) . . . . .	7.5	9.44	39.31	170.2
Granted . . . . .	1.6	27.50	38.44	50.3
Exercised				
Options without stock appreciation rights. . .	(2.1)	9.44	33.75	(41.0)
Options with stock appreciation rights. . .	(0.3)	11.09	29.68	(5.5)
Terminated and expired	(0.1)	18.16	33.75	(3.2)
Shares under option as of December 31, 1993 (4.5 million shares exercisable) . . . . .	6.6	9.44	39.31	170.8
Granted . . . . .	2.8	30.81	39.50	100.3
Exercised				
Options without stock appreciation rights. . .	(0.8)	9.44	33.75	(17.4)
Options with stock appreciation rights. . .	(0.2)	11.09	29.68	(3.8)
Terminated and expired	(0.6)	22.13	36.69	(16.7)
Shares under option as of December 31, 1994 (3.7 million shares exercisable). . . . .	<b>7.8</b>	<b>\$11.09</b>	<b>\$39.50</b>	<b>\$233.2</b>

During 1990, the Savings Plan Trust, an employee savings plan, acquired shares of common stock from Sprint in exchange for a \$75 million promissory note payable to Sprint. The note bears an interest rate of 9 percent and is to be repaid from the common stock dividends received by the plan and the contributions made to the plan by Sprint in accordance with plan provisions. The remaining balance of the note receivable of \$58 million as of December 31, 1994 is reflected as a reduction to other shareholders' equity.

Under a Shareholder Rights plan, one-half of a Preferred Stock Purchase Right is attached to each share of common stock. Each Right, which is exercisable and detachable only upon the occurrence of certain takeover events, entitles shareholders to buy units consisting of one one-hundredth of a newly issued share of Preferred Stock-Fourth Series, Junior Participating at a price of \$235 per unit or, in certain circumstances, common stock. Under certain circumstances, Rights beneficially owned by an acquiring person become null and void. Sprint's Preferred Stock-Fourth Series is without par value. It is voting, cumulative and accrues dividends equal generally to the greater of \$10 per share or one hundred times the aggregate per share amount of all common stock dividends. No shares of Preferred Stock-Fourth Series were issued or outstanding at December 31, 1994. The Rights may be redeemed by Sprint at a price of one cent per Right and will expire on September 8, 1999.

During 1994, 1993 and 1992, Sprint declared and paid annual dividends on common stock of \$1.00 per share, and Centel declared pre-merger (see Note 9) common stock dividends of \$0.15 and \$0.90 per share during 1993 and 1992, respectively. The most restrictive covenant applicable to dividends on common stock results from the \$1.1 billion revolving credit agreement. Among other restrictions, this agreement requires Sprint to maintain specified levels of consolidated net worth, as defined. As a result of this requirement, \$1.67 billion of Sprint's \$2.73 billion consolidated retained earnings were effectively restricted from the payment of dividends as of December 31, 1994. The indentures and financing agreements of certain of Sprint's subsidiaries contain various provisions restricting the payment of cash dividends on subsidiary common stock held by Sprint. In connection with these restrictions, \$792 million of the related subsidiaries' \$1.78 billion total retained earnings is restricted as of December 31, 1994. The flow of cash in the form of advances from the subsidiaries to Sprint is generally not restricted.

## 7. Commitments and Contingencies

### Litigation, Claims and Assessments

Following announcement of Sprint's merger with Centel (see Note 9), class action suits were filed against Centel and certain of its officers and directors in federal and state courts. The state suits have been dismissed, while the federal suits have been consolidated

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS *continued*

into a single action and seek damages for alleged violations of securities laws. In January 1995, a purported class action suit was filed against Centel's financial advisors in state court in New York in connection with the Sprint/Centel merger. Sprint may have indemnification obligations to the financial advisors in connection with this suit. Various other suits arising in the ordinary course of business are pending against Sprint. Management cannot predict the ultimate outcome of these actions but believes they will not result in a material effect on Sprint's consolidated financial statements.

**Accounts Receivable Sold with Recourse**

Under an agreement available through December 1995, Sprint may sell on a continuous basis, with recourse, up to \$600 million of undivided interests in a designated pool of its accounts receivable. Subsequent collections of receivables sold to investors are typically reinvested in the pool. Sprint is required to repurchase the designated pool of accounts receivable only upon the occurrence of specified events involving non-collectibility of accounts. As of December 31, 1994, Sprint had not been required to repurchase receivables under this recourse provision. Because Sprint retains credit losses associated with its accounts receivable, any exposure related to this retention is estimated in conjunction with Sprint's calculation of its reserve for uncollectible accounts. On a quarterly basis, subject to the approval of the investors, Sprint may extend the agreement for an additional 90 days. Receivables sold that remained uncollected as of December 31, 1994 and 1993 aggregated \$600 million.

**Commitments**

See "Liquidity and Capital Resources" in "Review of Financial Position, Liquidity and Capital Resources" for a discussion of cash commitments associated with joint ventures.

**Operating Leases**

Minimum rental commitments as of December 31, 1994 for all non-cancelable operating leases, consisting principally of leases for data processing equipment and real estate, are as follows:

<i>(in millions)</i>	
1995	\$316.7
1996	218.3
1997	141.0
1998	106.5
1999	85.6
Thereafter	260.9

Gross rental expense aggregated \$387 million, \$387 million and \$385 million in 1994, 1993 and 1992, respectively. The amount of rental commitments applicable to subleases, contingent rentals and executory costs is not significant.

**8. Regulatory Accounting**

Consistent with most local exchange carriers, the local communications services division accounts for the economic effects of regulation pursuant to SFAS No. 71. The application of SFAS No. 71 requires the accounting recognition of the rate actions of regulators where appropriate, including the recognition of depreciation and amortization based on estimated useful lives prescribed by regulatory commissions rather than those that might be utilized by non-regulated enterprises. Sprint currently believes the local communications services division's rate-regulated operations meet the criteria for the continued application of the provisions of SFAS No. 71. However, the local communications services division operates in an evolving environment in which the regulatory framework is changing and the level of competition is increasing. Accordingly, Sprint constantly monitors and evaluates the ongoing applicability of SFAS No. 71 by assessing the likelihood that prices which provide for the recovery of specific costs can continue to be charged to customers.

The approximate amount of Sprint's net regulatory assets at December 31, 1994 was between \$450 million and \$800 million, consisting primarily of property, plant and equipment and deferred postretirement benefit obligations, partially offset by deferred tax liabilities. The estimate for property, plant and equipment was calculated based upon a projection of useful remaining lives which are affected by the development of competition, changes in regulation, and the expansion of broadband services to be offered to customers.

## 9. Sprint/Centel Merger

Effective March 9, 1993, Sprint consummated its merger with Centel, a telecommunications company with local exchange and cellular and wireless communications services operations. Pursuant to the Agreement and Plan of Merger dated May 27, 1992, Sprint issued 1.37 shares of its common stock in exchange for each outstanding share of Centel common stock, or approximately 119 million shares. The transaction costs associated with the merger (consisting primarily of investment banking and legal fees) and the expenses of integrating and restructuring the operations of the two companies (consisting primarily of employee severance and relocation expenses and costs of eliminating duplicative facilities) resulted in nonrecurring charges of \$259 million, which reduced 1993 income from continuing operations by \$172 million (\$0.50 per share).

The merger was accounted for as a pooling of interests. Accordingly, the accompanying consolidated financial statements were retroactively restated in 1993 for the year ended December 31, 1992 to include the results of operations, financial position and cash flows of Centel. In addition, the accompanying consolidated financial statements reflect the elimination of significant, recurring intercompany transactions and certain adjustments to conform the accounting policies of the two companies.

## 10. Additional Financial Information

### Segment Information

Information related to Sprint's operating business segments is included in the tables in "Review of Segmental Results of Operations." The net operating revenues and operating expenses shown in such tables include revenues and expenses eliminated in consolidation totaling \$367 million, \$307 million and \$285 million for the years ended December 31, 1994, 1993 and 1992, respectively. Sprint incurred capital expenditures of \$57 million, \$46 million and \$29 million for the years ended December 31, 1994, 1993 and 1992, respectively, and had identifiable assets of \$472 million, \$506 million and \$329 million at December 31, 1994, 1993 and 1992, respectively, not attributable to segmental operations. Additionally, Sprint incurred \$51 million of merger, integration and restructuring costs not attributable to its segmental operations for the year ended December 31, 1993.

### Realignment and Restructuring Charge

During 1993, Sprint initiated a realignment and restructuring of its long distance communications services division, including the elimination of approximately 1,000 positions and the closure of two facilities. These actions resulted in a nonrecurring charge of \$34 million, which reduced income from continuing operations by \$21 million (\$0.06 per share).

### Divestiture of Telephone Properties

In April 1992, the sale of Centel's local telephone operations in Ohio was completed, pursuant to a definitive agreement reached in November 1991. Proceeds from the sale aggregated \$129 million, including \$114 million of cash and \$15 million of assumed debt; a gain of \$44 million (\$0.13 per share), net of related income taxes, was realized on the sale.

### Concentrations of Credit Risk

Sprint's accounts receivable are not subject to any concentration of credit risk. Interest rate swap agreements and foreign currency contracts involve the risk of dealing with counterparties and their ability to meet the terms of the contracts. Notional principal amounts often are used to express the volume of these transactions, but the amounts subject to credit risk are significantly smaller. In the event of non-performance by the counterparties, Sprint's accounting loss would be limited to the net amount that it would be entitled to receive under the terms of the applicable interest rate swap agreement or foreign currency contract. However, Sprint does not anticipate non-performance by any of the counterparties with which it has such agreements. Sprint controls the amount of credit risk as well as the concentration of credit risk of its interest rate swap agreements and foreign currency contracts through credit approvals, dollar exposure limits, and internal monitoring procedures.

### Financial Instruments

Sprint estimates the fair value of its financial instruments using available market information and appropriate valuation methodologies. Accordingly, the estimates presented herein are not necessarily indicative of the values Sprint could realize in a current market exchange. Although management is not aware of any factors that would affect the estimated fair value amounts presented as of December 31, 1994, such amounts have not been comprehensively revalued for purposes of these financial statements since that



NOTES TO CONSOLIDATED FINANCIAL STATEMENTS *continued*

date, and therefore, estimates of fair value subsequent to that date may differ significantly from the amounts presented herein. The carrying amounts and estimated fair values of Sprint's financial instruments, as of December 31, are as follows:

(in millions)	1994		1993	
	Carrying Amount	Estimated Fair Value	Carrying Amount	Estimated Fair Value
Financial assets				
Cash and cash equivalents	\$ 123.3	\$ 123.3	\$ 76.8	\$ 76.8
Investments in equity securities	177.6	177.6	303.3	303.3
Financial liabilities				
Long-term debt				
Corporate	2,139.3	2,170.5	2,109.2	2,377.2
Long distance communications services	223.1	222.1	423.4	447.8
Local communications services	2,098.7	1,966.4	2,128.2	2,342.5
Other	476.1	488.2	433.6	534.6
Off-balance sheet instruments				
Interest rate swap agreements	—	2.6	—	(1.7)
Foreign currency contracts	—	(0.4)	—	(0.3)

The carrying values of Sprint's cash equivalents approximate fair value as of December 31, 1994 and 1993. The fair value of Sprint's investments in equity securities are estimated by reference to quoted market prices. The fair values of Sprint's long-term debt are estimated based on quoted market prices for publicly-traded issues, and based on the present value of estimated future cash flows using a discount rate commensurate with the risks involved for all other issues. The fair value of interest rate swap agreements is estimated as the cost that Sprint would receive (pay) to terminate the swap agreements at December 31, 1994 and 1993, taking into account the then-current interest rates. The fair value of foreign currency contracts is estimated as the replacement cost of the contracts at December 31, 1994 and 1993, taking into account the then-current foreign currency exchange rates.

**Interest Rate Swap Agreements**

Interest rate swap agreements are utilized by Sprint as part of its interest rate risk management program. Net interest paid or received related to such agreements is recorded using the accrual method and is recorded as an adjustment to interest expense. At December 31, 1994 and 1993, Sprint had outstanding \$125 million notional amount of interest rate swap agreements. Net interest expense (income) related to interest rate swap agreements was \$1 million, \$2 million, and (\$400,000) for the years ended December 31, 1994, 1993 and 1992, respectively. There were no deferred gains or losses relating to any terminated interest rate swap agreements recorded at December 31, 1994, 1993 and 1992.

**Foreign Currency Contracts**

As part of its foreign currency exchange risk management program, Sprint purchases and sells over-the-counter forward contracts and options in various foreign currencies. Sprint had outstanding approximately \$13 million and \$4 million of open forward contracts to buy various foreign currencies at December 31, 1994 and 1993, respectively. Sprint also had outstanding approximately \$1 million and \$6 million of open forward contracts to sell various foreign currencies at December 31, 1994 and 1993, respectively. There were no foreign currency option contracts outstanding at December 31, 1994 or 1993. The forward contracts open at December 31, 1994 all had an original maturity of six months or less. The net gain or loss recorded to reflect the cash paid or received upon settlement of such contracts is recorded in the period incurred. Total net losses of \$2 million and \$1 million were recorded related to foreign currency transactions and contracts for the years ended December 31, 1994 and 1993, respectively.

At December 31, 1994 and 1993, Sprint had foreign currency translation gains of \$1 million and \$2 million, respectively, included in "Other, net" in the Consolidated Statements of Common Stock and Other Shareholders' Equity.

## Management Report

The management of Sprint Corporation has the responsibility for the integrity and objectivity of the information contained in this Annual Report. Management is responsible for the consistency of reporting such information and for ensuring that generally accepted accounting principles are used.

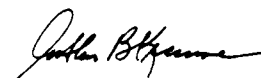
In discharging this responsibility, management maintains a comprehensive system of internal controls and supports an extensive program of internal audits, has made organizational arrangements providing appropriate divisions of responsibility and has established communication programs aimed at assuring that its policies, procedures and codes of conduct are understood and practiced by its employees.

The consolidated financial statements included in this Annual Report have been audited by Ernst & Young LLP, independent auditors. Their audit was conducted in accordance with generally accepted auditing standards and their report is included herein.

The responsibility of the Board of Directors for these financial statements is pursued primarily through its Audit Committee. The Audit Committee, composed entirely of directors who are not officers or employees of Sprint, meets periodically with the internal auditors and independent auditors, both with and without management present, to assure that their respective responsibilities are being fulfilled. The internal and independent auditors have full access to the Audit Committee to discuss auditing and financial reporting matters.



William T. Esrey  
*Chairman, President and Chief Executive Officer*



Arthur B. Krause  
*Executive Vice President and  
Chief Financial Officer*

## Report of Independent Auditors

### The Board of Directors and Shareholders Sprint Corporation

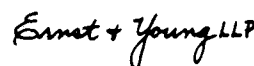
We have audited the accompanying consolidated balance sheets of Sprint Corporation (Sprint) as of December 31, 1994 and 1993, and the related consolidated statements of income, cash flows, and common stock and other shareholders' equity for each of the three years in the period ended December 31, 1994, appearing on pages 29, 34, 37, and 39 through 50. These financial statements are the responsibility of the management of Sprint. Our responsibility is to express an opinion on these financial statements based on our audits. We did not audit the financial statements of Centel Corporation, a wholly-owned subsidiary, for the year ended December 31, 1992, which statements reflect net income constituting approximately 9 percent of consolidated net income for the year ended December 31, 1992. Those statements were audited by other auditors whose report has been furnished to us, and our opinion, insofar as it relates to data included for Centel Corporation, is based solely on the report of the other auditors.

We conducted our audits in accordance with generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable

assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits and the report of other auditors provide a reasonable basis for our opinion.

In our opinion, based on our audits and the report of other auditors, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of Sprint at December 31, 1994 and 1993, and the consolidated results of its operations and its cash flows for each of the three years in the period ended December 31, 1994, in conformity with generally accepted accounting principles.

As discussed in Notes 1, 2 and 3 to the consolidated financial statements, Sprint changed its method of accounting for postretirement benefits, postemployment benefits and circuit activity costs in 1993 and income taxes in 1992.



Kansas City, Missouri  
January 31, 1995

# **QUARTERLY FINANCIAL DATA**

(unaudited)

(in millions, except per share data)	First Quarter	
	1994	1993
Net operating revenues	\$3,033.2	\$2,718.0
Operating expenses		
Costs of services and products	1,528.4	1,381.9
Selling, general and administrative	724.2	641.8
Depreciation and amortization	352.3	337.2
Merger, integration and restructuring costs <sup>(1),(2)</sup>	—	248.0
Total operating expenses	2,604.9	2,608.9
Operating income	428.3	109.1
Interest expense	(101.1)	(117.9)
Other income (expense), net <sup>(3)</sup>	29.2	(0.7)
Income (loss) from continuing operations before income taxes	356.4	(9.5)
Income tax provision <sup>(4)</sup>	(129.0)	(1.8)
Income (loss) from continuing operations	227.4	(11.3)
Discontinued operations, net	—	(12.3)
Extraordinary losses on early extinguishments of debt, net	—	(5.2)
Cumulative effect of changes in accounting principles, net <sup>(5)</sup>	—	(384.2)
Net income (loss)	227.4	(413.0)
Preferred stock dividends	(0.7)	(0.6)
Earnings (loss) applicable to common stock	\$ 226.7	\$ (413.6)
Earnings (loss) per common share		
Continuing operations	\$ 0.65	\$ (0.03)
Discontinued operations	—	(0.04)
Extraordinary item	—	(0.02)
Cumulative effect of changes in accounting principles	—	(1.12)
Total	\$ 0.65	\$ (1.21)

<sup>(1)</sup> During 1993, Sprint consummated its merger with Centel. The transaction costs associated with the merger and the expenses of integrating and restructuring the operations of the two companies resulted in nonrecurring charges in the first and third quarters of 1993. Such charges reduced net income by \$165 million (\$0.48 per share) and \$7 million (\$0.02 per share), respectively. See Note 9 of Notes to Consolidated Financial Statements for additional information.

<sup>(2)</sup> During third quarter 1993, Sprint realigned and restructured its long distance communications services division, resulting in a nonrecurring charge which reduced net income by \$21 million (\$0.06 per share). See Note 10 of Notes to Consolidated Financial Statements for additional information.

<sup>(3)</sup> During first quarter 1994, Sprint sold an investment in equity securities, realizing a gain of \$35 million, which increased net income by \$22 million (\$0.06 per share).

<sup>(4)</sup> During third quarter 1993, the Revenue Reconciliation Act of 1993 was enacted which, among other changes, raised the federal income tax rate to 35 percent from 34 percent. As a result, Sprint adjusted its deferred income tax assets and liabilities to reflect the revised rate, resulting in a nonrecurring charge which reduced net income by \$13 million (\$0.04 per share). See Note 3 of Notes to Consolidated Financial Statements for additional information.

<sup>(5)</sup> Effective January 1, 1993, Sprint changed its method of accounting for postretirement and postemployment benefits by adopting SFAS No. 106 and No. 112 and effected another accounting change. See Notes 1 and 2 of Notes to Consolidated Financial Statements for additional information.

Second Quarter		Third Quarter		Fourth Quarter		Total Year	
1994	1993	1994	1993	1994	1993	1994	1993
\$3,150.4	\$2,800.9	\$3,233.8	\$2,867.6	\$3,244.4	\$2,981.3	\$12,661.8	\$11,367.8
1,574.4	1,408.9	1,615.0	1,435.1	1,643.2	1,510.2	6,361.0	5,736.1
752.8	675.9	781.7	690.8	775.9	721.4	3,034.6	2,729.9
366.4	338.0	366.8	338.5	392.9	345.0	1,478.4	1,358.7
—	—	—	44.5	—	—	—	292.5
<u>2,693.6</u>	<u>2,422.8</u>	<u>2,763.5</u>	<u>2,508.9</u>	<u>2,812.0</u>	<u>2,576.6</u>	<u>10,874.0</u>	<u>10,117.2</u>
456.8	378.1	470.3	358.7	432.4	404.7	1,787.8	1,250.6
(100.0)	(113.0)	(98.6)	(114.2)	(98.3)	(107.3)	(398.0)	(452.4)
(9.3)	(8.1)	(9.3)	(11.4)	(18.3)	(2.1)	(7.7)	(22.3)
347.5	257.0	362.4	233.1	315.8	295.3	1,382.1	775.9
(127.9)	(91.9)	(132.3)	(96.4)	(109.2)	(105.2)	(498.4)	(295.3)
219.6	165.1	230.1	136.7	206.6	190.1	883.7	480.6
—	—	—	—	7.0	—	7.0	(12.3)
—	(8.5)	—	(14.5)	—	(1.0)	—	(29.2)
—	—	—	—	—	—	—	(384.2)
219.6	156.6	230.1	122.2	213.6	189.1	890.7	54.9
(0.7)	(0.9)	(0.6)	(0.6)	(0.7)	(0.7)	(2.7)	(2.8)
<u>\$ 218.9</u>	<u>\$ 155.7</u>	<u>\$ 229.5</u>	<u>\$ 121.6</u>	<u>\$ 212.9</u>	<u>\$ 188.4</u>	<u>\$ 888.0</u>	<u>\$ 52.1</u>
\$ 0.63	\$ 0.48	\$ 0.66	\$ 0.39	\$ 0.59	\$ 0.55	\$ 2.53	\$ 1.39
—	—	—	—	0.02	—	0.02	(0.04)
—	(0.02)	—	(0.04)	—	—	—	(0.08)
—	—	—	—	—	—	—	(1.12)
<u>\$ 0.63</u>	<u>\$ 0.46</u>	<u>\$ 0.66</u>	<u>\$ 0.35</u>	<u>\$ 0.61</u>	<u>\$ 0.55</u>	<u>\$ 2.55</u>	<u>\$ 0.15</u>

## BOARD OF DIRECTORS

**DuBose Ausley** is chairman of Macfarlane, Ausley, Ferguson & McMullen, a law firm in Tallahassee, Florida. He is also chairman of the Capital City Bank Group, Inc. Prior to becoming a Sprint director in 1993, Ausley had been a director of Centel Corporation since 1982. He is a member of the nominating and corporate responsibility and the pension and savings trusts committees.

**Warren L. Batts** is chairman and chief executive officer of Premark International, Inc., in Deerfield, Illinois. He has been a Sprint director since 1982. Batts is chairman of the finance committee and a member of the executive and the organization and compensation committees.

**Ruth M. Davis** is president and chief executive officer of The Pymatuning Group, Inc., in Alexandria, Virginia. She has been a Sprint director since 1981. Davis is a member of the audit and the pension and savings trusts committees.

**William T. Esrey** is chairman and chief executive officer of Sprint. He joined Sprint in 1980 as executive vice president-corporate planning, was named president and chief executive officer in 1985 and became chairman and chief executive officer in 1990. He has been a Sprint director since 1985. Esrey is chairman of the board's executive committee.

**Donald J. Hall** is chairman of Hallmark Cards, Inc., in Kansas City, Missouri. He has been a Sprint director since 1986. Hall is a member of the audit and the organization and compensation committees.

**Harold S. Hook** is chairman and chief executive officer of American General Corporation, in Houston, Texas. He has been a Sprint director since 1982. Hook is a member of the finance and the pension and savings trusts committees.

**Robert E. R. Huntley** is counsel to Hunton & Williams, a law firm in Richmond, Virginia. Prior to becoming a Sprint director in 1993, he had been a director of Centel Corporation since 1975. Huntley is chairman of the audit committee and a member of the executive and the organization and compensation committees.

**Ronald T. LeMay** is president and chief operating officer of the long distance division of Sprint. Prior to that, he was executive vice president-corporate affairs of Sprint from 1987 to 1989. LeMay has been a Sprint director since 1993.

**Linda Koch Lorimer** is secretary of the university, Yale University, in New Haven, Connecticut. Prior to becoming a Sprint director in 1993, she had been a director of Centel Corporation since 1988. She is chairman of the pension and savings trusts committee and a member of the executive and the organization and compensation committees.

**Charles H. Price II** is chairman of the board of Mercantile Bank of Kansas City, in Kansas City, Missouri. He was the United States Ambassador to the United Kingdom of Great Britain and Northern Ireland from 1983 to 1989. Price has been a Sprint director since 1989. He is a member of the finance and the nominating and corporate responsibility committees.

**Frank E. Reed** is president and chief executive officer of Philadelphia National Bank, in Philadelphia, Pennsylvania. Prior to becoming a Sprint director in 1993, he had been a director of Centel Corporation since 1978. He is a member of the audit and finance committees.

**Charles E. Rice** is chairman and chief executive officer of Barnett Banks, Inc., in Jacksonville, Florida. He has been a Sprint director since 1975. Rice is chairman of the nominating and corporate responsibility committee and a member of the audit and executive committees.

**Stewart Turley** is chairman and chief executive officer of Eckerd Corporation, in Clearwater, Florida. He has been a Sprint director since 1980. Turley is chairman of the organization and compensation committee and a member of the executive and the nominating and corporate responsibility committees.

## PRINCIPAL CORPORATE OFFICERS

**William T. Esrey**  
Chairman and Chief  
Executive Officer

**Ronald T. LeMay**  
President and Chief  
Operating Officer  
Long Distance Division

**D. Wayne Peterson**  
President and Chief  
Operating Officer  
Local Telecommunications  
Division

**Dennis E. Foster**  
President and Chief  
Operating Officer  
Cellular and Wireless  
Division

**J. Richard Devlin**  
Executive Vice President  
Law and External Affairs

**Arthur B. Krause**  
Executive Vice President  
Chief Financial Officer

**Gene M. Betts**  
Senior Vice President  
Corporate Finance

**John P. Meyer**  
Senior Vice President  
Controller

**Theodore H. Schell**  
Senior Vice President  
Strategic Planning &  
Corporate Development

**Richard C. Smith, Jr.**  
Senior Vice President  
Quality Development &  
Public Relations

**M. Jeannine Strandjord**  
Senior Vice President  
Treasurer

**I. Benjamin Watson**  
Senior Vice President  
Human Resources

**Don A. Jensen**  
Vice President  
Secretary

## OPERATING COMPANY OFFICERS

### Long Distance Division

**Robba L. Benjamin**  
President  
Multimedia and  
Strategic Services

**Kevin E. Brauer**  
President  
Business Services Group

**George N. Fuciu**  
Senior Vice President  
Network and Information  
Systems

**William J. Gunter**  
Senior Vice President  
Finance

**John R. Hoffman**  
Senior Vice President  
External Affairs

**Christopher J. Rooney**  
President  
Sprint International

**David R. Schmieg**  
Senior Vice President  
Staff Operations

**Thomas E. Weigman**  
President  
Consumer Services Group

**Local  
Telecommunications  
Division**

**Dale L. Cross**  
President and Chief  
Executive Officer  
Sprint/United  
Telephone-Eastern

**Michael B. Fuller**  
President and Chief  
Executive Officer  
Sprint/United  
Telephone-Midwest

**J. Darrell Kelley**  
President  
Sprint/United  
Telephone-Florida  
Sprint/Centel-Florida

**A. Allan Kurtze**  
Senior Vice President-  
Operations

**Steven L. McMahon**  
President  
Sprint/United  
Telephone-Northwest

**Randy W. Osler**  
President  
Sprint/United Telephone-  
North Central  
Sprint/Centel-Illinois

**Dianne M. Ursick**  
President  
Sprint/Central  
Telephone-Nevada

### Cellular & Wireless

**George N. Hutton IV**  
Executive Vice President-  
Operations

**Product Distribution/  
Directory Publishing**

**William G. Obermayer**  
President  
Sprint/North Supply

**Robert J. Walsh**  
President  
Sprint Publishing &  
Advertising

**Sprint/Cable Venture**  
(with Tele-Communications,  
Inc., Comcast Corporation,  
Cox Communications, Inc.)

**Gary D. Forsee**  
Interim Chief Executive  
Officer

## SHAREHOLDER INFORMATION

**Annual Meeting:** The Annual Meeting will be held Tuesday, April 18, 1995 at the world headquarters. Formal notice of the Sprint annual meeting, proxy statement and proxy will be mailed to shareholders on or about March 9, 1995.

**Common Stock Dividends:** Dividends on Sprint common stock, declared by the Board of Directors, are usually paid quarterly at the end of March, June, September and December. The exact record dates and payment dates are set by the Board of Directors. The last quarterly dividend payment in the Fourth Quarter 1994 was 25 cents per share, or an indicated annual dividend of \$1.00 per common share.

**Automatic Dividend Reinvestment Plan:** Sprint offers a dividend reinvestment and stock purchase plan to registered shareholders at no commission or handling charge for purchases made with reinvested dividends and/or optional cash payments. Upon request, shareholders may obtain information about the plan from Shareholder Relations at the corporate headquarters.

**Form 10-K:** Copies of Sprint's Annual Report on Form 10-K to the Securities and Exchange Commission may be obtained by shareholders without charge from the Investor Relations Department at the corporate headquarters.

**Investor Inquiries:** Security analysts, shareholders and investment professionals should direct inquiries regarding Sprint and its business to Investor Relations at the corporate headquarters. Copies of the investor supplement to the Annual Report are available upon request through Investor Relations.

**Shareholder Inquiries:** Inquiries regarding stock transfers, lost certificates, direct deposit of dividends or address changes should be directed to the stock transfer agent, UMB Bank, n.a. at their address.

## COMMON STOCK DATA

	Market Price Per Share					
	1994			1993		
	High	Low	End of Period	High	Low	End of Period
1st Quarter	38½	32½	34¼	31¼	25½	30½
2nd Quarter	40½	33¼	34¼	35¾	29½	35½
3rd Quarter	40½	34¼	38½	37½	33½	36¼
4th Quarter	38½	26½	27½	40¼	31½	34¼

## World Headquarters

2330 Shawnee Mission Parkway  
Westwood, Kansas 66205

Mailing Address:

Post Office Box 11315  
Kansas City, Missouri 64112

Telephone: (913) 624-3000  
(800) 829-0965

## Quarterly Financial Information

As a cost-saving measure, Sprint will not publish quarterly financial reports in 1995. Shareholders, however, can receive a faxed or mailed copy of the quarterly financial results upon request through Sprint's toll-free Shareholder Information Line. Shareholders can dial **1-800-284-6977** to hear a recorded report on Sprint's financial performance and request a copy of printed quarterly results.

**Investor Relations** (913) 624-3344

**Shareholder Relations** (913) 624-2541

## Auditors

Ernst & Young LLP, Kansas City, Missouri

## Stock Transfer Agent, Registrar and Dividend Paying Agent

UMB Bank, n.a.  
Post Office Box 410064  
Kansas City, Missouri 64141-0064  
(816) 860-7786

## Co-Transfer Agent and Registrar

Chemical Bank  
New York, New York

## Dividend Reinvestment Agent

UMB Bank, n.a.  
Kansas City, Missouri

## Stock Exchange Listings

Common Stock  
New York Stock Exchange  
Chicago Stock Exchange  
Pacific Stock Exchange  
Convertible Preferred Stock  
New York Stock Exchange

**Stock Symbol** FON



## HOW TO REACH US

**We want you to be our customer.**

**To order Sprint long distance residential service call**

**1-800-PIN DROP (746-3767).**

**To order long distance business service, call 1-800-877-2000.**

**To order long distance service for the deaf and hard of hearing, call 1-800-773-4327.**

### **SPRINT WORLDWIDE HEADQUARTERS**

Post Office Box 11315  
Kansas City, MO 64112 U.S.A.  
(913) 624-3000

### **SPRINT'S LONG DISTANCE DIVISION**

**Business Services Group**  
(Business, government and hospitality customers)

Business Sales  
3100 Cumberland Circle  
Atlanta, GA 30339  
(404) 859-5000

Business Marketing  
8140 Ward Parkway  
Kansas City, MO 64114  
(913) 624-6000

Business Operations and Government Systems Division  
13221 Woodland Park Road  
Herndon, VA 22071  
(703) 904-2000

Hospitality Group  
925 Dillingham Boulevard  
Honolulu, HI 96817-4506  
(808) 847-2121

### **Consumer Services Group**

(Residential customers)  
8140 Ward Parkway  
Kansas City, MO 64114  
(913) 624-6000

### **Multimedia**

(Telemedia, Video and Messaging)  
8140 Ward Parkway  
Kansas City, MO 64114  
(913) 624-6000

### **Sprint International**

(International customers)  
12490 Sunrise Valley Road  
Reston, VA 22096  
(703) 689-6000

### **SPRINT'S LOCAL**

#### **TELECOMMUNICATIONS DIVISION**

##### **Sprint/United Telephone-Eastern**

1201 Walnut Bottom Road  
Carlisle, PA 17013  
(717) 245-6312

##### **Sprint/United Telephone-Florida**

**Sprint/Centel-Florida**  
555 Lake Border Drive  
Apopka, FL 32703  
(407) 889-6000

##### **Sprint/Mid-Atlantic Telecom**

14111 Capital Boulevard  
Wake Forest, NC 27587  
(919) 554-7900

##### **Sprint/United Telephone-Midwest**

5454 West 110th Street  
Overland Park, KS 66211  
(913) 345-7600

##### **Sprint/Central Telephone-Nevada**

330 South Valley View Boulevard  
Las Vegas, NV 89152  
(702) 877-7171

##### **Sprint/United Telephone-North Central**

**Sprint/Centel-Illinois**  
665 Lexington Avenue  
Post Office Box 3555  
Mansfield, OH 44907  
(419) 755-8011

##### **Sprint/United Telephone-Northwest**

902 Wasco Street  
Hood River, OR 97031  
(503) 386-2211

### **SPRINT'S CELLULAR AND WIRELESS DIVISION**

**Sprint Cellular**  
8725 W. Higgins Road  
Chicago, IL 60631  
(312) 399-2644

### **PRODUCT DISTRIBUTION AND PUBLISHING SUBSIDIARIES**

**Sprint/North Supply**  
600 Industrial Parkway  
Industrial Airport, KS 66031  
(913) 791-7000

##### **Sprint Publishing & Advertising**

7015 College Boulevard  
Suite 400  
Overland Park, KS 66211  
(913) 491-7000



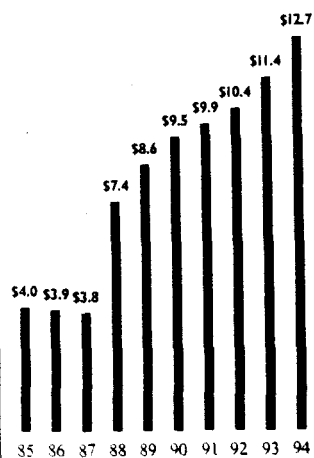




Post Office Box 11315  
Kansas City, Missouri 64112

**NET OPERATING REVENUES**  
1985-1994

*(in billions)*



Sprint's revenues have tripled since 1985, as the company expanded in local markets and diversified into long distance and wireless communications.

# **Exhibit E**

ASC proposed tariffs

RENZ D. JENNINGS  
CHAIRMAN

MARCIA WEEKS  
COMMISSIONER

CARL J. KUNASEK  
COMMISSIONER



JAMES MATTHEWS  
EXECUTIVE SECRETARY

ARIZONA CORPORATION COMMISSION

November 8, 1995

Martha Jenkins  
ASC Telecom, Inc.  
8140 Ward Parkway 5E  
Kansas City, Mo 64114

RE: ASC TELECOM, INC.

This letter will acknowledge receipt of your application for a Certificate of Convenience and Necessity. We have assigned Docket No. U-3044-95-461 to your application. Please refer to this number when filing any additional information.

After the Utilities Division Staff has completed their review of your application, you will be notified of the date, time and place of hearing, if required.

Sincerely,

A handwritten signature in cursive script, reading "Sandra S. Soza".

Sandra S. Soza  
Examiner Technician II  
Docket Control Center